EVE IN FRANCE, STUDY IN ENGLIS

Become the next supportive and engaged changemakers, prepared for tomorrow's world.

Programs designed around our society's current topics of reflection: social, ethical and environmental responsibility.

INTERNATIONAL PROGRAMS PORTFOLIO



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

BECOME A PIONEER OF CHANGE

As a French "Grande École", IÉSEG prepares changemakers who, through innovation and humanism, will develop socially responsible organizations that redefine the international context.

Choosing IÉSEG means confronting challenges, defying conventions, and playing a role in changing the world! **Get ready to join the new culture of international management.**

KEY FIGURES



ACCREDITATIONS AND RANKINGS

3 international accreditations: EQUIS - AACSB - AMBA Ranked 32nd in the 2023 global ranking of the best Masters in Management programs (*Financial Times*)



STUDENTS AND ALUMNI

8,000 current students and 1,000 executives/ managers trained each year 15,000+ graduates



THE FACULTY

200 permanent professors from 54 different countries

100% of permanent faculty with a **PhD/Doctorate**



PARTNERS

331 partner universities in 74 countries 2,500 partner companies

ACCREDITATIONS AND LABELS

IÉSEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IÉSEG is a member of the very select circle of top global business schools. In 2023, IÉSEG was also awarded the French DD&RS Label in recognition of the social and environmental commitment that it is making.







IÉSEG has also obtained the «Welcome to France» certification label from Campus France, which distinguishes French higher education institutions that have met various criteria for welcoming international students.





OUR CAMPUSES IN FRANCE, EUROPE



PARIS-LA DÉFENSE CAMPUS IN EUROPE'S LARGEST PURPOSE-BUILT BUSINESS DISTRICT

IÉSEG's Paris campus location in La Défense is a strategic asset. Established primarily to strengthen IÉSEG's connections with French and international companies, it has enhanced the institution's international reputation and visibility. As IÉSEG's reputation continues to grow along with its student population, the expansion of the Paris-La Défense campus in 2017 and 2023 has enabled the School to welcome almost twice as many students as before. Composed of three buildings with a total of 23,000 m2 (247,569 sq. ft.), the campus offers students several lecture theatres, classrooms equipped to offer immersive hybrid teaching solutions - computer rooms - a trading room and a cafeteria.

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LILLE CAMPUS IN THE THIRD CITY WITH THE MOST STUDENTS IN FRANCE

Students on this campus enjoy a wide variety of modern and functional facilities, including immersive hybrid classrooms, meeting rooms, computer rooms, trading rooms, etc. As part of the *Université Catholique de Lille*, in a neighborhood hosting 38,500 students, lÉSEG students have access to lÉSEG's own library, but also to other university and online libraries. In addition, the Lille campus is undergoing a renovation and extension project. The objective of this project, inspired by the input and work of the School's community (staff and students), is to create a campus of international standing, offering students a unique intercultural learning experience.



IÉSEG offers a wide range of programs on the Lille and Paris-La Défense campuses: Grande École Program, 3-year Bachelors and Specialized Masters.

| PROGRAM | KEY FEATURES | ADMISSION REQUIREMENTS | TUITION | |
|---|---|---|---------------------------------|--|
| UNDERGRADUATE | | | | |
| GRANDE ÉCOLE PROGRAM | > 5 YEARS > FRENCH/ENGLISH > 300 ECTS > SEPTEMBER INTAKE > LILLE OR PARIS | IB, EB, high school diploma or any secondary education diploma other than a French baccaulaureate | €12,900 (2023-2024) per year | |
| BACHELOR IN MANAGEMENT AND TECH DESIGN - IN PARTNERSHIP WITH RUBIKA | > 3 YEARS > ENGLISH > 180 ECTS > SEPTEMBER INTAKE > LILLE, VALENCIENNES (France), MONTREAL (Canada) and ASIA | Graduation from high school (Baccalaureate, IB, EB, high school diploma) with a strong interest in tech domains | €9,500 (2024-25) per year | |
| BACHELOR IN INTERNATIONAL BUSINESS | > 3 YEARS > ENGLISH > 180 ECTS > SEPTEMBER INTAKE > LILLE OR PARIS | IB, EB, high school diploma or any secondary education diploma other than a French baccaulaureate with mathematics courses taken up to the final year | €11,620 (2024-25) per year | |
| POST-GRADUATE | | | | |
| MASTER IN MANAGEMENT | 2 YEARS ENGLISH 120 ECTS SEPTEMBER INTAKE LILLE OR PARIS | Undergraduate degree in Business Management or related field | €12,900 (2023-2024) per year | |
| MASTER IN FASHION MANAGEMENT | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree in any field | €19,400 (2024-2025) | |
| MASTER IN INTERNATIONAL BUSINESS | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE (January intake on Lille campus only) > LILLE OR PARIS | Min. Bachelor's degree in any field | €17,900 (2024-2025) | |
| MASTER IN STRATEGY AND DIGITAL TRANSFORMATION | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree with a strong analytical background (e.g. STEM field but not restricted to) | €17,900 (2024-2025) | |
| MASTER IN INTERNATIONAL BUSINESS NEGOTIATION | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree in any field | €17,900 (2024-2025) | |
| MASTER IN FINANCE | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree in Business Administration, Finance, Accounting, Economics, Engineering, Mathematics or similar | €17,900 (2024-2025) | |



| PROGRAM | KEY FEATURES | ADMISSION REQUIREMENTS | TUITION |
|---|--|--|---|
| MASTER IN BANKING, CAPITAL MARKETS AND FINANCIAL TECHNOLOGY | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > LILLE | Min. Bachelor's degree in Business Administration, Engineering, Finance, Accounting, Economics, Mathematics or similar. Applicants with degrees in other areas will be considered if they have relevant professional experience | €17,900 (2024-2025) |
| MASTER IN INTERNATIONAL ACCOUNTING, AUDIT & CONTROL | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree in Business Administration, Engineering, Finance, Accounting, Economics, Mathematics or similar. Applicants with degrees in other areas will be considered together with relevant professional experience | €17,900 (2024-2025) |
| MASTER IN BIG DATA ANALYTICS FOR BUSINESS | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > LILLE | Min. Bachelor's degree in Business Administration, Engineering, Computer Science, IT, Mathematics, Statistics or similar | €19,400 (2024-2025) |
| MASTER IN MANAGEMENT FOR SUSTAINABILITY | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > LILLE | Min. Bachelor's degree in any field (prior knowledge in business is expected) | €17,900 (2024-2025) |
| MASTER IN DIGITAL MARKETING & CRM | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > LILLE | Min. Bachelor's degree in Business, Marketing, Communications, Engineering, Computer Science, IT or similar with strong academic performance. Basic marketing knowledge is required (either from an academic and/or professional path) | €17,900 (2024-2025) |
| MASTER IN BUSINESS ANALYSIS & CONSULTING | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > PARIS | Min. Bachelor's degree in Business- related field or Engineering (2 years of relevant professional experience are an asset) or Master's degree in a Business-related field or Engineering | €17,900 (2024-2025) |
| MASTER IN CYBERSECURITY MANAGEMENT | > 1.5 YEARS > ENGLISH > 120 ECTS > SEPTEMBER INTAKE > LILLE | Min. Bachelor's degree in any field | €17,900 (2024-2025) |
| MASTER IN ENTREPRENEURSHIP AND INNOVATION (Double Degree with Loughborough University London) | > 1 YEAR > ENGLISH > 90 ECTS > SEPTEMBER INTAKE > PARIS AND LONDON | Min. 4-year Bachelor's degree in any field | €8,450 for IÉSEG; and £9,058 for Loughborough University London (2024- 2025) |

English proficiency tests are required; however, native English speakers and those who have had the past 2 years of their studies in English are exempt. The information in this brochure was established in October 2023 and is subject to change.

ADMISSION PROCESS AND SCHOLARSHIPS

ADMISSION PROCESS

Our application process is entirely online at candidate.ieseg.fr. Create your account and complete your application file with your personal details, academic path, motivation to join the program and upload your supporting documents.

SCHOLARSHIPS

IÉSEG offers a large number of scholarships, in the form of tuition waiver for students who meet the various criteria for each case. No separate application is needed. Decisions will be made during admission commission and released along with admission decision.

GRANDE ÉCOLE PROGRAM - 1ST, 2ND AND 3RD YEAR

- > Early-bird: €1000 tuition waiver for application submitted before Feb 1st
- > Merit-based scholarship up to €5,000

BACHELOR IN INTERNATIONAL BUSINESS

- [>] Early bird: €1,000 tuition waiver for application submitted before Feb 1st
- Merit-based scholarship up to €2,500

BACHELOR IN MANAGEMENT AND TECH DESIGN

- > Early-bird: application fees are reduced for the 1st session
- Merit-based scholarship up to €2,500

SPECIALIZED MASTERS AND MASTER IN MANAGEMENT - GRANDE ÉCOLE PROGRAM

- > Partner university: €500 tuition reduction for candidates coming from one of IÉSEG's partner universities
- worldwide
- Early-bird: €1,000 tuition reduction for applications submitted before Feb 1st (Oct 15th for the MIB-January intake)
- Merit-based scholarship up to €4,500
- > GMAT (or GRE / CAT converted into GMAT): according to the score (650/680: €500 and 690+: €1,000)

NEED MORE INFORMATION?

Would you like to live the lÉSEG experience and have more information about our programs? Download our brochures!



CAREER CENTER

Personalized support and guidance for all participants until they enter the job market

The Career Center provides customized support and guidance to all students until they enter the job market. The integrated approach to employability ensures that all students are well prepared for their professional career.

WHAT IS THE CAREER PROGRAM?

- > A credit course, part of the core curriculum of each IÉSEG program.
- > A dedicated team of experienced professionals who are certified coaches.
- > A global support: classes given by career advisors; digital resources; on-demand coaching and a series of events to build bridges with companies and develop professional networks.

THE CAREER PROGRAM IN 2022/2023

| Nearly 5,000 hours of group courses | More than 2,300 hours of individual coaching |
|---|---|
| 80 certified coaches with job expertise in line with the specialization chosen by students | 160 events such as conferences, networking and recruitment sessions, company workshops, etc. |

In addition, IÉSEG Network, the network of IÉSEG graduates, which brings together more than 15,000 alumni and continues to grow since its creation in 1971, has as its mission to be a tool for the IÉSEG community while offering a range of practical solutions to activate networks and take the right steps to achieve each graduate's professional project. For more information: ieseg-network.com

A PROFESSIONAL TEAM READY TO HELP YOU!

If you wish to obtain information about our programs and apply to IÉSEG, do not hesitate to contact our team.







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> 3 rue de la Digue F-59000 Lille

PARIS:

> Socle de la Grande Arche – 1 Parvis de La Défense F-92044 Paris – La Défense cedex

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