



MASTÈRE ENTREPRENEURSHIP & INNOVATION IN TOURISM

IS
ACCESSIBLE
AFTER
A 3-YEAR
BACHELOR'S
DEGREE.

Why this program?

- Pioneer unique content
- Flexible
- International qualified faculty members
- Courses
- A school near Paris
- ...

Are you...

- ...willing to innovate and change ?
- ...aiming for social impact through entrepreneurship?
- ...starting your own business in Tourism or Hospitality?
- ...willing to lead change in your workplace?

The courses could be grouped in four categories:

1. Tourism specific
2. Entrepreneurship and generation of innovative ideas and processes
3. Managing resources and operations
4. Strategic thinking for international business growth

YEAR 1

2 semesters of
classes in France

YEAR 2

1 semester of classes
at a partner university abroad
Internship in France or abroad
(6 months) or incubation to start
your own business



I chose the Mastère specialised in Tourism, from Y SCHOOLS, Troyes. I am greatly fascinated by the campus and the administration. They are so welcoming to all foreign students, making you feel included in everything. The subjects offered here are so vast. You receive a wide range of dense knowledge. Given that I am not from a tourism or commerce background, they fittingly start from the basics and gradually move up to the MBA level. They also offer exchange programs and a lot of tourism activities and workshops, which really help you gain practical knowledge from a different perspective. I don't think I can learn tourism better than this.

Andrena, MBA Tourism Management student (India) ”

First year courses: Entrepreneurship mindset, design thinking & innovation, tourism planning & development, financial management, sales strategy, sustainable tourism & innovation, crisis & disaster management...



Troyes, a dynamic and bustling city

A medieval town and the historical capital of Champagne, Troyes is best known for its architectural beauty, its unique collection of half-timbered houses and its narrow paved streets. Troyes, along with the Champagne area, celebrates its many notable wineries and champagne-related attractions.

Examples of double degrees:

Universidad Rey Juan Carlos (Spain) • University of Lincoln (UK) • Turība University (Latvia) •
Universidad Regiomontana (Mexico) • University of Business in Wrocław (Poland)

TUITION FEES

EU students:

8 000 € per year

Non-EU students:

9 000 € per year

ADMISSION PROCESS

- 1 - Register online: apply.yschools.fr
 - 2 - Upload application documents
 - 3 - Sit entrance tests
 - 4 - Receive admission results
 - 5 - Confirm your admission
- Registration fees (50 €, secure online payment)

ADMISSION REQUIREMENTS

Year 1: after 3 years of successful higher education (bachelor's degree)

CAMPUS FRANCE



is the French Agency for the promotion of higher education, international student services, and international mobility. They assist all prospective students who wish to pursue academic projects in a French higher institution (orientation guidance, application process, etc.). The Campus France online application process is the first and mandatory step.

CONTACT

International admission – general queries:
✉ admissionsinternationales@yschools.fr
☎ Tel.: +33 (0)6 73 16 46 99



LIVE IN FRANCE

Our partner is a premium concierge service specialized in assisting foreign students in preparing their arrival in France.

Before your arrival in Troyes:

- Find accommodation
- Understand how to process your visa application if you need one
- Open a French bank account (required to receive housing financial support from CAF)
- Subscribe to a mobile phone plan
- Subscribe to housing insurance (mandatory in France)

Once you set foot in Troyes:

- Enrol in CAF (housing allowance from the state)
- Visa validation (only for non-EU students)
- Public transportation card subscription
- Subscribe to electricity for your accommodation
- Health insurance subscription for non-EU students