



INSPIRING EDUCATION
INSPIRING LIFE

BACHELOR IN MANAGEMENT

2023-2024

A FRENCH BUSINESS SCHOOL WITH
3 INTERNATIONAL ACCREDITATIONS



INSPIRING EDUCATION INSPIRING LIFE

IN 2022, TBS EDUCATION
HAS BECOME A *BUSINESS FOR GOOD*
WITH THE PURPOSE: "THANKS TO
RESEARCH WITH A SOCIETAL IMPACT,
TBS EDUCATION TRAINS DIVERSE,
OPEN AND ENLIGHTENED LEARNERS,
WHO WILL CONTRIBUTE TO THE
DEVELOPMENT OF A RESPONSIBLE
AND SUSTAINABLE ECONOMY WITHIN
THEIR ORGANIZATIONS."



Join an internationally recognized business school that holds the triple crown of AMBA, EQUIS and AACSB accreditations, a privilege bestowed upon less than 1% of business schools worldwide. The TBS Education Bachelor in Management program is designed to help you grow both on a professional and personal level, offering multi-campus studies and internships around the world.

The TBS Education Bachelor in Management aims to train versatile and ethical managers with a strong international dimension and specific sectoral and managerial skills. It's a demanding undergraduate program that multiplies opportunities and structural experiences to build differentiating and coherent profiles.

TBS Education stands for active pedagogy, methodology and innovative content. We use the latest digital teaching technology: blended-learning, crossed-knowledge, collaborative projects, business games, flipped classes, learning by doing... to answer the expectations of the new generations, provide an inspiring education and improve the learning process.

The Bachelor in Management allows students to decide on their own trajectories. We take into account your strengths, aspirations and ambitions to help you start your career in business, create your own company or continue your studies in the best French and international institutions.

PICK WHAT'S RIGHT FOR YOU!

Stéphanie Lavigne
Dean of
TBS Education

Patricia Bournet
Director of the Bachelor
in Management Program

TBS EDUCATION BACHELOR IN MANAGEMENT

A TOP-RANKED PROGRAM
GRADE OF LICENSE
CERTIFIED FRENCH STATE DIPLOMA



#1

BY FRENCH BUSINESS MAGAZINE
LE MONITEUR DU COMMERCE
INTERNATIONAL (2022)

#3

BY FRENCH STUDENT MAGAZINE
L'ETUDIANT (2021)

#5

BY FRENCH ECONOMIC MAGAZINE
CHALLENGE (2022)



A TRULY INTERNATIONAL EXPERIENCE

4 CAMPUSES
TOULOUSE
PARIS
BARCELONA
CASABLANCA

&

+120
PARTNER UNIVERSITIES
WORLDWIDE FOR EXCHANGES
& DOUBLE DEGREES

2,000 students ——— **40%**
international
STUDENTS

A HIGH-PROFILE BUSINESS SCHOOL

TRIPLE
ACCREDITATION



RANKED AMONGST THE BEST
FRENCH BUSINESS SCHOOLS



95% OF GRADUATES EMPLOYED
WITHIN 6 MONTHS

A WIDESPREAD
PROFESSIONAL NETWORK

50,000 ALUMNI +

A WIDE RANGE OF PARTNER COMPANIES FOR
INTERNSHIPS & PROFESSIONAL OPPORTUNITIES

LEARN MORE



4 INTERNATIONAL CAMPUSES

LEARN MORE



TOULOUSE



A competitive and attractive city

As well as being the European capital for aerospace, Toulouse is also developed in many innovative business sectors. Voted Best Student City in France by French student magazine L'Etudiant for several years in a row, Toulouse is the place to be to discover Southern French culture, architecture, food, rugby as well as a vibrant student life. The very modern TBS Education Toulouse Campus is located among local and international companies with easy access to the city center.

20, boulevard Lascrosses – Toulouse, France

BARCELONA



Most attractive city
FOR FOREIGN INVESTMENT IN SOUTHERN EUROPE

European capital of innovation

Barcelona is the 2nd largest city in Spain and home to the headquarters of several large international companies and financial institutions. The city is well-known for its cosmopolitan student population. The **new TBS Education Barcelona campus** is a 7-storey building located in the 22nd district, a hotspot for innovation and knowledge.

Calle Venezuela, 116 – 22nd District – Barcelona, Spain

PARIS



The ultimate
CULTURAL EXPERIENCE

Discover the city of lights

Explore everything the city of lights, love and luxury has to offer while studying in the cultural heart of Europe. Our Paris campus is located a few minutes walk from the Tour Eiffel, near the headquarters of large international companies for easy networking.

15th district – Paris, France

CASABLANCA



3rd
LARGEST FINANCIAL CENTER OF THE ARAB WORLD

Home to 60% of Moroccan companies

Casablanca is the economic capital of the Kingdom of Morocco and embodies the dynamism of this emerging country. Our 3,500 m² campus is located in the city's most prestigious business district.

Quartier des Affaires, Sidi Maarouf – Casablanca, Morocco

WHERE CAN I STUDY?

CHOOSE YOUR ITINERARY

TBS ASSETS

Small classes and
personalized follow-up

Compulsory internships every
year: 12 months of professional
experience by the end of the
Bachelor program

Career Services: employability
and entrepreneurial
support service



YEAR 1

CHOOSE A TBS
CAMPUS TO START



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



YEAR 2

CHOOSE A LOCATION*
FOR A SEMESTER
ABROAD



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



OR

Exchange at Partner University

YEAR 3

CHOOSE ANOTHER
LOCATION*
TO SPECIALIZE



TOULOUSE



PARIS



OR

BARCELONA



CASABLANCA



OR

Double Degree* at Partner University

Courses taught in French | Courses taught in English | Courses taught in Spanish

* Subject to conditions

STAND OUT ON THE JOB MARKET

REVEAL YOUR TALENTS
AND STAY TRUE TO YOURSELF

The TBS Education Bachelor in Management program doesn't only bring robust academic and versatile managerial training, it's specifically designed to help you reveal your talents and become your true self.

DISCOVER YOUR TRUE CAREER PATH

The 3rd year of the Bachelor in Management allows you to sharpen your skills, specialize and reinforce your work experience both in France and abroad.

Specialize on 3 different levels:

- Choose from 20 different specializations to sharpen your skills.
- Select one of 7 different skills to reinforce your academic background.
- Participate in international seminars to add extra options.

Obtain a double degree* at an international partner university.

Add extra professional experience via internships and apprenticeship.

* Subject to conditions

63%

OF STUDENTS ARE
EMPLOYED BEFORE
THEIR GRADUATION

95%

OF GRADUATES
FIND A JOB WITHIN
6 MONTHS

71%

OF GRADUATES START
THEIR CAREER
INTERNATIONALLY
(SCHOOL YEAR 2021)

CORPORATE
PARTNERS FOR
INTERNSHIPS

AIRBUS

AtOS

KPMG

Pierre Fabre

pwc

IBM

ThalesAlenia
Space

Deloitte.

DANONE

DECATHLON

ENIC

Mondelēz
Foodservice

WHAT CAN I STUDY?

YEAR 1 — FUNDAMENTALS

SEMESTER 1

- Marketing Fundamentals
- Financial Accounting
- Working in a Digital and Connected World
- Sales: Effective Methods & Behaviors
- Economics for Managers
- Introduction to Research
- Languages
- Career Services Workshop

SEMESTER 2

- Operational Product Marketing
- Cost Accounting
- Business Analytics & Data Visualization
- Organizational Behavior & Intercultural Management
- Law as a Business Resource
- Languages
- Career Services Workshop
- Business Game



SALES INTERNSHIP



**Minimum
8 weeks**
Full-time

YEAR 2 — INTERNATIONALIZATION

SEMESTER 3

- Financial Analysis
- Service Marketing
- Supply Chain Management & Purchasing
- Law & Business
- Business Negotiation
- Human Resource Management & Corporate Social Responsibility
- Languages
- Career Services Workshop

SEMESTER 4

- International Partner University
- OR**
- TBS Education Campus in Toulouse, Paris, Barcelona or Casablanca



ASSISTANT MANAGER INTERNSHIP



**Minimum
8 weeks**
Full-time

YEAR 3 — SPECIALIZATION

SEMESTERS 5 & 6

BUSINESS AREA (choose one)

IN TOULOUSE

- Corporate Finance
- Performance Management
- International Business
- Operational Marketing
- Human Resource Management
- Procurement & Supply Chain Management

IN BARCELONA

- Corporate Finance
- Operational Marketing
- Human Resource Management
- Business Analytics

IN CASABLANCA

- Corporate Finance
- Operational Marketing

INTERNATIONAL ELECTIVES

Visiting professors from renowned partner universities teach cutting-edge subjects on leadership, finance, marketing strategy, sustainability and many more...

PROFESSIONAL PATH (choose one)

IN TOULOUSE

- Event Management
- Wine Marketing & Oenotourism
- Real-Estate Management
- Digital Business
- Business Development
- Sport Management
- Hospitality & Tourism Management
- Aviation Management
- International Business Management
- Innovation Management

IN BARCELONA

- Fashion & Luxury Management
- Digital & Social Entrepreneurship
- Digital Marketing
- Doing Sustainable Business

IN CASABLANCA

- International Business Management
- Digital Business

IN PARIS

- New professional path in apprenticeship

AND ALSO...

- Languages
- Career Services Workshop



PROJECT MANAGEMENT INTERNSHIP



**Minimum
16 weeks**
Full-time

LEARN MORE



Courses taught in French | Courses taught in English
Business areas and professional paths may vary. TBS Education cannot ensure that all options will be available. TBS Education is committed to training managers who are aware of social and environmental challenges.

DISCOVER YOUR WORLD

OPEN UP TO NEW CULTURES TO DISCOVER YOURSELF
AND YOUR PROFESSIONAL FUTURE

SEE ALL
PARTNER
UNIVERSITIES



The TBS Bachelor in Management offers students the opportunity to study in Toulouse, Paris, Barcelona or Casablanca, and meet international students in over 120 partner universities to help them stand out on the job market.



16

NORTH AMERICA

CANADA

Université d'Ottawa - Ecole de gestion Telfer; Concordia University; British Columbia Institute of Technology (BCIT); Kwantlen Polytechnic University KPU; Brock University Goodman School of Business; Dalhousie University; Faculté des sciences de l'administration, Université Laval; King's University College at Western University; MacEwan University; UQAM

UNITED STATES

Arizona State University Tempe, W.P. Carey School of Business; California State University, Stanislaus; San Diego State University; San Jose State University; Babson College; University of Cincinnati, College of Business



2

AFRICA

MAURITIUS ISLAND

Curtin Mauritius Telfair Campus

SOUTH AFRICA

University of Johannesburg



1

OCEANIA

AUSTRALIA

University of South Australia (UniSA)



12

SOUTH AMERICA

ARGENTINA

UCES, Universidad de Ciencias Empresariales y Sociales; Universidad del CEMA

BRASIL

FAAP; FEA RP Universidade de São Paulo; PUCPR

CHILE

Pontificia Universidad Católica de Chile; Universidad Diego Portales

COLOMBIA

Universidad del Rosario; Universidad Icesi

MEXICO

Universidad de Guadalajara

PERU

ESAN, Escuela de Administración de Negocios para graduados; Universidad de Piura



25

ASIA

CHINA

Hong Kong Polytechnic University; Jinan University; Lingnan University; Shanghai University (SHU) SILC Business School (SILC); Shanghai University of Finance and Economics; SWUFE - Southwestern University of Finance & Economics; Wuhan University, School of Economics and Management; The Chinese University of Hong Kong, Shenzhen

INDONESIA

Faculty of Business, BINUS University International; Universitas Gadjah Mada

JAPAN

Akita International University; Nagoya University of Commerce and Business NUCB Business School Japan

MALAYSIA

Universiti Kuala Lumpur UniKL

PHILIPPINES

Ateneo de Manila University

SINGAPORE

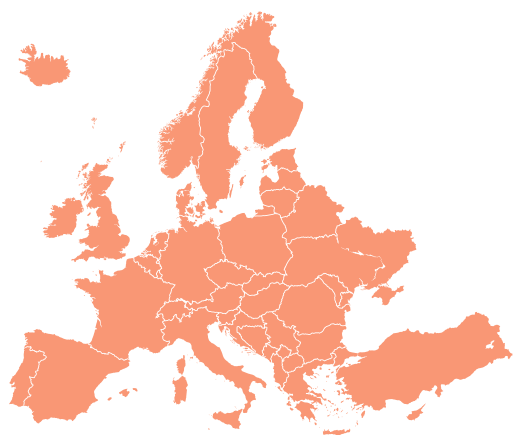
Singapore Management University, Lee Kong Chian School of Business

SOUTH KOREA

Chung-Ang University; Hanyang University; INHA University; Kyungpook National University; Sejong University; Sogang University; Soongsil University; Sungkyunkwan University

TAIWAN

National Taipei University (NTPU); Soochow University



66

EUROPA

AUSTRIA

Carinthia University of Applied Sciences (CUAS)

BELGIUM

Artevelde University of Applied Sciences; Hogeschool Gent; Karel de Grote-Hogeschool; Louvain School of Management; HEC Liège, Université de Liège

CROATIA

Zagreb School of Economics and Management

DENMARK

University of Southern Denmark

ESTONIA

Estonian Business School; Tartu Ülikool - University of Tartu

FINLAND

Haaga Helia University; University of Jyväskylä; Vaasa University

GERMANY

Frankfurt School of Finance & Management gGmbH; CBS International Business School; Europäische Fachhochschule, EUFH Brühl; Pforzheim University Business School; Reutlingen University; ESB Business School; University of Applied Sciences WORMS, FH Fachhochschule; Universität de Leipzig; Viadrina European University Frankfurt

HUNGARY

Budapest Business School

ICELAND

Reykjavik University

IRELAND

NUI Galway - National University of Ireland; Dublin City University; Technological University Dublin

ITALY

POLIMI Graduate School of Management; SDA Bocconi School of Management - Università Bocconi; Università Carlo Cattaneo (LIUC)

LITHUANIA

IBS at Vilnius University; Kaunas University of Technology

LUXEMBURG

Université du Luxembourg

NETHERLANDS

Hanze University Groningen; Vrije Universiteit Amsterdam

NORWAY

Norwegian School of Economics NHH; University of South-Eastern Norway

POLAND

Kozminski University; Warsaw School of Economics

PORTUGAL

ISEG - Lisbon School of Economics & Management - Universidade de Lisboa

RUSSIA

Plekhanov Russian University of Economics

SLOVENIA

University of Ljubljana, Faculty of Economics

SPAIN

ESIC Business & Marketing School; Universidad de Alicante; Universidad de Valencia; Universidad de Zaragoza; Universidad del País Vasco; Universidad Rey Juan Carlos

SWEDEN

Halmstad University; Karlstad University; Linnaeus University; Örebro University

SWITZERLAND

OST Eastern Switzerland University of Applied Sciences; ZHAW School of Management & Law

UNITED KINGDOM

Glasgow Caledonian University; Loughborough University; Newcastle University; Nottingham Trent University; Robert Gordon University Aberdeen Business School; University of Cardiff; University of Coventry; University of Exeter; University of Hull Business School; University of Leeds; University of Liverpool; University of Southampton School of Management; University of Sussex

DOUBLE DEGREES

**A prestigious achievement
for our best students**

Canada

Université d'Ottawa - École de gestion Telfer

Germany

Viadrina European University Frankfurt

Indonesia

Universitas Gadjah Mada

Japan

Nagoya University of Commerce and Business NUCB Business School Japan

Mauritius

Curtin Mauritius Telfair Campus

* Path subject to conditions.

Loïs REID

International Management Master at CEMS

TBS Education allowed me to go abroad thanks to my internships (Barcelona, Dublin) and my exchange (Shanghai). I also had the chance to join the Welcome Team, the association that welcomes foreign students. I discovered management, project management and this made me want to work with companies that have a presence around the world.

Inspired by the values of the school, I continued my studies abroad. I had the chance to join CEMS, a Master's program that brings together 32 business schools around the world. I had the opportunity to study in Lisbon (Nova Sbe), Singapore (National University of Singapore), Tokyo (Keio University), St. Petersburg (St. Petersburg University) and Sydney (Graduate School of Management)!

Alexis MURAT

Triple Master at Bocconi University, City University of London and Yale University. Co-founder of Vizion Group, Alteco, UpStrive and Younivr

“ TBS Education has allowed me to blossom through unique adventures in the international arena

My second year of college at Arizona State University was an opportunity to improve my English skills and to live an unforgettable experience mixing culture, diversity and discovery; while my final year in a double degree program at the European University Viadrina Frankfurt has opened doors for me to academic excellence as I have integrated a triple Master's degree ranked in the world Top 10 after my Bachelor's degree!

LIVE THE TBS EXPERIENCE

UPON YOUR ARRIVAL AT TBS EDUCATION, OUR WELCOME TEAM ORGANIZES A SPECIAL INTEGRATION EVENT FOR ALL OUR NEW STUDENTS TO MAKE SURE YOU FEEL WELCOME AND ARE QUICKLY INTEGRATED IN SCHOOL LIFE

A VIBRANT STUDENT LIFE

Join one of our 30 student associations and quickly make new friends while putting your newly found skills to good use, practising your favorite hobby. Our student associations organize cultural and sports weekends, gala evenings and meet up around sports and artistic activities, but you can also join in to take city tours, discover local food, or enjoy local culture. Student commitment is valued by the granting of a point bonus on the average.

F O L L O W U S



TURN YOUR IDEAS INTO ACTION

CAREER SERVICES

DEDICATED CAREER SUPPORT

The TBS Education Career Services are designed to ensure maximum student employability. Our dedicated team offers guidance towards professional aspirations and helps you develop your academic project and draw your career path, with the support of our corporate partners.

12,000 internships offers on our platform



STUDENT PROJECT INCUBATOR

Students who aim to create their own company can count on the support of our professional coaches from the TBSeeds incubator. They guide you through all the different steps, allow you to test out ideas, fine-tune their feasibility and/or marketability so you're off to a good start.

ADMISSION REQUIREMENTS

WHO CAN APPLY?

- Candidates holding or being in the process of obtaining a non-French **Higher Secondary Education Diploma**
- Students enrolled in French High Schools outside of mainland France must apply via Parcoursup:
<https://www.parcoursup.fr/>

LANGUAGE LEVEL

- **French Track**
Native speaker, DELF B2 **OR** equivalent
- **English Track**
Native speaker, IELTS 6.0, B2 (CEFR) **OR** equivalent
- **Spanish Track**
Native speaker, DELE B2 **OR** equivalent

FEES & FUNDING

Application fee: **120 €**
Tuition fee: **35,100 €**
for the entire 3-year program
Different funding opportunities available.
Please contact the admissions office for more information.

LEARN MORE



INTAKE SEPTEMBER 2023

Should you have any questions,
don't hesitate to contact us:

TOULOUSE/PARIS

international.admissions@tbs-education.fr

BARCELONA

admission@tbs-education.es

CASABLANCA

admission@tbs-education.ma



INTERNATIONAL STUDENT OFFICE

The TBS Education International Student Office team offers practical support and assistance to all international students.

We help you from the moment you enroll until the end of your studies and beyond, including accommodation, banking, visa issues, healthcare and more.

LEARN MORE



4-STEP APPLICATION

Applications open in September 2022

01

Choose your first-year campus, your language track and complete the online application form

02

Upload supporting documents & test scores

03

Take the online interview

04

Admission result within 15 days

APPLY



TBS EDUCATION PROGRAMS

HIGHER EDUCATION

- BACHELOR IN MANAGEMENT
- MASTER IN MANAGEMENT
- MASTER OF SCIENCE (MSc) PROGRAMS
- SUMMER SCHOOL, WINTER SCHOOL

EXECUTIVE EDUCATION

- SPECIALIZED MASTERS
- MASTER OF BUSINESS ADMINISTRATION
(Global Executive MBA)

CONTACT

TOULOUSE / PARIS

+33 5 61 29 49 49

international.admissions@tbs-education.fr

BARCELONA

+34 933 100 111

admission@tbs-education.es

CASABLANCA

+212 529 051 001

admission@tbs-education.ma



INSPIRING EDUCATION
INSPIRING LIFE

www.tbs-education.com



3 INTERNATIONAL ACCREDITATIONS



T O U L O U S E • P A R I S • B A R C E L O N A • C A S A B L A N C A

