



▼ MSc - Master of Science Innovation, Creativity & Entrepreneurship

TROYES

The program aims at developing students' abilities to innovate, cultivate a multicultural mindset, and enhance their entrepreneurial skills.



Degree
accredited by



In partnership with EPF -
Graduate School of Engineering,
Troyes Graduate School of Design and
Technopole de l'Aube en Champagne.



**15
months**

LAST PERIOD

First Option

- Business project creation -
Business incubation

Second Option

- Internship - Innovation oriented business

MAIN PROJECT

Each student integrates a pluridisciplinary team (managers, engineers and designers) to solve a specific problematic.

- Innovative Business Project
- Social Project

ENGINEERING COURSES

- Emergence of product & project management
- Entrepreneurial culture & networking
- Technological engineering & dynamics

- Industrial & commercial responsiveness
- System integration
- Product development

MANAGERIAL COURSES

- Entrepreneurial spirit and skills
- Design spirit and values
- Entrepreneurial process stages
- Business development training
- Business development challenge

- Turnaround management training
- Turnaround case study challenge
- Business game
- Make or break challenge

**BAC + 4
BAC + 5**

Career opportunities*

- 60% of graduates hold positions as business engineers or project managers.
- 25% of graduates create their own business.

* Employment survey 2019

Find out more about the MSc ICE: scbs-education.com

5 GOOD REASONS TO JOIN THE MSC ICE COURSE

- 100% taught in English
- 40 students per cohort
- 13-month multidisciplinary programme: courses from schools of engineering, management, and design
- Learning based on real business projects and personalised coaching of entrepreneurial teams
- 100% of students find a job before graduating

YOUNG ENTREPRENEUR CENTRE

The YEC supports local students and recent graduates in their projects. This student incubator is backed up by a Technopole! This specific characteristic and its expertise directly benefit students who want to join the incubator. The YEC offers a professional and personalised pathway to students in the MSc ICE.

