

2025-2026

tbs
EDUCATION

BACHELOR IN MANAGEMENT

A french business
school with
3 international
accreditations





Since 2022, TBS Education became a Business for good with the purpose:

"Thanks to research with a societal impact, TBS Education trains diverse, open and enlightened learners, who will contribute to the development of a responsible and sustainable economy within their organizations."



Join an internationally recognized business school that holds the triple crown of AMBA, EQUIS and AACSB accreditations, a privilege bestowed upon less than 1% of business schools worldwide. The TBS Education Bachelor in Management program is designed to help you grow both on a professional and personal level, offering multi-campus studies and internships around the world.

The TBS Education Bachelor in Management aims to train versatile and ethical managers with a strong international dimension and specific sectoral and managerial skills. It's a demanding undergraduate program that multiplies opportunities and structural experiences to build differentiating and coherent profiles.

TBS Education stands for active pedagogy, methodology and innovative content. We use the latest digital teaching technology: blended-learning, crossed-knowledge, collaborative projects, business games, flipped classes, learning by doing... to answer the expectations of the new generation, provide an inspiring education and improve the learning process.

The Bachelor in Management allows students to decide on their own trajectories. We consider your strengths, aspirations and ambitions to help you start your career in business, create your own company or continue your studies in the best French and international institutions.

JOIN US & LIVE THE TBS EDUCATION EXPERIENCE!

Stéphanie Lavigne
Dean of
TBS Education

Patricia Bournet
Director of the Bachelor
in Management Program

KEY FIGURES

A TOP-RANKED PROGRAM GRADE OF LICENSE

CERTIFIED FRENCH STATE DIPLOMA



#1 BY FRENCH BUSINESS MAGAZINE
LE MONITEUR DU COMMERCE
INTERNATIONAL (2022)

#2 BY LE FIGARO
ÉTUDIANT (2024)

A TRULY INTERNATIONAL EXPERIENCE

4 Campuses*
Toulouse
Paris
Barcelona
Casablanca

130+
Partner Universities
Worldwide for exchanges
& double degrees

2,000+ students per year

40%+ international students

**throughout the two year*

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE
ACCREDITATION



AN EXTENSIVE PROFESSIONAL EXPERTISE

12 months of
internship by
the end of the program

2 apprenticeship
paths for
enhanced
employability

97% of the graduates
employed within 6 months

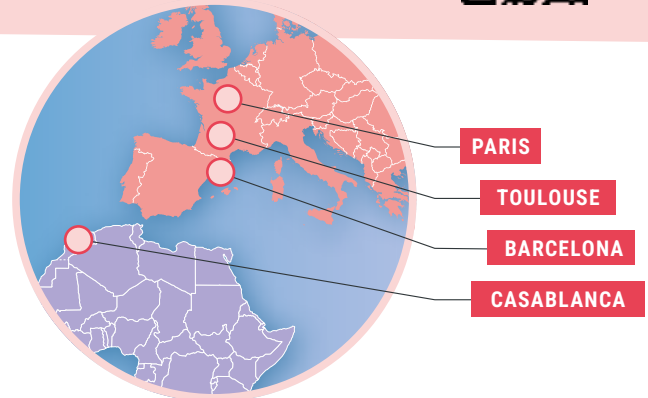


LEARN MORE



4 INTERNATIONAL CAMPUSES

LEARN MORE



Toulouse



BEST STUDENT CITY IN FRANCE

A competitive and attractive city

Known as the European capital for the Aerospace Industry, Toulouse is also developed in many innovative business sectors. Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. The contemporary TBS Education Toulouse Campus is located among local and international companies with easy access to the city center.

2, avenue Mercure – Quint-Fonsegrives, Toulouse, France



Paris

THE ULTIMATE CULTURAL EXPERIENCE

Discover the City of Lights

Explore everything the City of Lights and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

11-13 rue Saint-Lambert – Paris 15^e, France

Barcelona



MOST ATTRACTIVE CITY FOR FOREIGN INVESTMENT IN SOUTHERN EUROPE

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. The TBS Education Barcelona campus is a 7-storey building located in the 22@ district, a hotspot for innovation and knowledge.

Calle Venezuela, 116 - 22@District – Barcelona, Spain



Casablanca

3rd LARGEST FINANCIAL CENTER OF THE ARAB

Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

CFC, Casa Finance City – Casablanca, Morocco

STUDYING LOCATIONS

Choose your study path

TBS EDUCATION ASSETS

SMALL CLASSES AND PERSONALIZED FOLLOW-UP

COMPULSORY INTERNSHIPS EVERY YEAR: 12 months of professional experience by the end of the Bachelor program

CAREER SERVICES: employability and entrepreneurial support service

YEAR 1

CHOOSE A TBS EDUCATION CAMPUS TO START

TOULOUSE  
 PARIS  
 BARCELONA 
 CASABLANCA  

YEAR 2

CHOOSE A LOCATION* FOR A SEMESTER ABROAD

TOULOUSE  
 PARIS  
 BARCELONA 
 CASABLANCA  
 EXCHANGE AT PARTNER UNIVERSITY 

YEAR 3

CHOOSE A LOCATION* FOR YOUR SPECIALIZATION

TOULOUSE  
 PARIS  
 BARCELONA 
 CASABLANCA  
 DOUBLE DEGREE* AT PARTNER UNIVERSITY 

HIGH EMPLOYABILITY

Reveal your talents and stand out in the job market

The TBS Education Bachelor in Management program doesn't only bring robust academic and versatile managerial training, it's specifically designed to help you reveal your talents and become your true self.

- 63% OF THE STUDENTS ARE EMPLOYED BEFORE THEIR GRADUATION
- 97% OF THE GRADUATES FIND A JOB WITHIN 6 MONTHS
- 44% OF THE GRADUATES START THEIR CAREER INTERNATIONALLY (SCHOOL YEAR 2022)

DISCOVER YOUR TRUE CAREER PATH

The 3rd year of the Bachelor in Management allows you to sharpen your skills, specialize and reinforce your work experience both in France and abroad.

Specialize on 3 different levels:

- Choose from around 20 different specializations to sharpen your skills.
- Select one of 7 different skills to reinforce your academic background.
- Participate in international seminars to add extra options.

Obtain a double degree* at an international partner university.

Add extra professional experience via internships and apprenticeship.

* Subject to conditions

YEAR 1

FUNDAMENTALS

SEMESTER 1	SEMESTER 2
<ul style="list-style-type: none"> • Marketing Fundamentals • Financial Accounting • Working in a Digital & Connected World • Sales: Effective Methods & Behaviors • Introduction to Research • Languages • Career Services Workshop • Organizational Behavior & Intercultural Management • Community Service 	<ul style="list-style-type: none"> • Operational Product Marketing • Cost Accounting • Business Analytics & Data Visualization • Economics for Managers • Law as a Business Resource • Languages • Career Services Workshop • Business Game • Community Service
 SALES INTERNSHIP	 Minimum 8 weeks Full-time



PROGRAM OVERVIEW

A wide range
of specializations

YEAR 2

INTERNATIONALIZATION

SEMESTER 3

- Financial Analysis
- Service Marketing
- Supply Chain Management & Purchasing
- Law & Business
- Responsible Negotiation
- Human Resource Management & Corporate Social Responsibility
- Languages
- Career Services Workshop

SEMESTER 4

- International Partner University **OR**
- TBS Education Campus in Toulouse, Paris, Barcelona or Casablanca



ASSISTANT MANAGER INTERNSHIP



Minimum 8 weeks
Full-time

YEAR 3 – 3 PATHS TO CHOOSE FROM

SEMESTER 5 & 6

PROJECT MANAGEMENT INTERNSHIP - Minimum 16 weeks - Full-time

#01 - TRIPLE SPECIALIZATION

Professional path (choose one)

IN TOULOUSE

- 🇬🇧 Hospitality & Tourism Management
- 🇬🇧 Aviation Management
- 🇬🇧 International Business Management
- 🇬🇧 Innovation Management
- 🇫🇷 Event Management
- 🇫🇷 Wine Marketing & Oenotourism
- 🇫🇷 Real-Estate Management
- 🇫🇷 Digital Business
- 🇫🇷 Business Development (apprenticeship)
- 🇫🇷 Sport Management

IN BARCELONA

- 🇬🇧 Fashion & Luxury Management
- 🇬🇧 Digital & Social Entrepreneurship
- 🇬🇧 Digital Marketing
- 🇬🇧 Doing Sustainable Business
- 🇬🇧 Data Science for Business

IN CASABLANCA

- 🇬🇧 International Business Management
 - 🇫🇷 Digital Business
- New professional path coming soon*

IN PARIS

- 🇫🇷 Distribution & Trade (apprenticeship)
- 🇬🇧 *New professional path in 2025*

Functional Skills (choose one)

IN TOULOUSE

- 🇬🇧 🇫🇷 Finance
- 🇬🇧 🇫🇷 Performance Management
- 🇬🇧 🇫🇷 Category Manager
- 🇬🇧 🇫🇷 Social Media Manager
- 🇬🇧 Human Resource Management
- 🇫🇷 International Business
- 🇫🇷 Procurement & Supply Chain Management

- 🇬🇧 Data Analytics
- 🇬🇧 International Business Development

IN CASABLANCA

- 🇬🇧 International Brand manager
- 🇫🇷 Performance Management

IN PARIS

New Functional Skills in 2025

INTERNATIONAL ELECTIVES

30 hours of "à la carte" courses to raise awareness of a wide range of management topics (finance, leadership, creativity, strategy, etc.) with international experts.

🇫🇷 Courses taught in French / 🇬🇧 Courses taught in English

Business areas and professional paths may vary. TBS Education cannot ensure that all options will be available. TBS Education is committed to training managers who are aware of social and environmental challenges.

#02 - DOUBLE DEGREE

Obtain a double degree: TBS Education Bachelor in Management and a Bachelor degree from one of our prestigious international partner universities (see p.9)

#03 - APPRENTICESHIP

Consolidate your professional experience while financing your studies! The apprenticeship is one of the paths you can choose in Year 3 on our Toulouse and Paris campuses.

2 paths to choose from:

IN TOULOUSE

- 🇫🇷 Business Development

IN PARIS

- 🇫🇷 Distribution & Trade

PARTNER UNIVERSITIES ALL OVER THE WORLD

Open up to new cultures
to discover yourself
and your professional future

AFRICA

MAURITIUS ISLAND: Curtin Mauritius
Telfair Campus
SOUTH AFRICA:
University of Johannesburg

NORTH AMERICA

CANADA: British Columbia Institute
of Technology ; Brock University Goodman;
School of Business; Dalhousie University;
King's University College; Kwantlen
Polytechnic; University, KPU;
Université d'Ottawa, Ecole de Gestion;
Université Laval; UQAM
UNITED STATES: Arizona State University;
Babson College; California State University,
Stanislaus; SDSU - San Diego State
University; SJSU - San Jose State University;
University of Cincinnati; Longwood
University; Montclair State University

SOUTH AMERICA

ARGENTINA: Universidad de Ciencias
Empresariales y Sociales; Universidad
del Cema; Universidad de San Andrés
BRAZIL: FAAP; Universidade de Sao Paulo/
Campus Sao Paulo; Pontificia Universidade
Católica do Paraná; INSPER
CHILE: Universidad Diego Portales
COLOMBIA: Universidad Del Rosario;
Universidad ICESI
MEXICO: Instituto Tecnológico y de Estudios
Superiores de Monterrey; Universidad
de Guadalajara
PERU: Universidad De Piura; ESAN

ASIA

CHINA: SILC Business School, Shanghai
University; Shanghai University of Finance
& Economics; Southwestern University of
Finance & Economics; The Chinese University
of Hong Kong; Wuhan University; Zhongnan
University of Economics and Law;
HONG KONG: Lingnan University;
The Hong Kong Polytechnic University
INDONESIA: BINUS University International,
Faculty of Business; Universitas Gadjah Mada
JAPAN: Akita International University; NUCB
- Nagoya University of Commerce & Business;
Ritsumeikan Asia Pacific University
MALAYSIA: Universiti Kuala Lumpur
PHILIPPINES: Ateneo de Manila University



SINGAPORE: James Cook University -
Singapore Management University
SOUTH KOREA: Chung-Ang University;
Hanyang University; Inha University;
Kyungpook National University;
Sungkyunkwan University; Sejong University;
Sogang University; Soongsil University;
Hankuk University of Foreign Studies;
SolBridge International School of Business
TAIWAN: NTPU - National Taipei
University; Soochow University

EUROPE

AUSTRIA: Carinthia University
of Applied Sciences
BELGIUM: Artevelde University of Applied
Sciences; HEC Liège, Université de Liège;
Hogeschool Ghent; Karel de Grote-
Hogeschool; Louvain School of Management;
Université de Namur
CROATIA: Zagreb School of Economics
DENMARK: Aarhus School of Business;
University of Southern Denmark

ESTONIA: Estonian Business School;
University of Tartu
GERMANY: Cologne Business School; Europa
Universität Viadrina; Pforzheim University;
Reutlingen University; Universiteit Leipzig;
WHU Otto-Beisheim School
of Management; Worms University;
Frankfurt School of Finance & Management
HUNGARY: Budapest Business School
IRELAND: University of Galway;
Technological University Dublin
ISLAND: Reykjavik University
ITALY: LIUC - Università Carlo Cattaneo;
Politecnico di Milano; Università Bocconi;
Tor Vergata University
LITHUANIA: Kaunas University
of Technology, Vilnius University
LUXEMBOURG: Université du Luxembourg
NETHERLANDS: Hanze University
of Applied Sciences, Groningen;
VRIJE Universiteit Amsterdam

**PARTNER
UNIVERSITIES**



The TBS Education Bachelor in Management offers students the opportunity to study in Toulouse, Paris, Barcelona or Casablanca, and meet international students in over 130 partner universities to help them stand out in the job market.



NORWAY: Norwegian School of Economics; University College of Southeast Norway

POLAND: Kozminski University; Warsaw School of Economics

PORTUGAL: ISEG - Lisbon School of Economics & Management

RUSSIAN FEDERATION: Plekanov University

SLOVENIA: University of Ljubljana

SPAIN: ESIC Business & Marketing School-Valencia Campus; ESIC University- Madrid Campus; Universidad de Alicante; Universidad del Pais Vasco; Universidad Rey Juan Carlos; Universidad Zaragoza; Universidad de Valencia

SWEDEN: Halmstad University; Karlstad University; Linnaeus University; Luleå University of Technology; Orebro University

SWITZERLAND: ZHAW - School of Management & Law; Eastern Switzerland University of Applied Sciences

UNITED KINGDOM: Cardiff University; Coventry University; Glasgow Caledonian University; Loughborough University; Newcastle University; Nottingham Trent University; Plymouth University; Robert Gordon University; University of Exeter; University of Hull; University of Leeds; University of Liverpool; University of Southampton; University of Sussex

MIDDLE EAST

UNITED ARAB EMIRATES: Ajman University
KUWAIT: Kuwait University

OCEANIA

AUSTRALIA: Curtin University of Technology; University of South Australia

**6 POSSIBILITIES OF
UNIVERSITIES
DOUBLE DEGREES**

AFRICA

MAURITIUS ISLAND: Curtin Mauritius Telfait Campus

NORTH AMERICA

CANADA: Université d'Ottawa - École de gestion Telfer

SOUTH AMERICA

BRASIL: Pontifícia Universidade Católica do Paraná

ASIA

JAPAN: Nagoya University of Commerce and Business
NUCB Business School

INDONESIA: Universitas Gadjah Mada

EUROPE

GERMANY: Europa Universität Viadrina

Alexis Murat

Alumni 2021 • **Triple Master at Bocconi University, City University of London and Yale University** • *Co-founder of Vizion Group Alteco, UpStrive and Younivr.*

"TBS Education has allowed me to develop through unique international adventures"

My second year at Arizona State University was an opportunity to improve my English and to live an unforgettable experience combining culture, diversity and discovery, while my final year in a double degree at the European University Viadrina opened the door to academic excellence, by joining a triple Master's ranked in the Top 10 in the world following my Bachelor's degree!

THE TBS EDUCATION EXPERIENCE

Take advantage of a vibrant student life and dedicated student services

EXPERIENCE A RICH STUDENT LIFE

Join one of our 30 student associations and quickly make new friends while putting your newly found skills to good use, practicing your favorite hobby.

Our student associations organize cultural and sports weekends, gala evenings and meet up around sports and artistic activities, but you can also join in to take city tours, discover local food, or enjoy local culture.



BENEFIT FROM OUR DEDICATED SERVICES

INTERNATIONAL STUDENT OFFICE

LEARN MORE



DEDICATED TEAM TO INTERNATIONAL STUDENTS

The TBS Education International Student Office team offers practical support and assistance to all international students. We help you from the moment you enroll until the end of your studies and beyond, including accommodation, banking, visa issues, healthcare and more.



40%+ of international students

110+ different nationalities

CAREER SERVICES

INDIVIDUAL CAREER SUPPORT

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internship offers on our platform



STUDENT PROJECT INCUBATOR

Students who aim to create their own company can count on the support of our professional coaches from the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.

LEARN MORE



ADMISSION REQUIREMENTS

LANGUAGE LEVEL

- **French Track**
Native speaker, DELF B2 **OR** equivalent
- **English Track**
Native speaker, IELTS 6.0, B2 (CEFR) **OR** equivalent

LEARN MORE



FEES & FUNDING

Application fee: 120 €

Tuition fee: 38 100 €

Different funding opportunities available. Please contact the Admissions Office for more information.

WHO CAN APPLY?

- Candidates holding or being in the process of obtaining a non-French **Higher Secondary Education Diploma**
- Students enrolled in French High Schools outside of mainland France must apply via Parcoursup: <https://www.parcoursup.fr>
- Applicants shall not be more than 26 years old

INTAKE SEPTEMBER 2025

Should you have any questions, don't hesitate to contact us:

TOULOUSE/PARIS

international.admissions@tbs-education.fr

BARCELONA

admission@tbs-education.es

CASABLANCA

admission@tbs-education.ma



DISCOUNTS & SCHOLARSHIPS

TBS EDUCATION HAS DISCOUNTS THAT CAN GO UP TO 25%

Every application is considered for any potential discount during the first stage of the application process. The candidates know whether they are eligible for any discount through the acceptance email. Extensions are subject to conditions.

A number of French associations like Campus France also award scholarships to international students studying in France.

4-STEP APPLICATION

APPLICATIONS OPEN IN SEPTEMBER 2024

01

Choose your first-semester campus & complete the online application form

02

Upload supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days

APPLY



INSPIRING EDUCATION INSPIRING LIFE



**PRE
EXPERIENCE
PROGRAMS**

**EXECUTIVE
EDUCATION
PROGRAMS**

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS

- DCG-DSCG
- SUMMER SCHOOL, WINTER SCHOOL
- ADVANCED MASTERS

- GLOBAL EXECUTIVE MBA

- EXECUTIVE DBA

Toulouse/Paris

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+34 933 100 111



All our programs
are accessible to students
with disabilities

tbs EDUCATION

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**TOULOUSE
PARIS
BARCELONA
CASABLANCA**

