

TRUE EXPERTISE  
TRANSCENDS BORDERS



# Masters of Science

Full Time

NEOMA  
BUSINESS SCHOOL

REIMS • ROUEN • PARIS

# Engage for the world

Join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

**150** years of history

**3 campuses:** Reims, Rouen and Paris

**19** awards

for teaching innovation in 6 years

**400+** prestigious  
international partners

**80,000** graduates  
in **127** countries

**1 month** on average  
for graduates to find their first job

Recognised  
excellence:

Ranked **6<sup>th</sup>**  
in France  
*Challenges 2025*

In the **TOP 30**  
worldwide  
Master in Management  
*Financial Times 2024*

A triple accredited school  
among the **top 1%** worldwide





# TRUE EXPERTISE TRANSCENDS BORDERS

**Develop leading-edge expertise, recognised both in France and internationally, with our Masters of Science.**

**Align your career with your passion. Master key challenges of artificial intelligence and the green transition. With an influential network and strong skills, your ambitions will take on a new dimension.**



**"Grade de Master"\***

**Backed by the School's three strategic pillars, NEOMA's full-time Master of Science programmes offer a wide range of opportunities:**

## Academic excellence

### **Cultivate an innovative mindset**

through cutting-edge teaching approaches, such as immersive virtual reality, scenario-based iLearning modules and peer learning.

### **Delve deeper into current issues**

thanks to the research carried out by our 200 faculty-researchers (73% of whom are international), who are dedicated to exploring the challenges of tomorrow's world with our four poles of excellence: The World We Want, The Future of Work, AI, Data Science & Business, The Complexity Advantage.

## Societal impact

### **Take action for the environment and society**

by deepening your knowledge and making a tangible commitment thanks to the NEOMACT training programme from the start of your academic year.

Become a manager capable of leading the green transition within your organisation and making a positive impact on society. Workshops, projects and training culminating in academically-recognised certifications will shape your ability to act and drive change.



## Student experience

### **Immerse yourself in a multicultural environment**

with MSc courses taught entirely in English and finish your studies with international work experience.

### **Fuel your entrepreneurial mindset**

and make your entrepreneurial projects a reality thanks to our three incubators and two accelerators.

### **Take part in our vibrant student life,**

get involved in the 97 student-led organisations on campus and discover a preview of professional life.

### **Maximise your employability**

thanks to one of the largest career services in the industry and a powerful alumni network.

\*Level 7 Qualification on the RNCP (French Register of Professional Certifications) /  
RNCP sheet No. 37684, Advanced degree in international management  
Registration date: 01/09/2023 - NEOMA



# SHARPEN YOUR SKILLS

## Why pursue a Master of Science?

- ♦ **A degree of excellence:** A Master of Science recognised throughout the world, with the 'Grade de Master' recognised by the French Ministry of Higher Education.
- ♦ **Cross-cultural skills:** Grow your intercultural communication skills in a multi-cultural cohort of MSc students and with an international faculty.
- ♦ **A sustainable approach:** Our MSc programmes are guided by the School's philosophy towards the green transition: each programme addresses sustainability issues and prepares students to respond to the challenges of tomorrow.
- ♦ **Training & certifications:** Complement your expertise with key industry certifications in your area of study.



- ♦ **Double degrees:** Seize the opportunity to apply for a double degree with innovative and global universities, including POLIMI Graduate School of Management (Italy), Elon University (USA), ESB Reutlingen (Germany) and Dublin City University (Ireland).
- ♦ **Professional experience:** Gain professional experience via a 4-to-6-month internship, job or start-up creation in France or abroad.

Our portfolio of **advanced Master of Science programmes**, taught on our Reims, Rouen and Paris campuses, is designed to equip students with the knowledge, resources and networks to thrive in a specialised field or sector of activity.

### MASTER OF SCIENCE - 15 MONTHS

#### ACADEMIC COURSES



#### PROFESSIONAL EXPERIENCE



## Programme fact sheet

- ♦ Master of Science
- ♦ 15 months
- ♦ 100% in English
- ♦ Reims, Rouen or Paris campuses

## Looking to enrol in a Master of Science after a 3-year bachelor's degree?

### International Pre-Master 2-year MSc option - Rouen campus English - 12 months

This programme serves as a gateway to a MSc\* for graduates of a 3-year higher education qualification (French Licence or Bachelor's degree). The first year of study provides an overview of the core areas of business studies and the fundamentals of the selected MSc programme. Upon validation of this curriculum, students continue to their second year and obtain their Master of Science degree.

More information



\*Excluding the International Master in Luxury Management

# FINANCE

## MSc International Finance

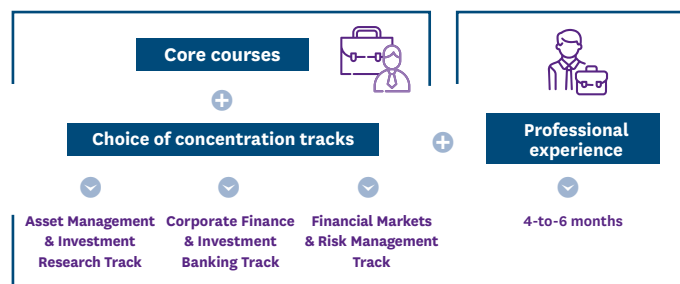
Reims or Rouen Campuses - 15 months

The MSc International Finance is designed to equip students with the skills that match the current needs of the finance industry. This programme provides students with a versatile skill set ideal for working in corporate and investment banking or building a career in financial advisory.

More information



### CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS



### Asset Management & Investment Research Track

(Reims Campus)

The Asset Management & Investment Research track prepares students for high-level careers in equity and credit research, asset management, and investment banking, with a specialised focus on preparing for the CFA Level II or Level III exam.

- ♦ Build in-depth knowledge in portfolio management, equity investments, advanced debt instruments, and international economics.
- ♦ Prepare for the CFA Level II exam with dedicated mock training sessions led by experienced professionals.
- ♦ Benefit from guest lectures by CFA alumni, providing up-to-date insights into finance careers and market trends.



### Corporate Finance & Investment Banking Track

(Reims or Rouen Campus)

This track provides essential skills in various areas of finance, offering a valuable edge in adapting to dynamic financial environments and contributing to business and investor success.

- ♦ Benefit from 360° advanced courses in Corporate Finance, Investment Banking, and ESG Valuation, for essential insights into responsible management and sustainable development.
- ♦ Develop key corporate finance skills through mock interviews to gain practical experience and enhance your negotiation abilities with M&A courses and an international finance simulation.

### Financial Markets & Risk Management Track

(Rouen Campus)

Master risk in finance with the Financial Markets & Risk Management track, building the skills to identify, assess and mitigate risk using cutting-edge technologies.

- ♦ Gain expertise in leading and trading financial assets, evaluating risks and identifying investment opportunities in Fintech, crypto-finance, blockchain, Big Data, and machine learning for success in technology-driven finance.
- ♦ Enhance risk management skills through seminars, simulations and advanced mock interviews for improved leadership, communication and analytical abilities.
- ♦ Obtain key certifications
  - > Achieve new career heights within the risk management profession with the Financial Risk Manager (FRM®) certification.
  - > Gain expertise in sustainable finance with the Sustainability & Climate Risks (SCR®) certification provided by GARP.



### CAREER OPPORTUNITIES

- Portfolio/Asset Management
- Research Analyst (Financial Analysis)
- Transaction Services
- Wealth Management

### CAREER OPPORTUNITIES

- M&A Analyst in a bank/private equity fund
- DCM/ECM Analyst (Debt/Equity Capital Markets)
- Financial Advisor/Analyst
- Cash Manager

### CAREER OPPORTUNITIES

- Risk Manager
- Risk Analyst
- Financial Advisor
- Compliance Manager

# MARKETING

## MSc Marketing

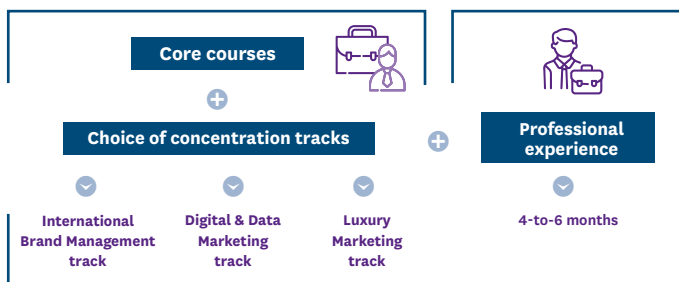
More information



Reims, Rouen or Paris Campuses - 15 months

The MSc Marketing is a comprehensive programme designed to prepare candidates to build impactful brand strategies on a global scale. By providing a combination of core marketing knowledge and specialised tracks, the programme equips graduates with the necessary skills and expertise to make an impact, effect change and deliver results in all realms of marketing.

### CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS



### International Brand Management Track

(Reims or Rouen Campuses)

The International Brand Management track is an in-depth, intensive track which provides a solid foundation in marketing principles and strategies, with an emphasis on building and managing brands in an era marked by sustainability challenges and transformation.

- ♦ **Acquire all the technical and managerial skills** through courses such as Integrated Marketing Communications, Product, Design & Innovation, Retail & Multi-Channel Management, Services Marketing and Sales & Negotiation.
- ♦ **Engage with real-world brand management challenges** and learn from industry experts, such as E. Leclerc, Ferrero and Henkel among others.

### Digital & Data Marketing Track

(Reims Campus)

The Digital & Data Marketing track is a comprehensive track that combines the creative aspects of digital marketing with a strong foundation in data-driven strategies and analysis.

- ♦ **Benefit from advanced courses** in digital and data marketing such as Consumer Experience, E-CRM & E-commerce and Content Creation.
- ♦ **Learn to develop content strategies** that align with marketing goals and generate creative and engaging content for various media and platforms.
- ♦ **Apply theoretical knowledge learned in the classroom** through simulations such as the Influencer Marketing Simulation and the Traffic Management & SEO Simulation.

### Luxury Marketing Track

(Paris Campus)

The Luxury Marketing track, through a combination of academic rigour and practical insights, explores the power of storytelling in shaping the identity, perception and success of luxury brands.

- ♦ **Build a 360° understanding** of luxury marketing and branding and strengthen your soft skills to ensure professional success in the luxury sector.
- ♦ **Gain exposure to expert guest speakers** and networking opportunities with representatives from companies such as Guerlain, Gucci, Dior Couture, Estée Lauder, L'Oréal and Sisley.
- ♦ **Participate in an international luxury marketing challenge** with the Mark Challenge.

#### CAREER OPPORTUNITIES

- Brand Manager
- Market Analyst
- Marketing Manager
- Strategic Planner

#### CAREER OPPORTUNITIES

- Marketing Data Analyst
- Customer Relationship Manager
- Web Traffic Manager
- Social Media Manager

#### CAREER OPPORTUNITIES

- Luxury Brand Manager
- Communications & PR Manager
- Luxury Consultant
- Fashion Buyer

# MANAGEMENT & STRATEGY

## MSc Business Analytics

Rouen Campus - 15 months

### BECOME A DATA-DRIVEN DECISION-MAKER

- ♦ **Master data analytics with courses in finance, marketing, supply chain, data privacy, ethics and more**

Acquire expertise in analytics, business strategy, and data modelling to tackle diverse challenges and identify opportunities for positive organisational impact.

- ♦ **The crucial role of data in decision-making and business development**

Data drives business decisions, innovation and growth. Prioritising data enables insight into trends, personalised solutions and sustainable efficiency.

- ♦ **Double degree option\* with Elon University, USA**

Immerse in a cross-cultural programme between France and the United States to boost your global career and earn a double degree.

*\*Selective option – places are limited*



- ♦ **Earn a globally recognised certification**

Boost your profile with the IIBA®-CBDA certification from the International Institute of Business Analysis, demonstrating expertise in top-tier business data analytics.



### CAREER OPPORTUNITIES

- Sales & Delivery Analytics Analyst
- Business Analyst
- Data Manager
- Market Research Analyst

More information



## MSc Entrepreneurship

Rouen Campus - 15 months

### MAKE YOUR ENTREPRENEURIAL AMBITIONS A REALITY

- ♦ **Learn how to launch and develop your own business venture**

Benefit from a well-rounded curriculum designed to impart an entrepreneurial mindset and a practical toolkit grounded in the fundamentals of entrepreneurship.

- ♦ **Company partnerships**

From joint training sessions, informal discussions, experience-sharing and company visits, external companies and industry professionals play an active role in the programme.

- ♦ **Gain expert insights and develop your network**

Benefit from Q&A sessions, hands-on workshops with entrepreneurs and exclusive corporate visits to key players in the entrepreneurship ecosystem.

- ♦ **Apply creative thinking to address challenges and capitalise on opportunities**

Get involved in real-world challenges, pitch their solutions, and see successful pitches implemented by an organisation.

### CAREER OPPORTUNITIES

- Business Development Manager
- Entrepreneur
- Innovation Consultant
- Venture Capitalist

More information



Course content is subject to change.

## MSc Global Management

Reims Campus - 15 months

### MEET THE CHALLENGES OF GLOBAL TRANSFORMATION

- ♦ **Cultivate a 360° perspective of international management**  
Benefit from a comprehensive curriculum providing the foundations of management: financial analysis, marketing, cross-cultural agility, negotiation skills, international business strategy, and more.
- ♦ **Strengthen your operational skills**  
Immerse yourself in courses focused on experiential learning, using simulations, case studies and hands-on activities.
- ♦ **Shape your professional brand**  
Acquire the tools for self-assessment, leadership and strategic career planning, ensuring that you are not just academically prepared but also equipped for success in your future career.
- ♦ **Earn a double degree of excellence with one of our European partners\***  
Seize the opportunity to pursue a double degree with one of our European partners: Dublin City University in Ireland or ESB Reutlingen in Germany.

DCU BUSINESS SCHOOL

ESB BUSINESS SCHOOL

*\*Selective option – places are limited*

#### CAREER OPPORTUNITIES

- Accounting & Finance Manager
- Consultant
- Global Account Manager
- International Development Manager

More information



## MSc International Business Development

Rouen Campus - 15 months

### CULTIVATING GLOBAL BUSINESS LEADERS ABLE TO SEIZE OPPORTUNITIES, CONQUER CHALLENGES AND FUEL GROWTH

- ♦ **Elevate your skills with dynamic business courses**  
Improve your business acumen with our up-to-date course offerings. From sales force management to key account management, market research and forecasting, sales strategies, buyer behaviour and navigation of the digital age, our programme ensures that you are well-versed in contemporary business practices.
- ♦ **Empowering tomorrow's business leaders with today's development insights**  
Immerse yourself in a cutting-edge curriculum, applying evidence-based knowledge to make real-world impact and develop into a global strategic business leader for sustainable success.
- ♦ **Rich case studies**  
Explore 15+ Harvard business studies to gain in-depth insights into international negotiation, sales, relationship building and navigating different cultures.
- ♦ **Navigate global business realities**  
Examine the challenges of international business, from sales and negotiation skills to ethics and CSR, to build a competitive edge in real-world scenarios.

#### CAREER OPPORTUNITIES

- Sales Manager
- International Business Developer
- Key Account Executive
- International Marketing Manager

More information



*Course content is subject to change.*



# MANAGEMENT & STRATEGY

## MSc International Project Development

Rouen Campus - 15 months

### MASTER THE FUNDAMENTALS OF PROJECT MANAGEMENT

- ♦ **Gain a 360° understanding of project management**  
Perfect your comprehension of key management methodologies, marketing and finance in the context of international projects, business planning and development, global strategy, innovation, and more.
- ♦ **Learn from real-world projects & industry experts**  
Develop practical skills in business planning, entrepreneurship, and innovation through real case studies, allowing you to create actionable business plans and navigate the strategic aspects of international project development.
- ♦ **Gain an international perspective**  
Participate in the **X-Culture challenge**, an international collaborative project exposing students to real-world project scenarios and working across time zones with peers from across the globe.
- ♦ **Earn the PM<sup>2</sup> certification**  
Train in the PM<sup>2</sup> Project Management Methodology, a globally recognised framework developed and endorsed by the European Commission.



#### CAREER OPPORTUNITIES

- Key Account Manager
- Consultant in the financial, business, tech, healthcare or services sectors
- Project Analyst
- Operations Manager

More information



## MSc Supply Chain Management

Rouen Campus - 15 months

### CULTIVATING EXCELLENCE IN SUPPLY CHAIN MANAGEMENT

- ♦ **Acquire a comprehensive view of supply chain management**  
Enhance supply chain knowledge in logistics, strategic purchasing, and sustainability. Master global procurement, supplier analysis, and sustainable practices, including Green Supply Chain and the impact of CSR on business sustainability.
- ♦ **Tailor your master and choose between two tracks:**
  - > **Supply Chain Track:** Master operational excellence focusing on logistics and strategic development.
  - > **Procurement Track:** Navigate global sourcing strategically, conquer challenges and elevate skills for transformative impact on global commerce.
- ♦ **Combine theory with a case study-based learning approach, visits and an immersive seminar**  
Immerse yourself via **case studies and engaging simulation games** focused on purchasing and logistics activities. Within the setting of a maritime transport seminar at the **port of Le Havre**, take advantage of personalised tour of the second largest port in France.
- ♦ **Pursue training for recognised certifications**  
Gain credibility with SAP, VBA and SCM certifications for enterprise management, task automation and supply chain optimisation, and boost your career with PMI and Six Sigma qualifications in project management and process improvement.

#### CAREER OPPORTUNITIES

- Demand Manager
- Flow Manager
- Purchasing Manager
- Supply Chain Manager

More information



# MSc Sustainability Transformations

Reims Campus - 15 months

## BECOME A CHANGE-MAKER FOR A SUSTAINABLE FUTURE

- ♦ **Gain a comprehensive view of sustainable transformations**  
Develop a 360° mastery of sustainability strategies, learn to define a strategy and action plan to lead sustainable change within an organisation from the ground up.
- ♦ **Immersive learning experiences to get to the heart of sustainability issues**  
Get hands-on in sustainability studies with an intensive two-day seminar at the Campus de la Transition, a Digital Collage workshop exploring the impact of digital media on the environment, and a Circular Economy Collage workshop examining the existing linear economic model and its impacts.
- ♦ **Partnerships & transversal business cases**  
Bridge the gap between theory and practice with transversal business cases with EY and BMW to brainstorm sustainable solutions to real-world issues.



- ♦ **Strengthen your resume with two key industry certifications**  
Train to obtain The Assessment of Sustainability Knowledge (TASK), the first international certificate of sustainability knowledge, and get certified to lead the "2Tonnes" climate awareness workshop.



### CAREER OPPORTUNITIES

- Change Management & Consulting
- BCSG, Sustainability & ESG reporting
- Entrepreneurship, Innovation & New Business Models
- Green Finance
- Sustainable Marketing

More information



NEW

## MSc Artificial Intelligence for Business

Rouen Campus - 15 months

### DRIVE THE FUTURE OF BUSINESS WITH AI

- ♦ **Master current and future iterations of AI technology**  
Build a solid foundation in different forms of AI and their business applications: machine learning, deep learning, natural language processing, computer vision, etc.
- ♦ **Learn to create, manage and implement AI solutions within organisations**  
Take advantage of groundbreaking, specialised curriculum combining AI technology, business management and practical applications to be able to lead and implement AI solutions in all industries.
- ♦ **Build the insight to lead successful business strategy, powered by AI**  
Critically assess, evaluate and communicate ethical, sustainable and responsible risks, impacts and opportunities associated with AI solutions in business contexts.
- ♦ **Enhance career prospects and develop your network**  
Benefit from networking opportunities with industry partners and potential employers in a rapidly growing and high-demand field.

### CAREER OPPORTUNITIES

- AI Consultant
- AI Sales Manager
- Big Data Analyst
- Business Intelligence Developer

More information



## MSc Strategy, Organisation & Consulting

Rouen Campus - 15 months

### BUILD A STRATEGIC MINDSET

- ♦ **Master strategy from all angles**  
Forge crucial skills in strategy, develop competencies in transformation and crisis management and gain essential knowledge in finance, law, sustainability and digitalisation.
- ♦ **Develop key skills in organisational management & consulting**  
Design, lead and implement successful strategic projects that integrate the organisational and managerial challenges of a company.
- ♦ **Build essential consulting skills valued by professionals and clients**  
Develop your analytical thinking and problem-solving, communication, negotiation and relationship-building and sharpen your business acumen. Learn to prepare for and master case cracking interviews, a key step in the recruitment process in the consulting field.
- ♦ **Investigate how tech innovations can help you build a competitive edge**  
Acquire the knowledge and skills needed to strategically navigate and harness the evolving challenges and opportunities presented when conducting business in the digital age.

### CAREER OPPORTUNITIES

- Strategy Consultant
- Business Intelligence Consultant
- Strategy & Financial Analyst
- Digital Strategy Consultant

More information



# SECTOR EXPERTISE

## International Master in Luxury Management

Reims Campus & Milan - 15-18 months  
Not accessible via the International Pre-Master



### BENEFIT FROM FRANCE AND ITALY'S EXPERTISE IN LUXURY MANAGEMENT

- ♦ **Earn a double-degree master from NEOMA and POLIMI Graduate School of Management**  
Explore luxury in Italy and France, the renowned birthplaces of luxury. Benefit from NEOMA's leadership and management expertise and POLIMI's product production focus.
- ♦ **Acquire a global luxury outlook: Understand the foundations of value creation**
  - > **In Milan**, master luxury management focusing on global luxury outlook, value creation and delivery. Explore product design, marketing, sustainability, CSR and innovation.
  - > **In Reims**, cover essentials in marketing, finance, accounting, law, strategy and industry experience for international success in luxury management.

- ♦ **Build your executive skills through diverse projects and experiences in the professional world**  
Gain a global perspective of luxury management challenges from managers at top companies such as Louis Vuitton, Bulgari, Ferrari, and more. Develop leadership and managerial skills through workshops. Expand your network and career opportunities by connecting with employers.
- ♦ **Benefit from an experiential & immersive learning approach**  
Explore diverse luxury perspectives online and offline, emphasising French and Italian approaches. Immerse yourself in the Champagne ecosystem in Reims and attend a week of master-classes in Paris covering various aspects of business.

#### CAREER OPPORTUNITIES

- Product Manager
- Project Development Manager
- Merchandising Manager
- Buyer

More information



## MSc Cultural & Creative Industries

Rouen Campus - 15 months

### BECOME A SUCCESSFUL MANAGER IN THE CULTURAL AND CREATIVE SECTOR

- ♦ **Tackle all aspects of the cultural sector with a balance of theoretical, art-focused lectures and hands-on sessions led by top experts**  
Gain cultural management insights through theory-based courses on subjects such as cultural policies, intellectual property and arts marketing. Explore the impact of CSR on the arts, learn publishing management from La Martinière's CEO and understand the delicate balance between marketing and preserving cultural essence.
- ♦ **Immerse yourself through innovative teaching methods using new technologies, teamwork & creativity**  
Meet and collaborate with professionals in the arts sector: Opéra de Rouen, Musée des Beaux-Arts de Rouen, Netflix, Canal +, and more.
- ♦ **Strengthen essential skills needed in the arts industry**  
Master cultural project management, teamwork in diverse settings, critical thinking on inclusivity and artistic recognition and enhance writing skills through exercises and essays.

#### CAREER OPPORTUNITIES

- Sales Manager
- Marketing & Communication Manager
- Fundraising & Sponsorship Manager
- Executive and Administrative roles in artistic institutions

More information



## MSc Wine & Gastronomy

Reims Campus - 15 months

### DEVELOP YOUR MANAGERIAL SKILLS IN THE WINE AND GASTRONOMY INDUSTRY

- ♦ **Experience immersive learning with a blend of academic lectures and professional insights**
  - > **Taste and Tell conferences:** Meet leading figures of the industry such as Labeyrie, La Maison du Whisky and the Hotel Le Royal Champagne. Get feedback on market trends and expand your network.
  - > **Immersive visits** to key players in the industry such as Veuve Clicquot or Ayala Champagne.
- ♦ **Gain insights into food & drink marketing dynamics with premium academic content**  
Acquire diverse marketing skills, including consumer behaviour insights, sensory marketing and strategic territorial marketing, and engage with local producers and entrepreneurs.
- ♦ **Access key industry certifications**
  - > Earn the Wine and Spirit Education Trust (WSET) certifications and achieve industry recognition, expertise and career development opportunities in the wine and spirits sector.
  - > Obtain the Champagne MOOC certification, deepen your knowledge to better taste, present or sell champagne and showcase your expertise.



#### CAREER OPPORTUNITIES

- Export Manager
- Food & Wine Journalist
- Marketing Manager
- Oenotourism Manager

More information



# PERSONALISED SUPPORT FOR OUR STUDENTS

## Reims, Rouen, Paris: great places to live and work

Studying at NEOMA means benefitting from the very best living and learning conditions. The three campuses were designed to provide students with a comfortable and stimulating environment.

## Health & Wellness

NEOMA's Wellness Centre provides students with mental health support, services for students with disabilities, well-being workshops and more.

All our campuses are accessible to people with disability. For more information, please contact: [wellness@neoma-bs.fr](mailto:wellness@neoma-bs.fr)



## Preparing your arrival

The team at NEOMA's HUB, on all three campuses, are dedicated to assisting students in preparing their arrival and getting settled on campus (housing, visas, orientation, etc.)



For more information about  
NEOMA's personalised student  
support, scan this QR code with  
your smartphone



## Take advantage of Talent & Career's extensive resources

Your academic studies include a compulsory support programme to help you prepare your career plan and apply for internships or your first job.

**40** career experts  
dedicated to supporting students

More than **100**  
courses and activities offered

**98,000** internships  
and job offers per year

On average, NEOMA students  
find a job within  
**1 month**  
of graduation.



# FINANCING YOUR STUDIES

**At NEOMA Business School, we are aware that financing one's studies is a primary concern for our students.**

From state grants, loans and university scholarships, there are many solutions to help you achieve your career ambitions! Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for a scholarship or other financial aid.

Early applicants for Fall may also be eligible for the Early Bird campaign.

## Scholarships/Grants

### FOR INTERNATIONAL STUDENTS:

#### The Excellence Scholarship\*

NEOMA Business School offers scholarships to support international applicants who have been admitted into one of its Masters programmes. Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for a scholarship of up to €4,000, depending on their chosen programme.

Scholarships are limited and applied as a reduction in tuition fees. Once admitted to the programme, interested international candidates are invited to contact the Admissions team for more information: [admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr)

#### 'Early Bird' tuition discount\*

International students who apply before 31 January, 2025 may be eligible for the 'Early Bird' discount of €1,000.

#### The Eiffel Scholarship

The Eiffel Excellence Scholarship (Bourse Eiffel) is granted by the French Ministry for Europe and Foreign Affairs to international students living outside of France who demonstrate great interest in pursuing their studies in France.

*\*The International Master in Luxury Management is not eligible for this scholarship.*

### FOR FRENCH STUDENTS:

#### Local, regional or national grants

Departmental, regional or national grants or scholarships are available for French students wishing to pursue a Master of Science, ranging from need-based CROUS scholarships to mobility grants for students studying away from home.

For more information, visit the Service Public website or your municipal, departmental or regional website.

## Loans

### Student loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles and living in France, as long as you have a guarantor\*.

*\*Most loans from French banks require a guarantor who is a French resident. NEOMA does not act as an intermediary in these transactions, nor does it have any responsibility in the negotiation of these agreements.*

### Government-backed student loans

The French government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C, Banque Populaire and certain Caisse d'Epargne banks). Learn more by asking the banks about your financing options.

*For more information about financial aid, scan this QR code with your smart phone*





# ADMISSIONS

## Admissions requirements

### 1-YEAR MSc:

- 4-year bachelor's degree or 3-year bachelor's degree with minimum 1 year of professional experience
- Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)\*

\*Contact the Admissions team to learn more about required scores.

### 2-YEAR MSc:

Candidates with a 3-year bachelor's degree complete their MSc in two years, starting with the International Pre-Master programme in the first year and continuing with the MSc curriculum in the second\*.

*\*The International Master in Luxury Management is not accessible via the International Pre-Master.*

## Admissions process

- Complete the online application: [apply.neoma-bs.fr](https://apply.neoma-bs.fr)
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: €100

## Admissions calendar

Applications are accepted on a rolling basis, from September with a final deadline for submissions in mid-July.

However, given the limited number of places, candidates are advised to apply as early as possible.

## Contact

### The Admissions Team:

[admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr)



#### Africa & Middle East

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#### Indian Subcontinent

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