

2023-2024



INSPIRING EDUCATION
INSPIRING LIFE

MASTER OF SCIENCE



A FRENCH BUSINESS SCHOOL WITH
3 INTERNATIONAL ACCREDITATIONS



INSPIRING
EDUCATION
INSPIRING
LIFE

IN 2022, TBS EDUCATION HAS BECOME A *BUSINESS FOR GOOD* WITH THE PURPOSE: "THANKS TO RESEARCH WITH A SOCIETAL IMPACT, TBS EDUCATION TRAINS DIVERSE, OPEN AND ENLIGHTENED LEARNERS, WHO WILL CONTRIBUTE TO THE DEVELOPMENT OF A RESPONSIBLE AND SUSTAINABLE ECONOMY WITHIN THEIR ORGANIZATIONS."



We aim for our students to become responsible decision-makers, with high ethical and human standards, a keen situational intelligence and a strong ability for action and innovation.

To achieve this goal, TBS Education applies student centered teaching methods, individual coaching and project-based learning throughout the program in order to reveal and nurture the unique features of every single student.

TBS Education is spread over 4 campuses and has developed over 150 partnerships with business schools and universities across the world to make sure students excel in international collaboration and are able to adapt to all professional contexts.

Strongly committed to academic excellence, TBS Education also offers a wide choice in double degrees to all its students and certificates of excellence. Our trademark? Co-build those demanding programs with companies to anticipate as best as possible the economic evolutions and new professions. Our strategy of pedagogical innovation, based on research and experimentation, has won several international awards.

Experience and Expertise are key to our Master of Science programs. Bolstered by the renowned expertise of our professors, guest teachers and our widespread alumni network, TBS Education provides students with crucial skills to master the job that inspires them so they are quickly identified as high-potential managers. We are confident that they will become responsible actors, contributing to a positive transformation of their organizations towards a more sustainable and viable economic model.

JOIN US & LIVE THE TBS EDUCATION EXPERIENCE!

Stéphanie Lavigne
Dean of
TBS Education

Anne Rivière
Director of the Master in Management
and Master of Science programs

TBS EDUCATION MASTER OF SCIENCE

A TOP-RANKED PROGRAM IN FRANCE AND WORLDWIDE



CONSISTENTLY IN THE
TOP 10 in French
Business Schools
rankings

#3 BY FRENCH BUSINESS MAGAZINE
"LE MONITEUR DU COMMERCE
INTERNATIONAL" (2022)

A TRULY INTERNATIONAL EXPERIENCE

4 CAMPUSES PARIS, TOULOUSE,
BARCELONA, CASABLANCA

5,600 students — **80**
nationalities

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE ACCREDITATION | AACSB ACCREDITED | EQUIS ACCREDITED | ASSOCIATION OF AMBA ACCREDITED

AMONG THE 1% OF WORLD LEADING BUSINESS SCHOOLS TO HOLD THE 'TRIPLE CROWN ACCREDITATION' (EQUIS, AMBA AND AACSB)

CAREER SUPPORT

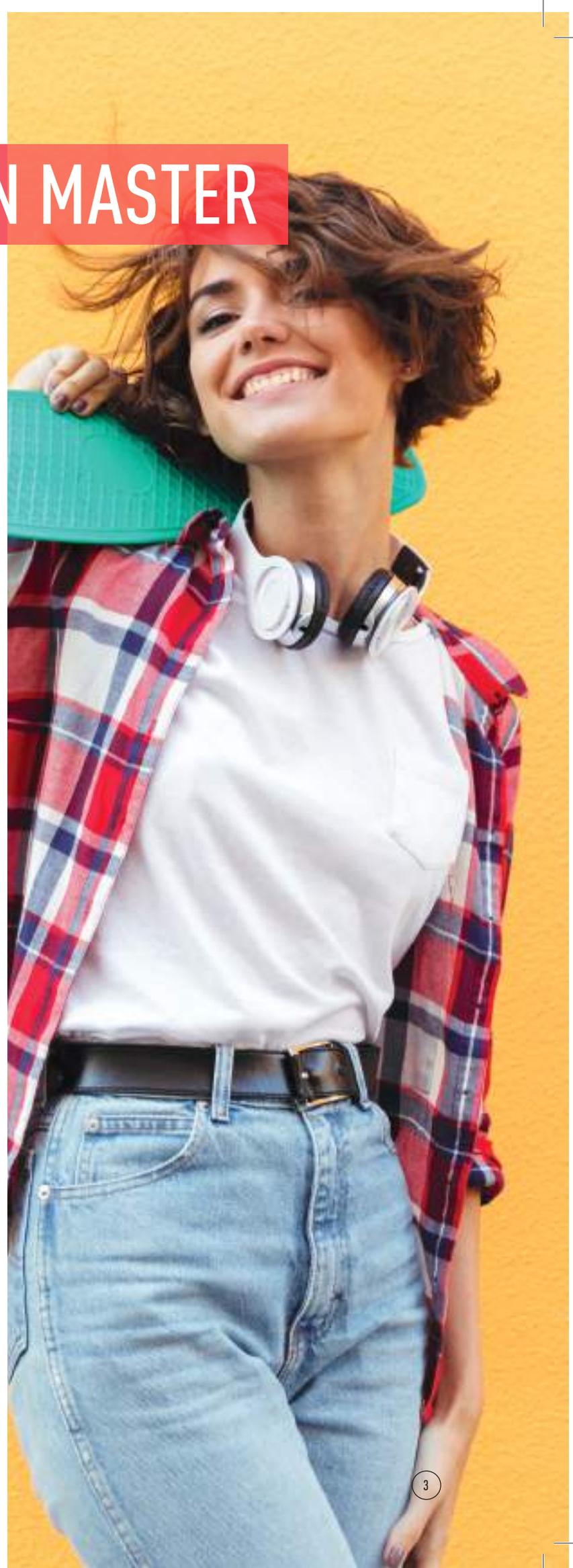
INDIVIDUAL COACHING AND CAREER ORIENTATION

97% OF TBS MSc GRADUATES ARE
EMPLOYED WITHIN 6 MONTHS
OF COMPLETING THE COURSE

A WIDESPREAD PROFESSIONAL NETWORK

50,000 ALUMNI +

A WIDE RANGE OF PARTNER COMPANIES FOR
INTERNSHIPS & PROFESSIONAL OPPORTUNITIES



4 INTERNATIONAL CAMPUSES

YOUR GATEWAY TO THE CORPORATE WORLD

With 25% of international students spread across 4 campuses, TBS Education is a truly cosmopolitan school, where cultures from across the world come together to work, study and live the TBS experience while inspiring each other.

LEARN MORE



TOULOUSE

3 centers of excellence: Aerospace, Agrofood & AI

Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, and again in 2021, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. Our Toulouse Campus is located among local and international companies, a few minutes' walk from the city center.

20, boulevard Lascrosses
Toulouse, France

Discover the city of lights

Explore everything the city of lights, love and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

15th district
Paris, France

PARIS

**The
ultimate
CULTURAL
EXPERIENCE**

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. Our new Barcelona campus is located in the 22@ district, an innovation and entrepreneurship hotspot. Next to our 7-storey facilities, you will find a student residence.

Calle Venezuela, 116
22@ District
Barcelona, Spain

Most attractive city
FOR FOREIGN INVESTMENT IN SOUTHERN EUROPE



BARCELONA

LEARN MORE

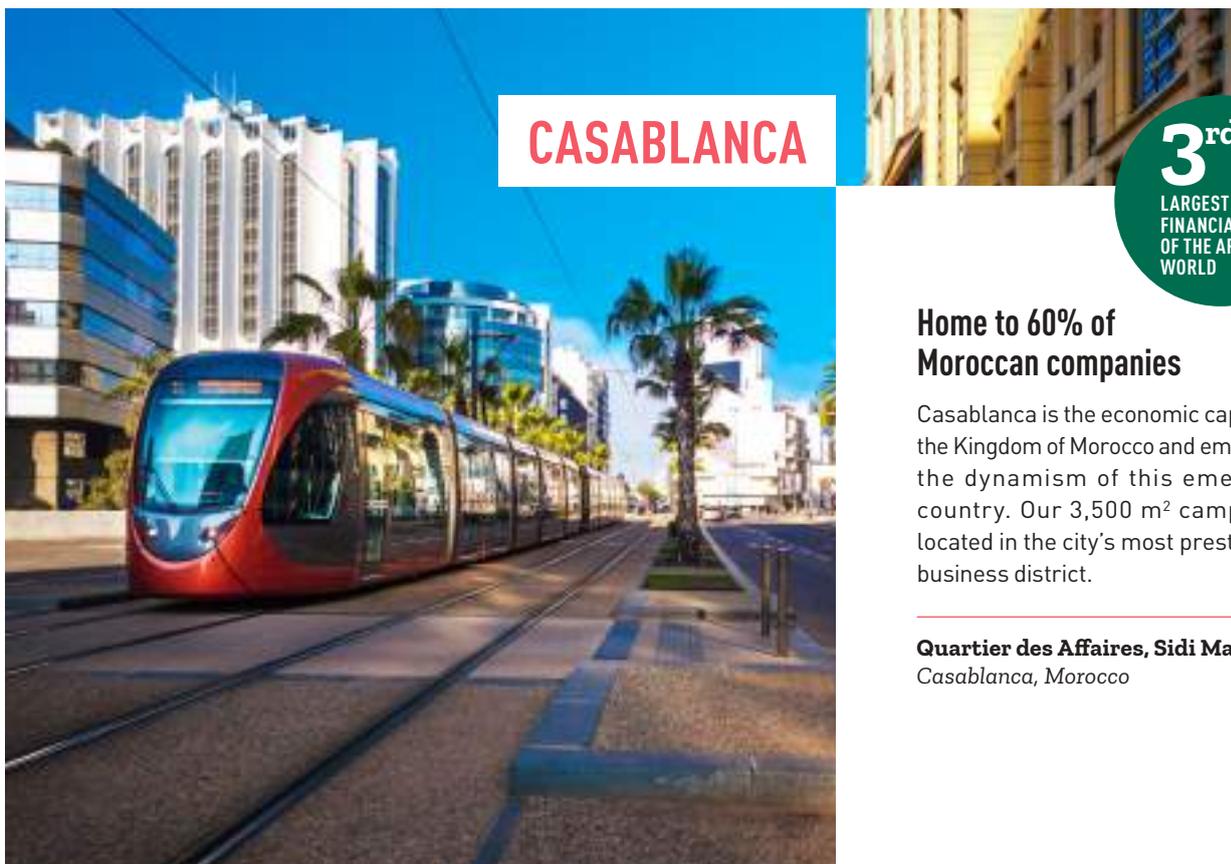


Alexia Vanlaere

*TBS Education Student,
BARCELONA CAMPUS*

I'm in the first year of my Master's degree and decided to study on the Barcelona campus. The city is truly wonderful. There are a lot of activities and places to discover and it's very international. This is exactly why I chose the campus, but also because I wanted to study the "International Business in Latin America" option, which offers an overall vision of Latin America.

I'll only stay 4 months, which is really short, as I really start to like it and I'm even thinking of finding a job here after my graduation.



CASABLANCA

3rd

LARGEST FINANCIAL CENTER OF THE ARAB WORLD

Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

Quartier des Affaires, Sidi Maarouf
Casablanca, Morocco

CHOOSING A MSc

TBS EDUCATION MSc PROGRAMS FOLLOW A UNIQUE DESIGN, WHICH ENABLES STUDENTS TO DEVELOP THEIR MANAGERIAL AND PROFESSIONAL SKILLS TO THE FULLEST

NUMBER
OF CREDITS

90
ECTS

COURSE
DURATION

12
MONTHS

COURSE
LOAD

450
HOURS

WHAT IS A MSc?

TBS Education Master of Science are 12-months programs designed for students who would like to add highly specific skills and cutting-edge professional expertise to their resume before entering the corporate world.

WHY YOU SHOULD DO A MSc?

- Develop your knowledge before entering the workplace.
- Upgrade your skills and learn from experts in your field. At TBS Education 40% of classes are conducted by Internationally-renowned professors and 60% by professionals working in the sector.
- MSc programs are less about theory and more about practical application. It allows you to get a taste of what the workplace in a specific industry will be like.
- It is short. In 12 months, you are on the job market. At TBS Education, 97% of MSc students find a position within 6 months of graduation.
- Benefit from an Alumni network worldwide. At TBS Education, we have graduated 50,000 students.

WHAT ARE THE PREREQUISITES TO INTEGRATE A MSc?

Bac+4 (240 ECTS) or Bac+3 (180 ECTS) with a mandatory preparatory program on-site or online.

5 LEARNING EXPERIENCES



1

PROFESSIONAL EXPERTISE

BECOME A SPECIALIST IN YOUR FIELD OF EXPERTISE

Our faculty of renowned academics as well as prominent managers and consultants from the business world will teach you the theory, the methods and the tools you need to excel in your future management position.

2

SOFT SKILLS CERTIFICATE

DEVELOP YOUR MANAGEMENT, LEADERSHIP AND RELATIONAL SKILLS

Learn key skills for managing a team and boosting your career path.

3

CONSULTING ASSIGNMENT

BECOME A CONSULTANT DURING A REAL-LIFE CONSULTANCY ASSIGNMENT

Two-weeks opportunity with one of the TBS Education partner companies to put what you have learned into practice, making strategic and operational recommendations in real-life business situations.

4

MASTER DISSERTATION

GAIN A FIRM GRASP OF SCIENTIFIC RESEARCH METHODS

Learn how to choose and rigorously apply scientific methods, tools and reasoning to solve complex issues in your field of business expertise.

5

BUSINESS INTERNSHIP

PRACTICE YOUR FUTURE JOB DURING A LONG-TERM INTERNSHIP

Our optional internships last four to six months, offering you a unique opportunity to quickly enter the job market after graduation.

Chloé Jacobs

Msc Marketing Management and Communication, CANADA

I found my MSc at TBS Education and immediately knew this would be the right fit. It is an interdisciplinary program, which focuses on three fundamental aspects of the business world. Additionally, holding a triple international accreditation, TBS Education has a worldwide reputation and is recognized by employers across the globe. I thrive in this cultural environment, while having the opportunity to work in a diverse team, which is a key asset in the professional world.

Yu-Hsuan Ting

MSc Big Data, Marketing and Management, TAIWAN

With this program, we have the advantage of mixing two areas together which raises our employability within many companies. I was looking for a program which could provide courses linking engineering and business. Big Data was my first and only choice when I decided to come to France to study. With multiple projects, group discussions, coaching from professors and professionals, and teamwork with classmates, students learn at an extraordinary speed. Big Data is the future, everyone knows that. If you want to step out from pure traditional business, if you are looking for something different, cross-subject and interesting, then this MSc is for you.

PROFESSIONAL EXPERTISE
49 ECTS

SOFT SKILLS
6 ECTS

CONSULTANCY ASSIGNMENT
5 ECTS

MASTER DISSERTATION & INTERNSHIP
30 ECTS

SEPTEMBER TO DECEMBER

JANUARY TO MARCH

APRIL TO AUGUST

21 MSc PROGRAMS

LEARN MORE



OBTAIN HIGHLY SPECIALIZED SKILLS DESIRABLE FOR THE EVOLVING JOB MARKET

AERONAUTICS & AEROSPACE

'Aerospace Valley' in Toulouse is Europe's leading aerospace hub, where you'll find yourself in the international nerve center of the industry. For over 20 years, aerospace programs have been part of lectures and research at TBS Education. Our pole position in the field has recently been strengthened by the creation of the new 'Aeronautics & Space' Center of Excellence.

MSc AEROSPACE MANAGEMENT



- In Toulouse: 3 aircraft manufacturers; 2 satellite integrators, the French Space Agency, NATO space excellence center, 1/4 of all space jobs in Europe.
- Solidly embedded into the aerospace ecosystem (Airbus, Aerospace Valley, 'Aeronautics & Space' Center of Excellence).
- Wide range of aerospace senior professionals sharing their expertise and proposing hands-on activities.

TOULOUSE

TAUGHT IN ENGLISH

ARTS & CULTURE

Twenty years ago, TBS Education was one of the first schools to create a management specialization in the field of Arts, Crafts and Culture. Since then, the department has trained over 400 Alumni. You will be taught by professors who are passionate about their field as well as seasoned professionals who will mentor you all along your path to success.

MSc MANAGEMENT DES ACTIVITÉS CULTURELLES ET ARTISTIQUES

- 20+ years of expertise training managers in the arts and culture industry.
- Best in class training on event management, production, distribution, and marketing.
- Sought after dual competencies in management and arts/culture.

TOULOUSE

TAUGHT 50% IN ENGLISH AND 50% IN FRENCH



CONFÉRENCE DES
**GRANDES
ÉCOLES**

This program has received the CGE quality label, a national accreditation reserved for top business schools in France. The CGE label guarantees the high quality standards of the program and allows international students to continue to work on French territory after their studies to further fine-tune their expertise.

BUSINESS ANALYTICS, ARTIFICIAL INTELLIGENCE & BIG DATA MANAGEMENT

TBS Education has a powerful 'Artificial Intelligence and Business Analytics' Center of Excellence, which brings together some of the world's most prominent professors and business experts in the field. We offer a unique training experience to help you develop the expertise today's companies are fighting for. Data & Information Management is your golden key to the 21st century!

MSc ARTIFICIAL INTELLIGENCE & BUSINESS ANALYTICS



- 2 internationally renowned certifications – Microsoft Azure & DECA-DS.
- Strong focus on AI for finance.
- Best in class technology partner speakers.

TOULOUSE

TAUGHT IN ENGLISH

MSc BIG DATA, MARKETING & MANAGEMENT



- #3 in France & #51 in the QS ranking.
- At the junction of Digital Marketing Innovation, Analytics and Artificial Intelligence.
- 2 internationally renowned certifications: Data Visualization & Data Science.

TOULOUSE

TAUGHT IN ENGLISH

MSc DIGITAL MARKETING & E-COMMERCE

- Regular students' projects with GAFA.
- 3 internationally renowned certifications: Google Analytics, Adwords, & Hootsuite.
- Networking opportunities with seasoned digital marketing professionals.

TOULOUSE

TAUGHT IN ENGLISH

MSc DIGITAL TRANSFORMATION & BUSINESS INNOVATION

- Strategic and data analytics skills to initiate, lead and manage digital transformation.
- Close relationship with industry leaders, experts, and leading startups.
- Specific real-life problems using real datasets and top-of-the-art methodologies and tools.

BARCELONA

TAUGHT IN ENGLISH

BUSINESS, STRATEGY & CONSULTING

TBS Education offers a rich array of expertise to future Business Developers and Innovation and Transformation Managers, from small businesses to multinationals.

MSc CONSULTING & STRATEGIC MANAGEMENT

- Dedicated training to prepare students for a career in consulting and advisory.
- Wide range of expertise in: marketing, HR, logistics, IT, strategic analysis.
- Participation in real, business led case studies.

TOULOUSE TAUGHT 50% IN ENGLISH AND 50% IN FRENCH

MSc ENTREPRENEURSHIP & BUSINESS DEVELOPMENT

- Wide range of topics including Entrepreneurship, Business Modelling, Design Thinking and Innovation Management.
- Experiential learning through exercise, in-class activities, and a real-world entrepreneurial projects.
- Close collaboration with TBSeeds: the schools' incubator.

TOULOUSE TAUGHT 50% IN ENGLISH AND 50% IN FRENCH

MSc INTERNATIONAL BUSINESS



- 4th position in LE MOCI MSc ranking (2022).
- 2 Business approaches from SME and MNE.
- Mercadex Certification.
- Networking opportunities with seasoned professionals.

TOULOUSE or BARCELONA TAUGHT IN ENGLISH

MSc RELATIONS & RESSOURCES HUMAINES

- Many workshops: real cases, soft skills, recruitment interviews.
- Global human resources courses: Strategy & action plan, Talent management, Management tools, etc.
- Broad career opportunities.

CASABLANCA TAUGHT IN FRENCH



FINANCE, AUDIT & CONTROLLING

TBS Education is renowned for the excellence of its academic body and has historic expertise in Finance, Audit and Control. Our know-how is recognized by the Industry and the CFA Institute and guarantees cutting-edge skills and maximum employability.

MSc AUDIT, CONTRÔLE & FINANCE EN ENVIRONNEMENT INTERNATIONAL



- Three specialization tracks: Audit, Control & Finance in an international environment.
- Alternating training with accounting or consulting firm.
- Wide range of career possibilities in a large number of areas.

CASABLANCA TAUGHT IN FRENCH

MSc BANKING & INTERNATIONAL FINANCE



- 5th position in LE MOCI MSc ranking (2022).
- Chartered Financial Analyst (CFA) preparation level 1 & 2.
- Bloomberg Management Concepts Certification (BMC).
- Financial Markets Room with access to the Bloomberg market software.

PARIS TAUGHT IN ENGLISH



MSc FINANCE



2 tracks: Corporate Finance and Advisory & Equity Research and Investment Management

- Dedicated preparation for a career in asset management or investment banking.
- CFA level 1-3 preparation.
- Best in class speakers from both the IM and the Corporate sectors.

TOULOUSE TAUGHT IN ENGLISH

MSc SUSTAINABLE FINANCIAL MANAGEMENT WITH DATA ANALYTICS

- ESG investing Certificate (CFA Institute).
- Sustainable financing approach.
- Data-analysis techniques and technologies to analyze complex financial and controlling problems.

BARCELONA TAUGHT IN ENGLISH

INTERNATIONAL MARKETING

Become an international Marketing and Communication Manager, an Expert in B2B or B2C strategy, a Digital Strategy Manager or a Community Manager thanks to our expert Marketing programs.

MSc MARKETING MANAGEMENT

- Two specialization tracks to choose from: Retail & Consumer Goods or Account-based Marketing.
- Meet-ups with professionals in the Marketing sector.
- Field visits to discover the retail and customer experience strategies of different companies.

BARCELONA

TAUGHT IN ENGLISH

MSc MARKETING, MANAGEMENT & COMMUNICATION



- Ranked 7th in Eduniversal.
- Google Analytics certification.
- Unique training on sought after specialization like growth hacking and Search Engine Marketing.

TOULOUSE or CASABLANCA

TAUGHT 50% IN ENGLISH
AND 50% IN FRENCH

LUXURY INDUSTRY & TOURISM

If you dream of working in the luxury, fashion or high-end tourism industry, our campuses in Paris and Barcelona are the 'place to be'. You'll be in the perfect spot to benefit from the expertise of active professionals and work on real-life case studies.



MSc FASHION AND LUXURY MARKETING

- Study trip to one of the of fashion and luxury hubs to discover the ins and outs of the industry.
- Meet-ups with professionals in the fashion and luxury sector.
- Field visits to discover retail concepts stores and explore brands' omnichannel, and customer experience strategies.

BARCELONA

TAUGHT IN ENGLISH

MSc INTERNATIONAL LUXURY INDUSTRIES MANAGEMENT



- Business projects with renown luxury brands: Fashion Institute of New York (2020).
- Companies visits and analysis of retail strategies.
- Wide range of luxury sectors studied: fashion, fragrances, shoes, cars, jewelry, hotels.

PARIS

TAUGHT IN ENGLISH

MSc TOURISM & HOSPITALITY MANAGEMENT

- Company visits in the tourism & hospitality sector.
- Team Business Challenge.
- Immersion in a prestigious hotel.

BARCELONA

TAUGHT IN ENGLISH

SUSTAINABLE PURCHASING & SUPPLY CHAIN

Our goal is to train Purchasing and Supply Chain Managers who are able to optimize the entire logistics chain and take complex decisions at an international level.

MSc LOGISTIQUES, ACHATS & ÉCHANGES INTERNATIONAUX



- Three specialization tracks: Logistics, Purchasing and International Exchanges.
- Meet-ups with professionals in the logistics sector.
- Field visits to discover the Tanger Med free zone.

CASABLANCA

TAUGHT IN FRENCH

MSc PURCHASING & SUPPLY CHAIN MANAGEMENT



- Big Data analysis applied to a wide range of sectors: demand forecasting, market mechanisms or supplier selection process.
- Advanced training in purchasing & supply management tools like SAP, Arena, VBA or XLStat.
- Participation in real, business led case studies.

TOULOUSE

TAUGHT IN ENGLISH



IT ALL STARTS HERE

INTERNATIONAL STUDENT OFFICE



Academic well-being is at the heart of TBS Education and our student-centered approach. The TBS Education International Student Office

(ISO) works alongside the academic programs providing practical assistance to students. With an integrated well-being strategy, ISO helps international students to save time and get the most from their stay in France.

Our mission is to accompany prospective and current international students with any non-academic inquiries they may have about setting-up their new life in France. With the team's empathetic attitude, network of service providers and engagement with the TBS student community, ISO provides students with the best possible environment in which to study effectively, develop professionally and analyze the impact of learnt experience such as living abroad to ultimately boost their employability.

LEARN MORE



TAKE ADVANTAGE OF THE STUDENT SERVICES YOU NEED TO SUCCEED FROM DAY ONE

AFRICA	4
NORTH AMERICA	8
SOUTH AMERICA	6
ASIA	11
FRANCE	15
EUROPE (EXCEPT FRANCE)	16
OCEANIA	3

CAREER SERVICES

DEDICATED CAREER SUPPORT

TURN YOUR IDEAS INTO ACTION

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internships offers on our platform

63

CHAPTERS OVER FIVE CONTINENTS



TBS EDUCATION ALUMNI NETWORK

TBS Education Alumni is a network of 50,000 graduates who contribute to the professional and personal success of its members sharing business and career opportunities via regular alumni reunions.

Come and reinforce our existing Alumni network. During your journey with TBS Education and your career, you will have ample opportunity to benefit from the support of former Alumni who hold managerial and directorship positions in over 80 countries in all sectors of activity.

INSPIRING ALUMNI



Walid BEHAR
 Founder - **Edbridg** - Listed in Forbes' TOP 30 Social Entrepreneurs for 2020



Hayette WILKINSON
 Senior Innovation Transformation Manager - **Unilever**



Anntao DIAZ
 Head of Google Surveys for Publishers, News Consumer Insights - **Google**



Yann GUELORGET
 VP Field Sales & Commercial Director - **Coca-Cola**



BNP PARIBAS

Claudine SMITH
 Country Head Norway - **BNP Paribas**



LIVE THE TBS EXPERIENCE

UPON YOUR ARRIVAL AT TBS EDUCATION, OUR WELCOME TEAM ORGANIZES A SPECIAL INTEGRATION EVENT FOR ALL OUR NEW STUDENTS TO MAKE SURE YOU FEEL WELCOME AND ARE QUICKLY INTEGRATED IN SCHOOL LIFE

A VIBRANT STUDENT LIFE

Join one of our 30 student associations and quickly make new friends while putting your newly found skills to good use, practising your favorite hobby. Our student associations organize cultural and sports weekends, gala evenings and meet up around sports and artistic activities, but you can also join in to take city tours, discover local food, or enjoy local culture.

F O L L O W U S



**STUDENT
PROJECT
INCUBATOR**

Students who aim to create their own company can count on the support of our professional coaches from the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.

ADMISSION REQUIREMENTS

LEARN MORE



WHO CAN APPLY?

- **4-year Bachelor Degree** (240 ECTS) or equivalent
- If you hold a **3-year Bachelor Degree**, you must apply to our **MSc preparatory program**. Contact us for more information: international.admissions@tbs-education.fr

LANGUAGE REQUIREMENTS

- **For programs taught in English**
 - English native language, IELTS 6.5 or equivalent
- **For programs taught in French**
 - French native language, DELF B2 or equivalent

FEES & FUNDING

Application fee: **100€**
Tuition fee: **18,000€ to 19,500€**
*Different funding opportunities available.
Please contact the admissions office for more information.*

INTAKE SEPTEMBER 2023

Should you have any questions, don't hesitate to contact us:

TOULOUSE/PARIS
international.admissions@tbs-education.fr
BARCELONA
admission@tbs-education.es
CASABLANCA
admission@tbs-education.ma



4-STEP APPLICATION

Applications open in September 2022

01

Complete the online application form

02

Upload supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days

APPLY



TBS EDUCATION PROGRAMS

HIGHER EDUCATION

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS
- SUMMER SCHOOL, WINTER SCHOOL

EXECUTIVE EDUCATION

- SPECIALIZED MASTERS
- MASTER OF BUSINESS ADMINISTRATION
(Global Executive MBA)

CONTACT

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international.admissions@tbs-education.fr

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admission@tbs-education.es

CASABLANCA

+212 529 051 001

admission@tbs-education.ma