



We aim for our students to become responsible decision-makers, with high ethical and human standards, a keen situational intelligence and a strong ability for action and innovation.

To achieve this goal, TBS Education applies student centered teaching methods, individual coaching and project-based learning throughout the programs in order to reveal and nurture the unique features of every single student.

TBS Education offers Master of Science programs on 3 campuses located in vibrant European International cities to make sure students excel in international collaboration and are able to adapt to all professional contexts.

Strongly committed to academic excellence, TBS Education has also developped its unique Master of Science programs with partner companies to anticipate the economic evolution and new professions as best as possible. Our strategy of pedagogical innovation, based on research and experimentation, has won several international awards.

Professionnal experience and academic expertise are key to our all of our Master of Sciences. Bolstered by the renowned expertise of our professors, guest teachers and our wide alumni network, TBS Education provides students with crucial skills to master the job that inspires them so that they are quickly identified as high-potential managers. We are confident that they will become responsible actors, contributing to a positive transformation of their organization towards a more sustainable and viable economic model.

JOIN US & LIVE

THE TBS EDUCATION EXPERIENCE!

Stéphanie LavigneDean of TBS Education

Anne Rivière

Director, Pre-experience Programs

KEY FIGURES

TOP-RANKED PROGRAM IN FRANCE AND WORLDWIDE

Consistently # TOP Among The

in French Business Schools Rankings

Ranked #

Best European Business School by the Financial Times (2024)



Certified French Master's Degree Diploma

A HIGH-PROFILE BUSINESS SCHOOL

ACCREDITATION







among the 1% of world's leading business schools to hold the 'Triple Crown Accreditation' (EQUIS, AMBA and AACSB)

of the graduates are employed within 6 months after graduation

A TRULY INTERNATIONAL **EXPERIENCE**

Campuses* Toulouse Paris Barcelona Casablanca

Partner Universities Worldwide

students per year

different nationalities

*throughout the two year

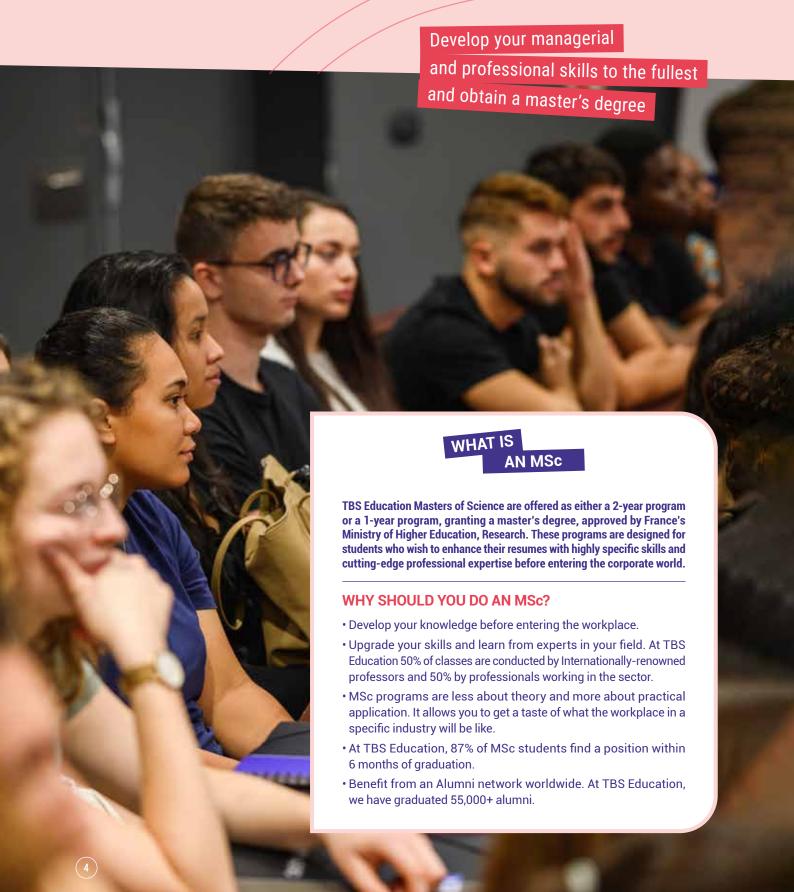
A WIDESPREAD PROFESSIONAL **NETWORK**

Alumni Worldwide

A wide range of partner companies for internships & professional opportunities



CHOOSE YOUR MSc



PROGRAM OVERVIEW

Define your own path

SPECIALIZATION AND IMMERSION

You'll be able to choose from a wide range of prestigious MSc programs, such as Finance, Marketing, Management or Business, Strategy & Innovation (see MSc specialisation from the programme list on page 6 to 8) and specialize in the area you're most passionate about.



By joining the MSc program, students obtain a master of science degree and

the "Diploma of Specialised Studies in International Management", a degree approved by France's Ministry of Higher Education, Research.

YEAR 1 - INTERNATIONAL PRE-MASTER

This year allows you to study at your own pace and fit your studies* around your professional or personal commitments. You'll gain a solid foundation in management, finance, marketing, human resources, strategy, business analytics, languages essential to your future career.

This program serves as a gateway to a Master of Science for students with 180 ECTS (French Licence or Bachelor degree)

SEMESTER 1 September to December	SEMESTER 2 January to April
A core curriculum semester during which students will follow synchronous and asynchronous online courses.	An on-campus semester at one of the following two campuses: Toulouse, Barcelona.

YEAR 2 - MASTER OF SCIENCE •

SEMESTER 1 & 2 September to March	SEMESTER 3
The first two semesters consist of specialized courses within the Masters of Science programs.	6-MONTH INTERNSHIP
PROFESSIONAL EXPERTISE SOFT SKILLS CERTIFICATE COMPANY CONSULTING MISSION	MASTER DISSERTATION

16 MSc PROGRAMS



Obtain highly specialized skills desirable for the evolving job market

LEARN MORE





FINANCE

MSc BANKING & INTERNATIONAL FINANCE

- 5th position in LE MOCI MSc ranking (2022).
- Chartered Financial Analyst (CFA) preparation level 1 & 2.
- Bloomberg Management Concepts Certification (BMC).
- Financial Markets Room with access to the Bloomberg market software.

PARIS

TAUGHT IN ENGLISH

MSc FINANCE

CFA Institute

2 tracks:

- Corporate Finance and Advisory.
- Equity Research and Investment Management.
- Dedicated preparation for a career in asset management or investment banking.
- CFA level 1-3 preparation.
- Best in class speakers from both the IM and the Corporate sectors.
- · Ranked in QS.



TOULOUSE

TAUGHT IN ENGLISH

MSc SUSTAINABLE FINANCIAL MANAGEMENT WITH DATA ANALYTICS



- ESG investing Certificate (CFA Institute).
- · Sustainable financing approach.
- Data-analysis techniques and technologies to analyze complex financial and controlling problems.

BARCELONA

TAUGHT IN ENGLISH

MARKETING

MSc DIGITAL MARKETING & ANALYTICS

- Advanced training in Digital Marketing across various platforms and channels.
- Data analytics skills to manage leveraging digital technologies and develop marketing strategies.
- Strong emphasis on understanding consumer behavior and targeting the right audience.

BARCELONA

TAUGHT IN ENGLISH

MSc DIGITAL MARKETING & E-COMMERCE

- · Regular students' projects with GAFA.
- 3 internationally renowned certifications: Google Analytics, Adwords, & Hootsuite.
- Networking opportunities with seasoned digital marketing professionals.

TOULOUSE

TAUGHT IN ENGLISH

MSc BRAND MANAGEMENT & CREATIVITY

- Unique blend of marketing, branding, and creative thinking.
- Rigorous, innovative, and ground-breaking approach.
- Hands-on projects and real-world case studies.

BARCELONA

TAUGHT IN ENGLISH

MSc COMMUNICATION & BRAND CONTENT

- Specialized knowledge and practical skills in marketing, communication, and brand management.
- Strategic framework for communication, crisis management and advertising campaign execution.

TOULOUSE

TAUGHT IN ENGLISH

MSc FASHION & LUXURY MARKETING

- Study trip to one of the fashion and luxury hubs to discover the ins and outs of the industry.
- Meet-ups with professionals in the fashion and luxury sector.
- Field visits to discover retail concepts stores and explore brands' omnichannel, and customer experience strategies.

BARCELONA

TAUGHT IN ENGLISH

Yu-Hsuan

Talwan • MSc Digital Marketing & Analytics

With this program, we have the advantage of mixing two areas together which raises our employability within many companies. I was looking for a program which could provide courses linking engineering and business. Big Data was my first and only choice when I decided to come to France to study. With multiple projects, group discussions, coaching from professors and professionals, and teamwork with classmates, students learn at an extraordinary speed. Big Data is the future, everyone knows that. If you want to step out from pure traditional business, if you are looking for something different, cross-subject and interesting, then this MSc is for you.



Chloé

Canada • MSc Communication & Brand Content

I found my MSc at TBS Education and immediately knew this would be the right fit. It is an interdisciplinary program, which focuses on three fundamental aspects of the business world. Additionally, holding a triple international accreditation, TBS Education has a worldwide reputation and is recognized by employers across the globe. I thrive in this cultural environment, while having the opportunity to work in a diverse team, which is a key asset in the professional world.

MANAGEMENT

MSc AEROSPACE MANAGEMENT

- In Toulouse: 3 aircraft manufacturers; 2 satellite integrators, the French Space Agency, NATO space excellence center, ¼ of all space jobs in Europe.
- Solidly embedded into the aerospace ecosystem (Airbus, Aerospace Valley, 'Aeronautics & Space' Center of Excellence).
- Wide range of aerospace senior professionals sharing their expertise and proposing hands-on activities.

TOULOUSE

TAUGHT IN ENGLISH

MSc MARKETING & MANAGEMENT IN SPORT ORGANIZATIONS

- Innovative Marketing Strategies: Expertise in fan experience, hospitality, ROI, 360° activations, digitalization, and sport tech.
- Data-Driven Excellence: Leveraging data and AI for enhanced sports and business performance.
- Sustainable Development and CSR: Focus on mobility, accessibility, carbon footprint, environmental impact, and foundation initiatives.

TOULOUSE

TAUGHT 50% IN ENGLISH AND 50% IN FRENCH

MSC INTERNATIONAL LUXURY INDUSTRIES MANAGEMENT



- · Ranked 9th in Eduniversal.
- Business projects with renown luxury brands: Fashion Institute of New York (2020).
- · Companies visits and analysis of retail strategies.
- Wide range of luxury sectors studied: fashion, fragrances, shoes, cars, jewelry, hotels.

PARIS

TAUGHT IN ENGLISH

MSc PURCHASING & SUPPLY CHAIN MANAGEMENT

- Big Data analysis applied to a wide range of sectors: demand forecasting, market mechanisms or supplier selection process.
- Advanced training in purchasing & supply management tools like SAP, Arena, VBA or XIStat.
- Participation in real, business led case studies.
- #25 in the QS ranking.



TOULOUSE

TAUGHT IN ENGLISH



BUSINESS, STRATEGY & INNOVATION

MSc DATA SCIENCE & ARTIFICIAL INTELLIGENCE

• #8 in France & #45 in the QS ranking.



- At the junction of Digital Marketing Innovation, Data Science Analytics and Artificial Intelligence.
- 2 internationally renowned certifications: Data Visualization & Data Science.

TOULOUSE

TAUGHT IN ENGLISH

MSc DIGITAL TRANSFORMATION & BUSINESS INNOVATION

- Strategic and data analytics skills to initiate, lead and manage digital transformation.
- Close relationship with industry leaders, experts, and leading startups.
- Specific real-life problems using real datasets and top-of-the-art methodologies and tools.
- 2 internationally renowned certifications:
 Data Visualization (Tableau Desktop Specialist) &
 Cloud Computing (Microsoft Azure Fundamentals).

BARCELONA

TAUGHT IN ENGLISH



MSc ENTREPRENEURSHIP

- Wide range of topics including Entrepreneurship, Business Modelling, Design Thinking and Innovation Management.
- Experiential learning through exercise, in-class activities, and a real-world entrepreneurial projects.
- Close collaboration with TBSeeds: the school's incubator.

TOULOUSE

TAUGHT 50% IN ENGLISH AND 50% IN FRENCH

MSc INTERNATIONAL BUSINESS

• #4 and #6 in two prestigious international rankings (LE MOCI & Eduniversal) in 2023.



- 2 Business approaches from SME and MNE.
- Mercadex Certification.
- Networking opportunities with seasoned professionals.

TOULOUSE or BARCELONA

TAUGHT IN ENGLISH

3 INTERNATIONAL CAMPUSES FOR YOUR MSc



With 37% of international students spread across 3 campuses, TBS Education is a truly cosmopolitan school, where cultures from across the world come together to work, study and live the TBS Education experience while inspiring each other.





Toulouse

3 centers of excellence: Aerospace, Agrofood & Al

Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. Our Toulouse Campus is located among local and international companies, a few minutes' walk from the city center.

20, boulevard Lascrosses

Toulouse, France



Master of Science programs
are designed for students who'd like to add
highly specific skills and

cutting-edge professional expertise

LEARN MORE





Paris

Discover the city of lights

Explore everything the city of city of lights and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

11-13 rue Saint-Lambert Paris 15e, France



Barcelona

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. Our Barcelona campus is located in the 22@district, an innovation and entrepreneurship hotspot. Next to our 7-storey facilities, you will find a student residence.

Calle Venezuela, 116 - 22@ District Barcelona, Spain



BOOST YOUR EMPLOYABILITY

In the job market

Take advantage of the student

services to succeed and stand out

INTERNATIONAL STUDENT OFFICE

DEDICATED TEAM TO INTERNATIONAL STUDENTS

The TBS Education International Student Office team offers practical support and assistance to all international students. We help you from the moment you enroll until the end of your studies and beyond, including accommo



and beyond, including accommodation, banking, visa issues, healthcare and more.



Our corporate partners

AIRBUS

AtoS





















CAREER SERVICES

INDIVIDUAL CAREER SUPPORT

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internship offers on our platform

ENTREPRENEURSHIP

Encouraging your entrepreneurial spirit, encouraging you to "think outside the box" and get your ideas off the ground. Entrepreneurs at heart find at TBS Education a favorable and stimulating environment to bring their project to life by offering courses dedicated to entrepreneurship within our MSc programs.



STUDENT PROJECT INCUBATOR

LEARN MORE

Students who aim to create their own company can count on the support of our professional coaches from



the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.



"La French Tech" is the French start-up movement. A unique ecosystem that brings together startups, but also investors, decision-makers and

community builders. Their mission: to make France one of the most attractive countries in the world for start-ups who want to launch themselves, conquer international markets and build a meaningful future.

STRONG ALUMNI NETWORK

TBS Education Alumni is a network of 55,000+ graduates who contribute to the professional and personal success of its members sharing business and career

63
CHAPTERS
OVER FIVE
CONTINENTS

opportunities via regular alumni reunions.

Pawan
India · MSc Aerospace
Management

The MSc in Aerospace Management is a fantastic opportunity for anyone looking to build a career in the aerospace industry. The program offers a blend of industrial projects and academic coursework that aligns with current industry trends, Lectures from seasoned professionals provide invaluable insights and practical experience on how to approach the market. The strategic location of TBS Education, situated in a global student city and at the centre of the aerospace ecosystem, offers unparalleled exposure. Being part of such a diverse community allows for extensive networking opportunities through various events and conferences, and meeting new people from across the globe. Overall, my experience as a TBS Education student has been incredibly enriching, offering both professional growth and personal develop-

ment in a dynamic and supportive environment.

Rely on a wide alumni network all over the world

During your journey with TBS Education and your career, you will have ample opportunity to benefit from the support of Alumni who hold managerial and directorship positions in over 80 countries in all sectors of activity.

Mohamad

Lebanon - Msc Data Science & Artificial Intelligence

The MSc Big Data, Marketing & Management is a great crossroad between technical and business, it provides you with the necessary tools to be able to extract, transform, visualize and understand data and at the same time understand the business value of it. In addition, the guest lecturers always were very interesting, and it provided us with a sneak peak of what can we expect in the data related careers. I can recommend TBS Education mainly because of the students and professors coming from diverse backgrounds, it exposes us to different ways of thinking and opens our eyes to ideas we haven't thought about before whether on a professional or personal side.

PROMISING CAREERS

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Karaked ANGWANITSAKUL Travel Retail Manager MIU MIU Markus Moreau-Johnson Account Manager France Deliveroo, Manchester, UK Murugesh MANTHIRAMOORTHI Data Engineer Airbus Juana Villate
Ricardo
Textiles development
Courrèges France

Melania
DELLE-VIOLE
Supply Chain Analyst
Satair - Danemark



ADMISSION REQUIREMENTS

LEARN MORE

WHO CAN APPLY?

- For the 2-year program (Pre-master & Master of Science): 3-year Bachelor degree (180 ECTS) OR 120 ECTS and 3 years of professional experience
- For the 1-year program (Master of Science):
 4-year Bachelor degree (240 ECTS) OR 180 ECTS and 3 years of professional experience

Contact us for more information: international.admissions@tbs-education.fr

FEES & FUNDING

Application fee: **100€** See on the website

Different funding opportunities available.
Please contact the Admission Office for more information.

LANGUAGE REOUIREMENTS

- For programs taught in English
 Native speaker, IELTS 6.5 OR equivalent
- For programs taught in French
 Native speaker, DELF B2 OR equivalent

INTAKE SEPTEMBER 2025

Should you have any questions, don't hesitate to contact us:

TOULOUSE/PARIS
international.admissions@tbs-education.fr
BARCELONA
admission@tbs-education.es



SCHOLARSHIPS

TBS EDUCATION HAS SCHOLARSHIPS THAT CAN GO UP TO 25%

Every application is considered for any scholarship discount during the first stage of the application process. The candidates know whether they are eligible for any discount through the acceptance email. Extensions are subject to conditions.

A number of French associations like Campus France also award scholarships to international students studying in France.

4-STEP APPLICATION

APPLICATIONS OPEN IN SEPTEMBER 2024

01

Choose your Master of Science & complete the online application form 02

supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days



EXPERIENCE PROGRAMS EXECUTIVE EDUCATION PROGRAMS

INSPIRING EDUCATION INSPIRING LIFE

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS
- DCG-DSCG
- SUMMER SCHOOL, WINTER SCHOOL
- ADVANCED MASTERS

GLOBAL EXECUTIVE MBA

EXECUTIVE DBA

Toulouse/Paris

international.admissions@tbs-education.fr +33 5 61 29 49 49

Barcelona

admission@tbs-education.es +34 933 100 111





All our programs are accessible to students with disabilities



tbs-education.com



TOULOUSE PARIS BARCELONA CASABLANCA









