

2024-2025



INSPIRING EDUCATION
INSPIRING LIFE

MASTER OF SCIENCE

Diana, Lebanon
MSc Artificial Intelligence & Business Analytics

A FRENCH BUSINESS SCHOOL WITH
3 INTERNATIONAL ACCREDITATIONS



INSPIRING EDUCATION INSPIRING LIFE

SINCE 2022, TBS EDUCATION BECAME A *BUSINESS FOR GOOD* WITH THE PURPOSE: "THANKS TO RESEARCH WITH A SOCIETAL IMPACT, TBS EDUCATION TRAINS DIVERSE, OPEN AND ENLIGHTENED LEARNERS, WHO WILL CONTRIBUTE TO THE DEVELOPMENT OF A RESPONSIBLE AND SUSTAINABLE ECONOMY WITHIN THEIR ORGANIZATIONS."



We aim for our students to become responsible decision-makers, with high ethical and human standards, a keen situational intelligence and a strong ability for action and innovation.

To achieve this goal, TBS Education applies student centered teaching methods, individual coaching and project-based learning throughout the program in order to reveal and nurture the unique features of every single student.

TBS Education is spread over 4 campuses and has developed over 160 partnerships with business schools and universities across the world to make sure students excel in international collaboration and are able to adapt to all professional contexts.

Strongly committed to academic excellence, TBS Education also offers a wide range of double degrees and certificates of excellence. Our trademark? Co-build those demanding programs with companies to anticipate the economic evolution and new professions as best as possible. Our strategy of pedagogical innovation, based on research and experimentation, has won several international awards.

Experience and expertise are key to our Master in Management program. Bolstered by the renowned expertise of our professors, guest teachers and our wide alumni network, TBS Education provides students with crucial skills to master the job that inspires them so that they are quickly identified as high-potential managers. We are confident that they will become responsible actors, contributing to a positive transformation of their organization towards a more sustainable and viable economic model.

JOIN US & LIVE THE TBS EDUCATION EXPERIENCE!

Stéphanie Lavigne
Dean of
TBS Education

Anne Rivière
Director of the Master in Management
and Master of Science programs

KEY FIGURES

TOP-RANKED PROGRAM IN FRANCE AND WORLDWIDE

CONSISTENTLY AMONG THE

TOP 10 IN FRENCH BUSINESS SCHOOLS RANKINGS



CONFÉRENCE DES
**GRANDES
ÉCOLES**

The CGE label
of our Master of
Science programs

guarantees a high-quality degree which
aims to ensure a professional insertion in
France or abroad.

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE
ACCREDITATION



AACSB
ACCREDITED



EQUIS
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED

AMONG THE 1% OF WORLD'S LEADING BUSINESS SCHOOLS TO HOLD THE 'TRIPLE CROWN ACCREDITATION' (EQUIS, AMBA AND AACSB)

97% OF THE GRADUATES
ARE EMPLOYED WITHIN
4 MONTHS AFTER GRADUATION

A TRULY INTERNATIONAL EXPERIENCE

4 CAMPUSES
TOULOUSE,
PARIS,
BARCELONA,
CASABLANCA



160
PARTNER UNIVERSITIES
WORLDWIDE FOR EXCHANGES
& DOUBLE DEGREES

6,000
STUDENTS
PER YEAR



110+
DIFFERENT
NATIONALITIES

A WIDESPREAD PROFESSIONAL NETWORK

52,000+ ALUMNI WORLDWIDE

A WIDE RANGE OF PARTNER COMPANIES FOR
INTERNSHIPS & PROFESSIONAL OPPORTUNITIES



4 INTERNATIONAL CAMPUSES

LEARN MORE



CHOOSE YOUR ITINERARY



TOULOUSE

**3 centers of excellence:
Aerospace, Agrofood & AI**

Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, and again in 2021, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. Our Toulouse Campus is located among local and international companies, a few minutes' walk from the city center.

20, boulevard Lascrosses
Toulouse, France



PARIS

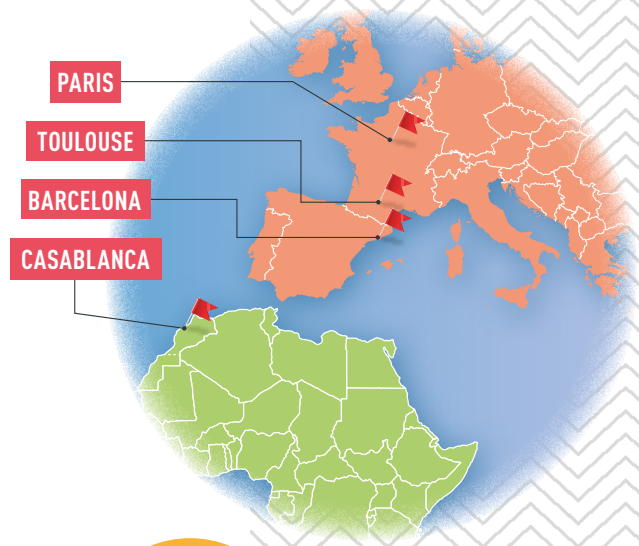
Discover the city of lights

Explore everything the city of lights and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

13 rue Saint-Lambert
Paris 15e, France



With 27% of international students spread across 4 campuses, TBS Education is a truly cosmopolitan school, where cultures from across the world come together to work, study and live the TBS Education experience while inspiring each other.



Most attractive city
FOR FOREIGN INVESTMENT IN SOUTHERN EUROPE

BARCELONA

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. Our Barcelona campus is located in the 22@ district, an innovation and entrepreneurship hotspot. Next to our 7-storey facilities, you will find a student residence.

Calle Venezuela, 116 - 22@ District
Barcelona, Spain



3rd
LARGEST FINANCIAL CENTER OF THE ARAB WORLD

CASABLANCA

Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

Quartier des Affaires, Sidi Maarouf
Casablanca, Morocco



CHOOSING AN MSc

DEVELOP YOUR MANAGERIAL AND PROFESSIONAL SKILLS TO THE FULLEST

NUMBER OF CREDITS

90

ECTS

PROGRAM DURATION

12

MONTHS

COURSE LOAD

450

HOURS

WHAT IS AN MSc?

TBS Education Masters of Science are 12-months programs designed for students who would like to add highly specific skills and cutting-edge professional expertise to their resume before entering the corporate world.

WHY SHOULD YOU DO AN MSc?

- Develop your knowledge before entering the workplace.
- Upgrade your skills and learn from experts in your field. At TBS Education 40% of classes are conducted by Internationally-renowned professors and 60% by professionals working in the sector.
- MSc programs are less about theory and more about practical application. It allows you to get a taste of what the workplace in a specific industry will be like.
- It is short. In 12 months, you are in the job market. At TBS Education, 97% of MSc students find a position within 4 months of graduation.
- Benefit from an Alumni network world-wide. At TBS Education, we have graduated 53,000+ alumni.

WHAT ARE THE PRE-REQUISITES TO INTEGRATE AN MSc?

4-year Bachelor Degree (240 ECTS) **OR** 3-year Bachelor degree (180 ECTS) with a mandatory online or on-site Preparatory Program.

5 LEARNING EXPERIENCES



1

PROFESSIONAL EXPERTISE

BECOME A SPECIALIST IN YOUR FIELD OF EXPERTISE

Our faculty of renowned academics as well as prominent managers and consultants from the business world will teach you the theory, the methods and the tools you need to excel in your future management position.

2

SOFT SKILLS CERTIFICATE

DEVELOP YOUR MANAGEMENT, LEADERSHIP AND RELATIONAL SKILLS

Learn key skills for managing a team and boosting your career path.

3

CONSULTING ASSIGNMENT

BECOME A CONSULTANT DURING A REAL-LIFE CONSULTANCY ASSIGNMENT

Two-weeks opportunity with one of the TBS Education partner companies to put what you have learned into practice, making strategic and operational recommendations in real-life business situations.

4

MASTER DISSERTATION

GAIN A FIRM GRASP OF SCIENTIFIC RESEARCH METHODS

Learn how to choose and rigorously apply scientific methods, tools and reasoning to solve complex issues in your field of business expertise.

5

BUSINESS INTERNSHIP

PRACTICE YOUR FUTURE JOB DURING A LONG-TERM INTERNSHIP

Our optional internships last four to six months, offering you a unique opportunity to quickly enter the job market after graduation.

Chloé Jacobs

CANADA - Msc Marketing Management and Communication

I found my MSc at TBS Education and immediately knew this would be the right fit. It is an interdisciplinary program, which focuses on three fundamental aspects of the business world. Additionally, holding a triple international accreditation, TBS Education has a worldwide reputation and is recognized by employers across the globe. I thrive in this cultural environment, while having the opportunity to work in a diverse team, which is a key asset in the professional world.

Yu-Hsuan Ting

TAIWAN - MSc Big Data, Marketing and Management

With this program, we have the advantage of mixing two areas together which raises our employability within many companies. I was looking for a program which could provide courses linking engineering and business. Big Data was my first and only choice when I decided to come to France to study. With multiple projects, group discussions, coaching from professors and professionals, and teamwork with classmates, students learn at an extraordinary speed. Big Data is the future, everyone knows that. If you want to step out from pure traditional business, if you are looking for something different, cross-subject and interesting, then this MSc is for you.

PROFESSIONAL EXPERTISE
49 ECTS

SOFT SKILLS
6 ECTS

CONSULTANCY ASSIGNMENT
5 ECTS

MASTER DISSERTATION &
OPTIONAL INTERNSHIP
30 ECTS

SEPTEMBER
TO DECEMBER

JANUARY
TO MARCH

APRIL
TO AUGUST

20 MSc PROGRAMS

LEARN MORE



OBTAIN HIGHLY SPECIALIZED SKILLS DESIRABLE
FOR THE EVOLVING JOB MARKET

AERONAUTICS & AEROSPACE

'Aerospace Valley' in Toulouse is Europe's leading aerospace hub, where you'll find yourself in the international nerve center of the industry. For over 20 years, aerospace programs have been part of lectures and research at TBS Education. Our pole position in the field has recently been strengthened by the creation of the 'Aeronautics & Space' Center of Excellence.

MSc AEROSPACE MANAGEMENT



- In Toulouse: 3 aircraft manufacturers; 2 satellite integrators, the French Space Agency, NATO space excellence center, 1/4 of all space jobs in Europe.
- Solidly embedded into the aerospace ecosystem (Airbus, Aerospace Valley, 'Aeronautics & Space' Center of Excellence).
- Wide range of aerospace senior professionals sharing their expertise and proposing hands-on activities.

TOULOUSE

TAUGHT IN ENGLISH

This program has received the CGE quality label, a national accreditation reserved for top business schools in France. The CGE label guarantees the high quality standards of the program and allows international students to continue to work in French territory after their studies to further fine-tune their expertise.

BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE & BIG DATA MANAGEMENT

TBS Education has a powerful 'Artificial Intelligence and Business Analytics' Center of Excellence, which brings together some of the world's most prominent professors and business experts in the field. We offer a unique training experience to help you develop the expertise today's companies are fighting for. Data & Information Management is your golden key to the 21st century!

MSc DIGITAL MARKETING & ANALYTICS



- Advanced training in Digital Marketing across various platforms and channels.
- Data analytics skills to manage leveraging digital technologies and develop marketing strategies.
- Strong emphasis on understanding consumer behavior and targeting the right audience.

BARCELONA

TAUGHT IN ENGLISH

MSc DATA SCIENCE & ARTIFICIAL INTELLIGENCE



- #8 in France & #45 in the QS ranking.
- At the junction of Digital Marketing Innovation, Data Science Analytics and Artificial Intelligence.
- 2 internationally renowned certifications: Data Visualization & Data Science.

TOULOUSE

TAUGHT IN ENGLISH

MSc DIGITAL MARKETING & E-COMMERCE

- Regular students' projects with GAFAs.
- 3 internationally renowned certifications: Google Analytics, Adwords, & Hootsuite.
- Networking opportunities with seasoned digital marketing professionals.

TOULOUSE

TAUGHT IN ENGLISH

MSc DIGITAL TRANSFORMATION & BUSINESS INNOVATION

- Strategic and data analytics skills to initiate, lead and manage digital transformation.
- Close relationship with industry leaders, experts, and leading startups.
- Specific real-life problems using real datasets and top-of-the-art methodologies and tools.
- 2 internationally renowned certifications: Data Visualization (Tableau Desktop Specialist) & Cloud Computing (Microsoft Azure Fundamentals).

BARCELONA

TAUGHT IN ENGLISH

BUSINESS, STRATEGY & CONSULTING

TBS Education offers a rich array of expertise to future Business Developers and Innovation and Transformation Managers, from small businesses to multinationals.

MSc SUSTAINABLE TRANSFORMATIONS AND ORGANIZATION RESILIENCE

PARIS

TAUGHT IN ENGLISH

MSc ENTREPRENEURSHIP

- Wide range of topics including Entrepreneurship, Business Modelling, Design Thinking and Innovation Management.
- Experiential learning through exercise, in-class activities, and a real-world entrepreneurial projects.
- Close collaboration with TBSeeds: the school's incubator.

TOULOUSE

TAUGHT 50% IN ENGLISH AND 50% IN FRENCH

MSc INTERNATIONAL BUSINESS



- #4 and #6 in two prestigious international rankings (LE MOCI & Eduniversal) in 2022.
- 2 Business approaches from SME and MNE.
- Mercadex Certification.
- Networking opportunities with seasoned professionals.

TOULOUSE

TAUGHT IN ENGLISH

MSc RELATIONS & RESSOURCES HUMAINES

- Many workshops: real cases, soft skills, recruitment interviews.
- Global human resources courses: Strategy & action plan, Talent management, Management tools, etc.
- Broad career opportunities.

CASABLANCA

TAUGHT IN FRENCH



FINANCE, AUDIT & CONTROLLING

TBS Education is renowned for the excellence of its academic body and has historic expertise in Finance, Audit and Control. Our know-how is recognized by the Industry and the CFA Institute and guarantees cutting-edge skills and maximum employability.

MSc AUDIT, CONTRÔLE & FINANCE EN ENVIRONNEMENT INTERNATIONAL



- Three specialization tracks: Audit, Control & Finance in an international environment.
- Alternating training with accounting or consulting firm.
- Wide range of career possibilities in a large number of areas.

CASABLANCA

TAUGHT IN FRENCH

MSc BANKING & INTERNATIONAL FINANCE



- 5th position in LE MOCI MSc ranking (2022).
- Chartered Financial Analyst (CFA) preparation level 1 & 2.
- Bloomberg Management Concepts Certification (BMC).
- Financial Markets Room with access to the Bloomberg market software.

PARIS

TAUGHT IN ENGLISH



MSc FINANCE



2 tracks: Corporate Finance and Advisory & Equity Research and Investment Management

- Dedicated preparation for a career in asset management or investment banking.
- CFA level 1-3 preparation.
- Best in class speakers from both the IM and the Corporate sectors.

TOULOUSE

TAUGHT IN ENGLISH

MSc SUSTAINABLE FINANCIAL MANAGEMENT WITH DATA ANALYTICS



- ESG investing Certificate (CFA Institute).
- Sustainable financing approach.
- Data-analysis techniques and technologies to analyze complex financial and controlling problems.

BARCELONA

TAUGHT IN ENGLISH

INTERNATIONAL MARKETING

Become an international Marketing and Communication Manager, an Expert in B2B or B2C strategy, a Digital Strategy Manager or a Community Manager thanks to our expert Marketing programs.

MSc BRAND MANAGEMENT & CREATIVITY

- Unique blend of marketing, branding, and creative thinking.
- Rigorous, innovative, and ground-breaking approach.
- Hands-on projects and real-world case studies

BARCELONA

TAUGHT IN ENGLISH

MSc COMMUNICATION & BRAND CONTENT

TOULOUSE

TAUGHT IN ENGLISH

MSc MARKETING, MANAGEMENT & COMMUNICATION



- Google Analytics certification.
- Unique training on sought after specialization like growth hacking and Search Engine Marketing.

CASABLANCA

TAUGHT 50% IN ENGLISH AND 50% IN FRENCH



LUXURY INDUSTRY

If you dream of working in the luxury, fashion or high-end tourism industry, our campuses in Paris and Barcelona are the 'place to be'. You'll be in the perfect spot to benefit from the expertise of active professionals and work on real-life case studies.

MSc FASHION AND LUXURY MARKETING

- Study trip to one of the fashion and luxury hubs to discover the ins and outs of the industry.
- Meet-ups with professionals in the fashion and luxury sector.
- Field visits to discover retail concepts stores and explore brands' omnichannel, and customer experience strategies.

BARCELONA

TAUGHT IN ENGLISH

MSc INTERNATIONAL LUXURY INDUSTRIES MANAGEMENT



- Ranked 9th in Eduniversal.
- Business projects with renown luxury brands: Fashion Institute of New York (2020).
- Companies visits and analysis of retail strategies.
- Wide range of luxury sectors studied: fashion, fragrances, shoes, cars, jewelry, hotels.

PARIS

TAUGHT IN ENGLISH



SUSTAINABLE PURCHASING & SUPPLY CHAIN

Our goal is to train Purchasing and Supply Chain Managers who are able to optimize the entire logistics chain and take complex decisions at an international level.

MSc LOGISTIQUE, ACHATS & ÉCHANGES INTERNATIONAUX



- Three specialization tracks: Logistics, Purchasing and International Exchanges.
- Meet-ups with professionals in the logistics sector.
- Field visits to discover the Tanger Med free zone.

CASABLANCA

TAUGHT IN FRENCH

MSc PURCHASING & SUPPLY CHAIN MANAGEMENT



- Big Data analysis applied to a wide range of sectors: demand forecasting, market mechanisms or supplier selection process.
- Advanced training in purchasing & supply management tools like SAP, Arena, VBA or XLStat.
- Participation in real, business led case studies.

TOULOUSE

TAUGHT IN ENGLISH



BOOST YOUR EMPLOYABILITY

TAKE ADVANTAGE OF THE STUDENT SERVICES TO SUCCEED AND STAND OUT IN THE JOB MARKET

ENTREPRENEURSHIP

Encouraging your entrepreneurial spirit, encouraging you to “think outside the box” and get your ideas off the ground. Entrepreneurs at heart find at TBS Education a favorable and stimulating environment to bring their project to life by offering courses dedicated to entrepreneurship within our MSc programs.



STUDENT PROJECT INCUBATOR

Students who aim to create their own company can count on the support of our professional coaches from the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.

LEARN MORE



“La French Tech” is the French start-up movement. A unique ecosystem that brings together start-ups, but also investors, decision-makers and community builders. Their mission: to make

France one of the most attractive countries in the world for start-ups who want to launch themselves, conquer international markets and build a meaningful future.

CAREER SERVICES

INDIVIDUAL CAREER SUPPORT

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internship offers on our platform

OUR CORPORATE PARTNERS

AIRBUS

AtOS

KPMG

Pierre Fabre

pwc

IBM

ThalesAlenia Space

Deloitte.

DANONE

DECATHLON

HSBC

Mondelez International

STRONG ALUMNI NETWORK

RELY ON A WIDE ALUMNI NETWORK
ALL OVER THE WORLD

63
CHAPTERS
OVER FIVE
CONTINENTS

TBS Education Alumni is a network of 52,000+ graduates who contribute to the professional and personal success of its members sharing business and career opportunities via regular alumni reunions.

During your journey with TBS Education and your career, you will have ample opportunity to benefit from the support of Alumni who hold managerial and directorship positions in over 80 countries in all sectors of activity.



Jasper Wijkhuijs
NETHERLANDS
MSc Aerospace Management

The MSc Aerospace Management program is a unique opportunity to learn more about the industry and has a perfect balance between academics and practical insights. As someone interested in the aviation industry, being taught by individuals with a wealth of experience in different areas in the field is extremely interesting and prepares you with the perfect foundation of entering the field within any domain of the industry. I would highly recommend the program to anybody interested. Besides the academics, you will leave TBS education with a network others can only dream to have, and classmates turned lifelong friends with similar interests and ambitions.



Mohamad Cheikhali
LEBANON - MSc Big Data,
Marketing & Management

The MSc Big Data, Marketing & Management is a great crossroad between technical and business, it provides you with the necessary tools to be able to extract, transform, visualize and understand data and at the same time understand the business value of it. In addition, the guest lecturers always were very interesting, and it provided us with a sneak peak of what can we expect in the data related careers. I can recommend TBS Education mainly because of the students and professors coming from diverse backgrounds, it exposes us to different ways of thinking and opens our eyes to ideas we haven't thought about before whether on a professional or personal side.

PROMISING CAREERS



Walid BEHAR
Founder **Edbridg**
*(Listed in Forbes' TOP 30 Social
Entrepreneurs for 2020)*

Hayette WILKINSON
Senior Innovation Transformation
Manager **Unilever**

Anntao DIAZ
Head of Google Surveys for
Publishers, News Consumer Insights
Google

Yann GUELORGET
VP Field Sales &
Commercial Director
Coca-Cola

Claudine SMITH
Country Head Norway
BNP Paribas

THE TBS EDUCATION EXPERIENCE

BENEFIT FROM A VIBRANT STUDENT LIFE AND DEDICATED STUDENT SERVICES

JOIN THE ASSOCIATIONS THAT WILL THRILL YOU AND MAKE YOUR EXPERIENCE AT TBS EDUCATION UNFORGETTABLE!

Student associations are a mainstay of campus life, hosting all sorts of events to build ties between students. Being part of an association is also an experience that will stand in good stead for your future career.

Join one of our 30 student associations and quickly make new friends while putting your newly found skills to good use, practicing your favorite hobby. Our student associations organize cultural and sports weekends, gala evenings and meet up around sports and artistic activities, but you can also join in to take city tours, discover local food, or enjoy local culture.

STUDENT ASSOCIATIONS SET THE PACE ALL YEAR ROUND!

INTERNATIONAL STUDENT OFFICE

DEDICATED TEAM TO INTERNATIONAL STUDENTS

The TBS Education International Student Office team offers practical support and assistance to all international students. We help you from the moment you enroll until the end of your studies and beyond, including accommodation, banking, visa issues, healthcare and more.



LEARN MORE



ADMISSION REQUIREMENTS

LEARN MORE



WHO CAN APPLY?

- **4-year Bachelor Degree** (240 ECTS) or equivalent
- If you hold a **3-year Bachelor Degree** (180 ECTS), you must apply to our **MSc preparatory program**. Contact us for more information: international.admissions@tbs-education.fr
- Applicants shall not be more than 32 years old

LANGUAGE REQUIREMENTS

- **For programs taught in English**
Native speaker, IELTS 6.5 **OR** equivalent
- **For programs taught in French**
Native speaker, DELF B2 **OR** equivalent

FEES & FUNDING

Application fee: **100€**
Holders of a 4-year bachelor's degree (240 ECTS): **18,500 € to 20,000 €**
Holders of a 3-year bachelor's degree (180 ECTS): **21,600€ to 22,100€** (including the preparatory program)
*Different funding opportunities available.
Please contact the Admission Office for more information.*

INTAKE SEPTEMBER 2024

Should you have any questions, don't hesitate to contact us:

TOULOUSE/PARIS

international.admissions@tbs-education.fr

BARCELONA

admission@tbs-education.es

CASABLANCA

admission@tbs-education.ma



DISCOUNTS & SCHOLARSHIPS

TBS EDUCATION HAS DISCOUNTS THAT CAN GO UP TO 25%

Every application is considered for any potential discount during the first stage of the application process. The candidates know whether they are eligible for any discount through the acceptance email. Extensions are subject to conditions.

A number of French associations like Campus France also award scholarships to international students studying in France.

4-STEP APPLICATION

Applications open in September 2023

01

Complete the online application form

02

Upload supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days

APPLY



TBS EDUCATION PROGRAMS

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS
- SUMMER SCHOOL, WINTER SCHOOL
- SPECIALIZED MASTERS
- MASTER OF BUSINESS ADMINISTRATION (Global Executive MBA)
- EXECUTIVE DOCTORATE BUSINESS ADMINISTRATION

LEARN MORE



ALL OUR PROGRAMS
ARE ACCESSIBLE
TO STUDENTS WITH
DISABILITIES

CONTACT

TOULOUSE/PARIS

+33 5 61 29 49 49

international.admissions@tbs-education.fr

BOOK
A CALL



BARCELONA

+34 933 100 111

admission@tbs-education.es

CASABLANCA

+212 529 051 001

admission@tbs-education.ma

tbs EDUCATION

INSPIRING EDUCATION
INSPIRING LIFE

www.tbs-education.com



3 INTERNATIONAL ACCREDITATIONS

