

NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS



MASTERS OF SCIENCE

SHARPEN YOUR SKILLS

WELCOME TO NEOMA



DELPHINE MANCEAU
*Dean,
NEOMA Business School*

“ *Guiding our students to become key players in tomorrow’s world: the heart of NEOMA Business School’s strategy.* ”

In a rapidly changing environment, NEOMA Business School is determined to achieve its goals: accompanying the new generation of students on the road to their first jobs and future positions, some of which have yet to be created, by imparting new perspectives, knowledge and best practices, empowering them to create opportunity out of uncertainty and helping them to become relevant and responsible managers who are aware of their social and societal role.

With a faculty made up of 73% international professors, over 100 nationalities on our campuses and more than 400 academic partners around the world, we offer our students a stimulating, multicultural learning environment, ensuring their ability to adapt.

Openness, Entrepreneurship, Respect and Excellence are the School’s core values.

Michel-Edouard Leclerc, the School’s President, and I are passionate about making this vision a reality. We are committed to the success of our students and graduates, who are the architects of tomorrow’s world.

All the teams at NEOMA Business School join me in welcoming you to our Master’s programmes!



ANNE-SOPHIE COURTIER
*Director of
Full-time Master Programmes*

“ *Develop the knowledge and skills essential to the global business leaders of tomorrow.* ”

Drawing on more than 30 years of expertise, NEOMA Business School’s Master of Science programmes are perfectly suited to the ever-changing demands of the corporate world in the sustainable era. Teaching students to be agile, whilst also providing innovative solutions to employers, is at the heart of NEOMA’s mission and commitment.

Combining a strong focus on academic excellence, an experiential approach to learning and the development of leadership skills, NEOMA’s Master of Science programmes equip students with the knowledge and skills required to pursue their professional ambitions and achieve their personal goals in a stimulating multicultural environment.



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Non-contractual brochure; programmes may be modified over time.



Choose an innovative BUSINESS SCHOOL

As one of the exclusive 1% of international business schools with triple accreditation, NEOMA stands out as an innovative global business school whose impact stems from its excellent research and instruction. Steered by its strategic plan and led by its esteemed faculty, the School provides skills and knowledge to guide the future of businesses and society in a sustainable and connected world.

Through its agile approach, NEOMA encourages a responsible outlook while striving to convey its passion for innovation to the students, business executives and entrepreneurs who will build the world of tomorrow.
Be passionate. Shape the future.

Academic excellence

NEOMA offers a wide range of programmes in all fields of management: undergraduate, a Master in Management, Masters of Science or part-time Specialised Masters (Mastères Spécialisés) in apprenticeship and Executive education. NEOMA's large and diverse faculty offers you a high level of multidisciplinary teaching and a rich international outlook.

210 core faculty members

73% international faculty

Our faculty members also contribute their expertise to impactful research. NEOMA's professors contribute to key debates in the academic community and provide solutions to the current challenges faced by business and society today.

A network of graduates to support your career

NEOMA counts **76,200** alumni throughout the world, gathered in highly active chapters and clubs. Our graduates will help you develop your network in France and abroad, find a job and shape your career.

A broad spectrum of sectors and professions are represented within NEOMA Alumni, offering you significant opportunities to boost your career.

1 month: the average time to find a job after NEOMA

25% of graduates living and working abroad

94 alumni chapters around the world



Recognised excellence in global rankings

TOP 25 worldwide (Master in Management - Financial Times 2023 ranking)



Inspiring careers



Angeles Garcia-Poveda
Chairwoman of the Board
LEGRAND



Fanny Moizant
Co-founder & President
VESTIAIRE COLLECTIVE



Ilan Benhaim
Co-Founder & Partner
VEEPEE
President of NEOMA Alumni

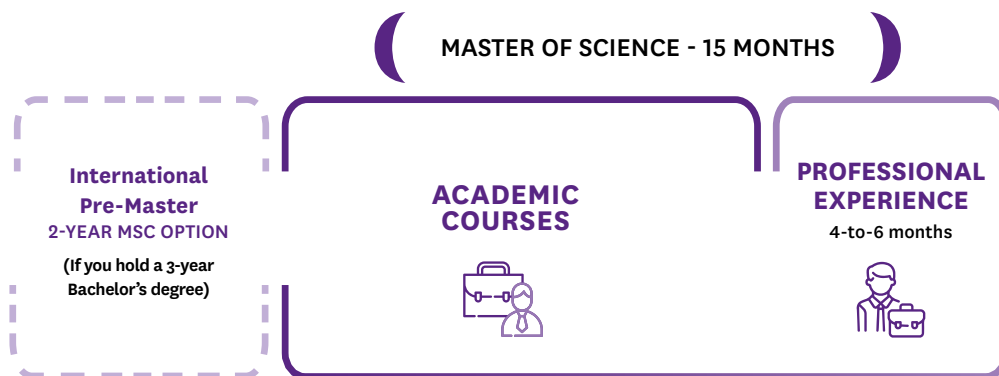


Jean-Marc Gallot
Chairman & CEO
VEUVE CLICQUOT
PONSARDIN

Acquire expertise

WITH AN INTERNATIONAL DEGREE

Our portfolio of **advanced Master of Science programmes**, taught on our Reims, Rouen and Paris campuses, are designed to equip students with the knowledge, resources and networks to thrive in a specialised field or sector of activity.



WHY PURSUE A MASTER OF SCIENCE?

- **Cross-cultural and soft skills:** Develop a strong toolkit of behavioural and relational skills by studying in a diverse environment of international students and faculty, utilising innovation teaching methods which foster an experiential approach.
- **Partnerships:** Many of NEOMA's MSc programmes are conducted in partnership with companies that are industry experts, incorporating professional lectures and case studies based on current business issues. Some partnerships are long term while others are based on a year-by-year agreement.
- **Professional experience:** Apply your skills and knowledge and gain experience in a real-world, professional environment during a 4-to-6-month internship.
- **Training & certifications:** Immerse yourself to become immediately operational in the tools used in your field of expertise and obtain key professional certifications, depending on the MSc (Financial Risk Manager (FRM®) certification, CFA Track option, Adobe Suite, etc.).
- **Master's dissertation:** Demonstrate your knowledge and culminate your studies by exploring an academic or operational subject in your area of expertise.
- **Double degree:** With certain of our MSc programmes, earn a double degree from our prestigious partner universities in Europe and abroad.

Programme fact sheet

- ✓ Master of Science
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims, Rouen or Paris campuses

LOOKING TO ENROL IN A MASTER OF SCIENCE AFTER A 3-YEAR BACHELOR'S DEGREE?

International Pre-Master 2-year MSc option - Rouen campus English - 12 months

This programme serves as a gateway to a Master of Science for students with a 3-year Bachelor's degree. The first year is an International Pre-Master, overviewing the core of business studies and leading up to the selected MSc in the second year.

[> See page 6 for more!](#)



International Pre-Master

Programme fact sheet

- ✓ Pre-Master
- ✓ 12 months (IPM) + 15 months (MSc*)
- ✓ 100% in English
- ✓ Rouen campus



“Expand your professional horizons and reach for a Master of Science from a top French business school.”

Marina Bastounis,
Head of Programme



Delivered on the Rouen campus, this programme serves as a gateway to a Master of Science for students with a three-year higher education qualification (French Licence or Bachelor’s degree).

The programme is also open to students with academic backgrounds in non-business-related fields.

This first year of study in the International Pre-Master provides an overview of the core areas of business studies and culminates with the selected Master of Science in the second year.

Please indicate your preferred Master of Science programme when preparing your application.

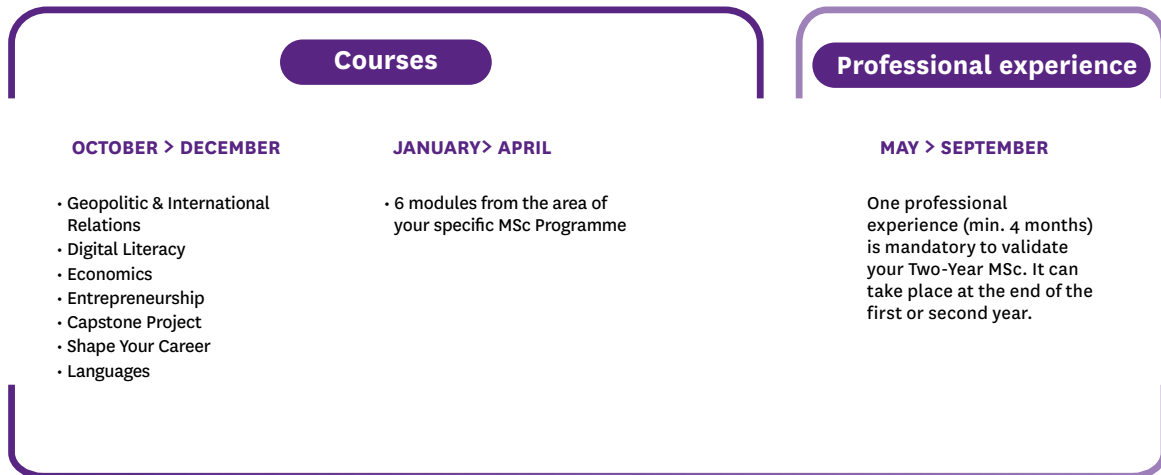
PROGRAMME STRENGTHS



- Access a Master of Science degree in a field that is different from your undergraduate degree.
- Familiarise yourself with and adapt to the pace and rigour of studies at a top French business school before starting your Master of Science.
- Obtain the necessary academic qualifications to enter a Master of Science programme.
- Gain professional experience through two internships in two years.
- Develop an international outlook and cross-cultural communication skills.

*Master of Science / "Grade de Master" / Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management. Registration date: 01/09/2023 - NEOMA

YEAR 1: INTERNATIONAL PRE-MASTER



Note: Above information is subject to change.

YEAR 2: MASTER OF SCIENCE

MSc

THIS COURSE WAS DESIGNED TO...

A DUAL INTERNATIONAL EXPERIENCE

- Provide access to a Master of Science degree programme to profiles lacking qualifications for direct entry.
- Ensure success in a Master of Science programme by laying a solid foundation during the Pre-Master year.
- Diversify career orientation by moving into a new area of specialisation.
- Deliver a comprehensive overview of the foundations of business typically covered in an undergraduate degree in business.

PROFESSIONAL EXPERIENCE (4 MONTHS MINIMUM)

The Two-Year MSc Programme includes one mandatory professional experience (min. 4 months). Internships can take place in France or abroad, subject to approval by the programme director and based on the relevance to the MSc programme and course content.

CHOOSE YOUR MASTER OF SCIENCE

After the International Pre-Master, you may pursue one of the following Master of Science programmes:

FINANCE

- MSc International Finance

MARKETING

- MSc Marketing

MANAGEMENT & STRATEGY

- MSc Business Analytics
- MSc Global Management
- MSc International Business Development
- MSc International Project Development
- MSc Supply Chain Management

SECTOR EXPERTISE

- MSc Cultural & Creative Industries
- MSc Wine & Gastronomy

MSc Marketing

The MSc Marketing consists of a core programme and a concentration track. The core programme aims to provide students with a global and strategic foundation in marketing, while the concentration track endows them with expertise in one of the three following fields:

- Digital & Data Marketing Track
- International Brand Management Track
- Luxury Marketing Track

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims, Rouen or Paris campuses



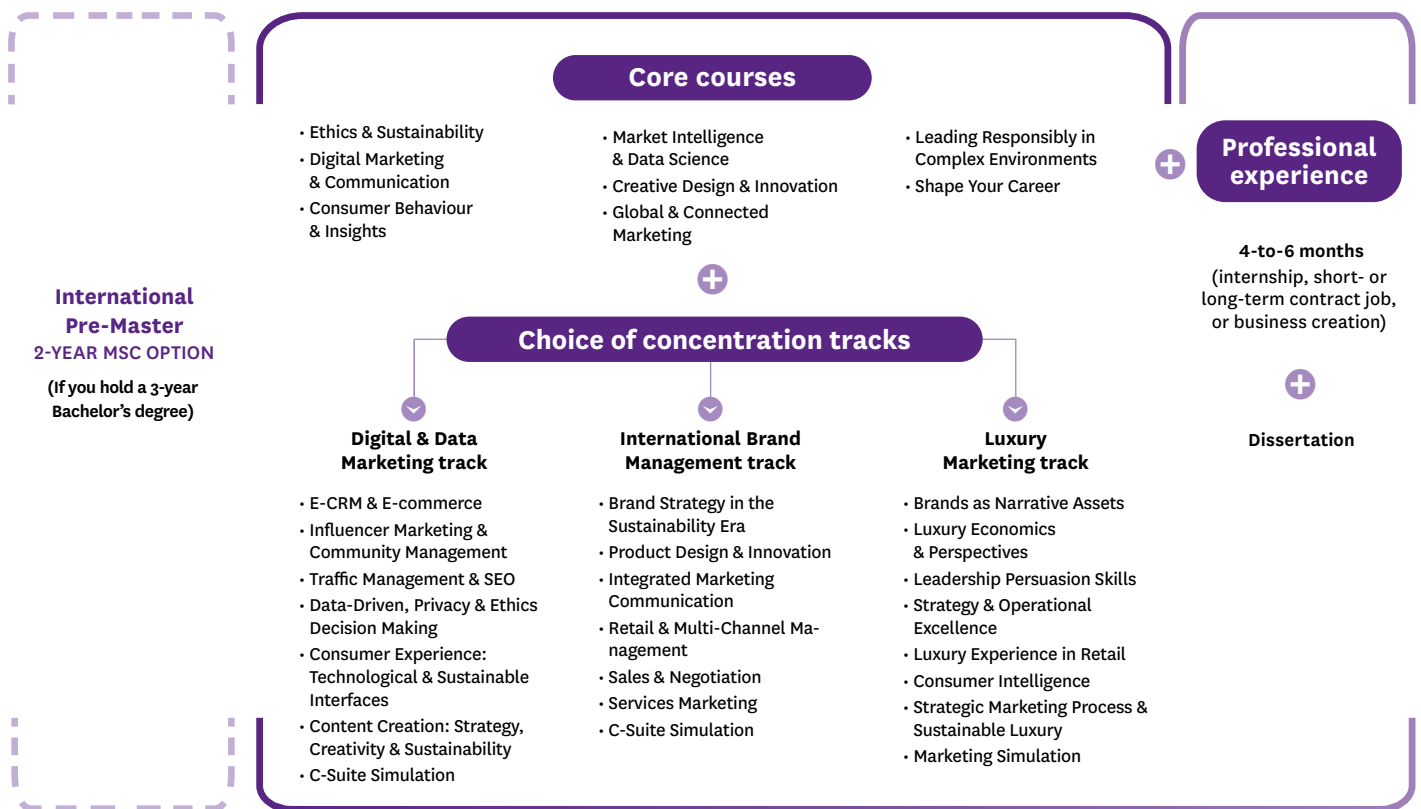
PROGRAMME STRENGTHS



- Develop a broad and masterful understanding of marketing issues while also building strategic and specific knowledge via a choice of concentration.
- Build deep critical and analytical skills in the various areas of marketing: product innovation, marketing communication, sales and retail, service approach, etc.
- Learn and practice using real-life marketing case studies and use your skills to acquire key industry certifications and qualifications.
- Kickstart your career and become a key player in international marketing.
- Benefit from NEOMA's powerful professional network and immerse yourself via the School's innovative teaching methods founded in teamwork and creativity.

*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management. Registration date: 01/09/2023 - NEOMA

MSc MARKETING



Note: Above information is subject to change.

CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS

DIGITAL & DATA MARKETING TRACK (Reims Campus)

The Digital & Data Marketing track aims to train students in up-to-date digital marketing techniques and give them the ability to adapt in a rapidly changing international business world.

INTERNATIONAL BRAND MANAGEMENT TRACK (Reims or Rouen Campus)

The International Brand Management track prepares students for a diverse and international career in marketing and brand management in a fast-changing digital environment.

LUXURY MARKETING TRACK (Paris Campus)

The Luxury Marketing track prepares students for solid, successful careers in the luxury industry. It is designed to develop experts and multicultural executives in luxury marketing with innovative perspectives and creative skills.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc Marketing can open the door to a wide variety of future careers in marketing, including roles such as:

- ▶ Brand Manager
- ▶ Community Manager
- ▶ Content Manager
- ▶ Customer Relationship Manager
- ▶ Marketing Manager
- ▶ Marketing Strategist
- ▶ Product Manager
- ▶ Project Manager
- ▶ Social Media Manager
- ▶ Web Traffic Manager



1 month
Average time taken for job search

Source: Graduate Survey 2021-2022

MSc International Finance

The MSc International Finance consists of a core programme and a concentration track. The core programme aims to provide students with a well-rounded education in finance, while the concentration track endows them with expertise in one of the three following fields:

- **Corporate Finance & Investment Banking Track**
- **Financial Markets & Risk Management Track**
- **Real Estate & Wealth Management Track**

Programme fact sheet

- ✓ **Master of Science***
- ✓ **"Grade de Master"**
- ✓ **15 months**
- ✓ **100% in English**
- ✓ **Reims and Rouen campuses**

DIPLÔME
CONFÉRANT
GRADE DE
MASTER
CONTRÔLÉ
PAR L'ÉTAT

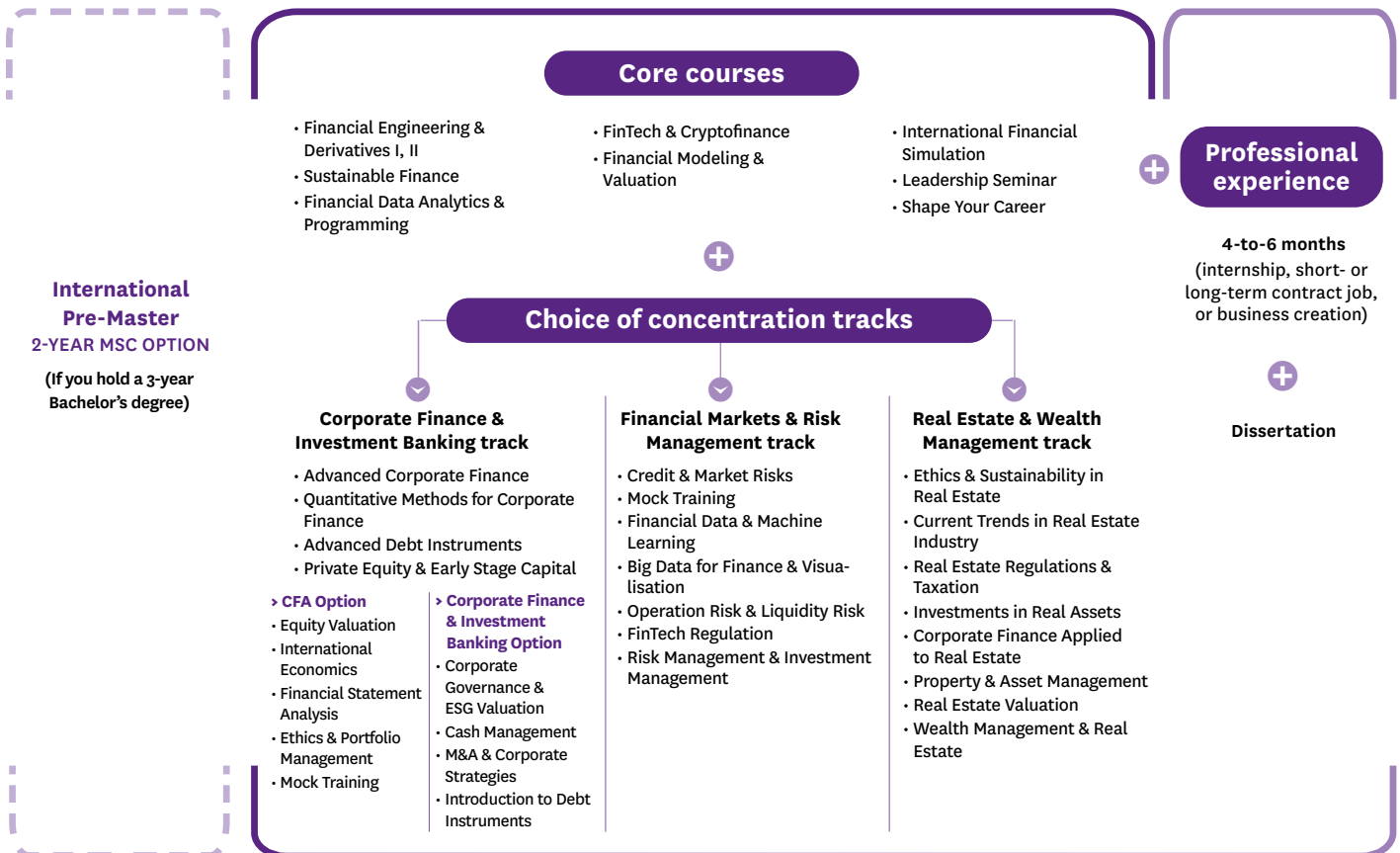
PROGRAMME STRENGTHS



- Gain a broad understanding of the key issues in finance while also building strategic and specific knowledge via a choice of concentration.
- Master the techniques of finance operations sought out by professionals.
- Acquire in-depth knowledge through core courses in finance, learn to assess company risk levels and implement hedging strategies.
- Leverage financial data for strategic decision-making and understand interactions between corporate finance and financial markets.
- Build a winning combination of innovative technical and managerial skills that create value for stakeholders.

*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management.
Registration date: 01/09/2023 - NEOMA

MSc INTERNATIONAL FINANCE



Note: Above information is subject to change.

CHOOSE FROM 3 SPECIALISED CONCENTRATION TRACKS

CORPORATE FINANCE & INVESTMENT BANKING TRACK (Reims or Rouen Campus)

This track aims to offer students a solid dual competence in complementary areas of finance: corporate finance and banking. Students may choose between two options within this track:

- **CFA option** (subject to prior validation of CFA level I) CFA Institute®
- **Corporate Finance & Investment Banking option**

FINANCIAL MARKETS & RISK MANAGEMENT TRACK (Rouen Campus)

This track is a specialised course in financial risk management, preparing students for the internationally recognised Financial Risk Manager® (FRM®) certification by the Global Association of Risk Professionals (GARP). This track is also a step into the exciting and challenging world of new technologies and their applications in the world of finance.



REAL ESTATE & WEALTH MANAGEMENT TRACK (Reims Campus)

This track is designed for ambitious students of finance who wish to pursue careers in investment management. It has been awarded the Royal Institution of Chartered Surveyors (RICS) accreditation, the “gold standard” professional accreditation in real estate which guarantees curricular quality and professional standards.



TAKING YOUR CAREER TO A NEW LEVEL

The MSc International Finance can open the door to a wide variety of future careers in finance, including:

- ▶ Asset Manager
- ▶ Corporate Financial Analyst
- ▶ Credit Analyst
- ▶ Financial Advisor
- ▶ Financial Investment Manager
- ▶ Financial Manager
- ▶ Financial Market Analyst
- ▶ Investment Portfolio Manager
- ▶ Private Equity Manager
- ▶ Risk Manager
- ▶ Risk Analyst



1 month
Average time taken for job search

Source: Graduate Survey 2021-2022

MSc Business Analytics

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Rouen campus



“Drive the future with data!”

Aleš Popovič,
Head of Programme



In today's world, everything is driven by data. Firms hold more information about their business environments than ever before. Increasingly, these organisations are recognising the role of data in gaining insights and out-thinking competitors. Across industries and sectors, firms are in dire need of analytics professionals to interpret this data and to drive business transformation and growth.

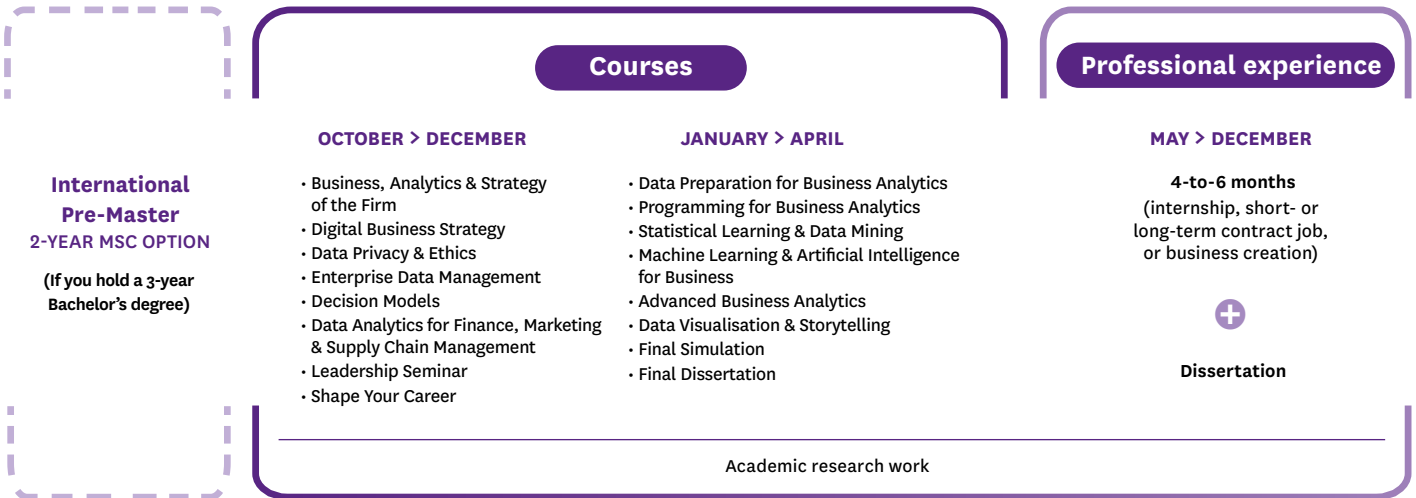
The MSc Business Analytics is a hands-on programme that prepares students for careers using data-driven and evidence-based decision making. Taught by leading practitioners and world-class faculty, students will learn how to apply the latest academic thinking and analytical and computing tools to help make business decisions.

PROGRAMME STRENGTHS



- ▶ Acquire knowledge of analytical tools and methods to address a wide range of business challenges.
- ▶ Learn to recognise opportunities to make a positive impact on an organisation's strategic direction through the implementation of analytics processes.
- ▶ Master the sourcing, storing and modelling of the internal and external data needed to answer questions and deliver business value.
- ▶ Gain an in-depth understanding of sophisticated data analytical techniques, approaches and models needed to affect outcomes and decision-making.
- ▶ Build a winning combination of innovative technical and managerial skills that create value for stakeholders.

(MSc BUSINESS ANALYTICS)



Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

EXPERIENTIAL AND IMMERSIVE APPROACH

Certification in Business Data Analytics (IIBA® – CBDA)

This programme prepares students to obtain the CBDA certification from the International Institute of Business Analysis, certifying key skills highly sought amongst business data analytics professionals.



Double degree option* with Elon University, North Carolina, USA

Increase your cross-cultural competency and understanding of international business through a double degree at the Martha and Spencer Love School of Business at Elon University!

*Selective option – places are limited



PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

This is an essential opportunity to apply the theoretical and practical skills learnt during the course in a professional environment. Students are free to carry out the internship in France or abroad.

PARTNERSHIPS

Students will have the opportunity to work with industry and business professionals in various ways, such as through group consultancy projects, dissertations, guest lectures, and career exploration treks.

TAKING YOUR CAREER TO A NEW LEVEL

As business analytics specialists, graduates can work in any industry. They can specialise in a particular industry such as banking or energy or may also work in a specific area of B2B marketing or supply chain management.

The MSc Business Analytics can open to the door to careers with roles such as:

- ▶ Analyst, Sales & Delivery Analytics
- ▶ Business Analytics Specialist
- ▶ Big Data Analytics Specialist
- ▶ Business Analyst Manager or Consultant
- ▶ Data Manager
- ▶ Data Visualisation Consultant
- ▶ Management Analyst/Consultant
- ▶ Market Research Analyst
- ▶ Marketing/Financial Data Analyst
- ▶ Operation Data Analyst
- ▶ Product Analytics & Sales
- ▶ Project Manager
- ▶ Social Data Analyst



1 month
Average time taken for job search

Source: Graduate Survey 2021-2022



MSc Global Management

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims campus



“Expand your managerial skills to meet the challenges of global disruption and transformation.”

Marina Bastounis,
Head of Programme



The capacity to manage on an international level and maintain a global outlook is vital in times of crisis and change. The MSc Global Management delivers an innovative re-examination of all managerial functions, sharpening the new skills that will navigate global disruption and transformation.

This Master of Science is designed to equip students with the advanced professional skills required to become international managers with solid practical experience and experts in cross-cultural economic relations with a world-encompassing vision and perspective.

PROGRAMME STRENGTHS



- Develop new responses to the global issues affecting business environments.
- Cultivate personal awareness in diverse environments, agility in change and resilience in uncertainty.
- Open your horizons to international, cross-functional careers in strategy, finance, marketing or logistics.
- Build a 360° base of managerial expertise that will promote sustainability and good governance.
- Earn a double degree specialised in Digital Transformation with one of our European partners: Dublin City University in Ireland or ESB Business School in Germany.

MSc GLOBAL MANAGEMENT

Courses

Professional experience

OCTOBER > DECEMBER

JANUARY > APRIL

MAY > DECEMBER

International Pre-Master
2-YEAR MSC OPTION

(If you hold a 3-year Bachelor's degree)

- Cross-cultural Agility in Global Business
- Financial Analysis for Business Decision Making
- Service Marketing & Customer Experience Management
- International Negotiation Skills
- International Business: Disruption & Challenges
- Advanced Strategic Toolkit
- Current Issues in Global Governance
- Leadership Seminar
- Shape Your Career

- Digital Markets & Society
- Statistics for Business & Economics
- International Market Risk Management
- Managerial Accounting
- Smart Operations & Supply Chain Management
- Business Simulation

4-to-6 months
(internship, short- or long-term contract job, or business creation)



Dissertation

Academic research work

Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

DOUBLE DEGREE OPTION FROM JANUARY TO MAY*

EITHER AT **DUBLIN CITY UNIVERSITY (DCU)** in Dublin, Ireland
FOCUS on digital transformation & innovation



OR

ESB BUSINESS SCHOOL in Reutlingen, Germany
FOCUS on data analytics & consulting



The DCU Business School of Dublin City University and ESB Business School are placed among the top business schools in both their respective countries and the world. Both schools are members of the International Partnership of Business Schools (IPBS) consortium.

*Selective option – places are limited

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

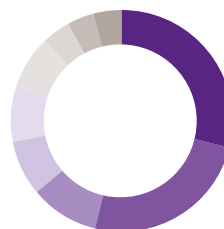
The programme includes an internship or other experience where the theoretical and practical skills learnt during the course can be applied in a professional environment. Students are free to carry out the internship in France or abroad.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc Global Management broadens students' perspectives and can open to the door to careers with roles such as:

- ▶ Account Manager
- ▶ Accounting & Finance Manager
- ▶ Human Resources Manager
- ▶ International Development Manager

WHERE DO GRADUATES WORK?



- Consulting 29%
- Trade, Retail, E-commerce 25%
- Other 10%
- Agribusiness..... 8%
- Insurance, Banking, Finance 8%
- Chemicals, Cosmetics, Pharmaceutical Industry 8%
- Automotive 4%
- Construction, Energy .. 4%
- IT, Telecommunications, Internet..... 4%



1 month
Average time taken for job search
€45,000/year
Average base salary

Source: Graduate Survey 2021-2022



MSc International Business Development

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Rouen campus



“Developing international business development professionals able to identify and capitalise on business opportunities, overcome challenges and drive growth.”

Branko Božič,
Head of Programme



Today's international markets are characterised by increasing levels of competition, vulnerability, uncertainty, complexity and ambiguity. To address this, firms are increasingly looking for graduates with the expertise to navigate this rapidly changing business environment.

The MSc International Business Development programme's overarching goal is to train effective business development professionals.

To this end, this Master of Science draws on cutting-edge business development theory and gives students the opportunity to put it into practise in identifying and addressing real-world business opportunities and challenges.

PROGRAMME STRENGTHS



- ▶ Learn key international business development theory and methodologies from scholars and professionals.
- ▶ Equip yourself with the skills to become an effective business development professional.
- ▶ Learn how to establish and maintain strong relationships with profitable customers.
- ▶ Understand business development in an international context.
- ▶ Turn theory into practice with real-life case studies, simulations and role-playing.

MSc INTERNATIONAL BUSINESS DEVELOPMENT



Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

EXPERIENTIAL AND IMMERSIVE APPROACH

The MSc International Business Development incorporates a variety of innovative and engaging teaching methods.

These include:

- Role-playing exercises
- Real-world case studies
- Reflective learning
- Simulations
- Professional presentations
- Exercises led by academics and professionals

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

The programme includes an internship or other experience where the theoretical and practical skills learnt during the course can be applied in a professional environment. Students are free to carry out the internship in France or abroad.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc International Business Development broadens students' perspectives of business and equips them with core competencies that are easily transferable across markets and countries.

Graduates can aspire to a variety of careers, including roles such as:

- ▶ Sales Executive
- ▶ Sales Manager
- ▶ International Business Developer
- ▶ Account Manager
- ▶ Key Account Executive
- ▶ International Marketing Manager



1 month
Average time taken for job search

Source: Graduate Survey 2021-2022



MSc International Project Development

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Rouen campus



"Master international project management from A-to-Z!"

Hedia Zannad,
Head of Programme



The MSc International Project Development prepares future managers to develop international business projects from design to implementation. Mainly characterised by a strategic and inductive approach, the programme enables students to advance rapidly in a career in project development.

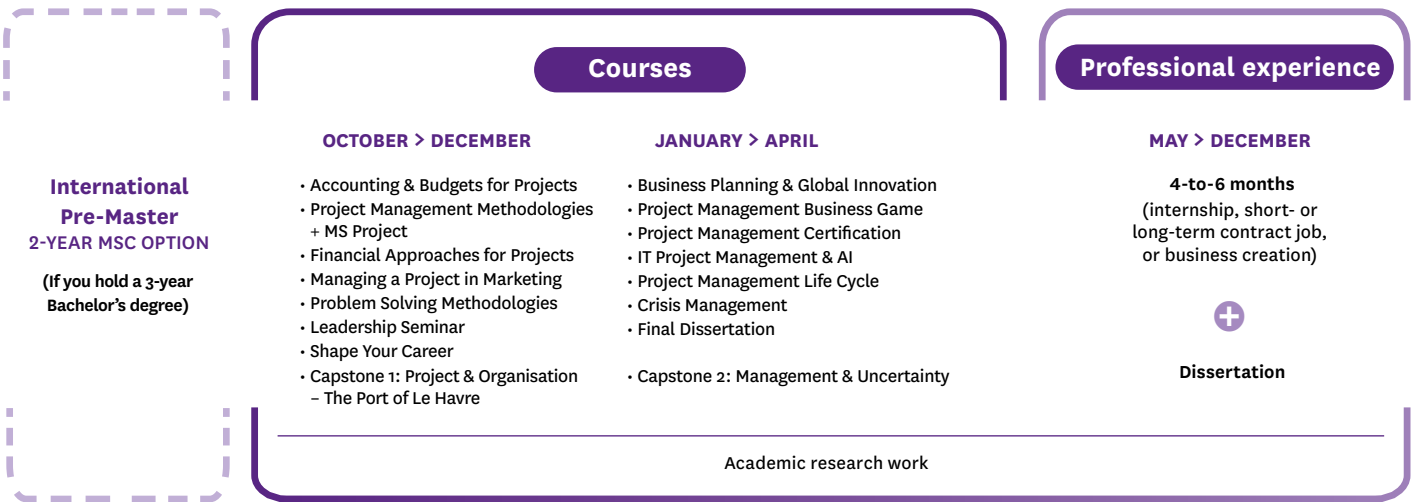
With over 10 years of experience, this Master of Science is a unique project-based programme that equips students with both strategic managerial skills.

PROGRAMME STRENGTHS



- ▶ Train for the possibility to obtain a key industry certification such as the PRINCE2®, PMI and SCRUM, depending on your career goals!
- ▶ Experience real business situations and challenges throughout the programme.
- ▶ Test your knowledge and behavioural skills through a business game where management knowledge, project organisation and negotiation skills are challenged.
- ▶ Learn by doing: design and implement projects with local and international companies.
- ▶ Enrich your cross-cultural skills in a diverse, multicultural environment with a cohort of almost 90% international students and an international faculty.

MSc INTERNATIONAL PROJECT DEVELOPMENT



Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

DEVELOP THE SKILLS TO OBTAIN KEY INDUSTRY CERTIFICATIONS

During the course, build the foundations and train for the possibility to take key project management certifications such as the PRINCE2®, PMI and SCRUM, depending on your career goals.

PUT YOUR SKILLS TO THE TEST WITH A BUSINESS GAME

Engage in your project management education in a playful way via a business game where management knowledge, project organisation and negotiation skills are put to the test.

LEARN BY DOING WITH THE X-CULTURE CHALLENGE

The During the programme, students participate in the X-Culture project, along with more than 3,000 students worldwide. Students are placed in virtual teams to work on a business challenge presented by corporate partners, learning the best practices of cross-cultural international collaboration by navigating obstacles such as time zone management and virtual communication.

Each team must submit an analysis of the challenge and a solution, which are evaluated by a jury of independent experts. The best teams are invited to attend the X-Culture Symposium to meet with other participants, exchange ideas and build their professional and personal networks.

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

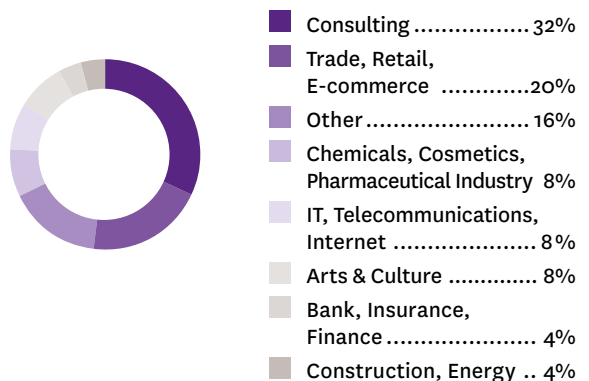
The programme includes an internship or other experience where the theoretical and practical skills learnt during the course can be applied in a professional environment. Students are free to carry out the internship in France or abroad.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc International Project Development prepares students to advance rapidly in a career in business or project development and can open the door to careers with roles such as:

- ▶ Business Development Executive
- ▶ Project Manager
- ▶ Key Account Manager
- ▶ Export Manager
- ▶ Area Manager

WHERE DO GRADUATES WORK?



1 month
Average time taken for job search
€45,000/year
Average base salary

Source: Graduate Survey 2021-2022

MSc Supply Chain Management

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Rouen campus



“Lead the future supply chains, make them more efficient and adaptable in the face of new global challenges.”

Alejandro Lamas,
Head of Programme



Thanks to its inter-disciplinary teaching approach, the MSc Supply Chain Management not only focuses on the core disciplines of supply chain management and related subjects such as strategic purchasing and information systems, but it also puts emphasis on soft skills in order to fine tune students' professional profile and training.

PROGRAMME STRENGTHS



- Acquire a solid education in line with today's supply chain challenges.
- Develop strategic and project management skills in a diverse, multicultural environment.
- Learn by doing in an innovative and intensive programme combining theory and practice in supply chain management.
- Benefit from intensive training in SAP, VBA and SCM applications to earn key certifications.
- Interact with our international board of faculty and professionals who excel in the field of supply chain management.

MSc SUPPLY CHAIN MANAGEMENT



Note: Above information is subject to change.

CHOOSE BETWEEN TWO SPECIALISED CONCENTRATION TRACKS

SUPPLY CHAIN TRACK:

Focused on the processes, operational design, logistics and development of supply chain strategies. Addresses the application of information systems in supply chain and how to generate long lasting competitive advantage.

PROCUREMENT TRACK:

Centred on the importance of strategic sourcing, international procurement, relationships with retailing and concepts of international commerce and customs. Learn to create value when faced with procurement challenges such as cross-cultural situations, new business environments and integration with other functions of organisation.

PROGRAMME HIGHLIGHTS

EXPERIENTIAL AND IMMERSIVE APPROACH

The course curriculum is organised with intensive weekly modules – mornings are spent on theory, while afternoons are dedicated to hands-on workshops and practical applications.

- A detailed overview of Supply Chain with particular emphasis on Purchasing and Modelling.
- Training in SAP, VBA, and SCM applications.
- A Maritime Transport Seminar at the port of Le Havre, the leading French port for foreign trade in container traffic.
- Professional training combining strategy, processes, organisation, information systems and interactive sessions with internationally recognised supply chain practitioners.
- Dissertation work in with an advisor, solving practical SCM challenges – Past projects have focused on projects within leading companies such as Sonoco and Danone, among others.

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

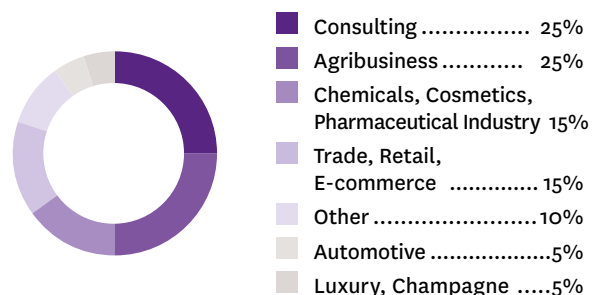
This is an essential opportunity to apply the theoretical and practical skills learnt during the course in a professional environment. Students are free to carry out the internship in France or abroad.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc Supply Chain Management trains future specialist managers in international supply chain management and procurement and can open the door to careers with roles such as:

- ▶ Demand Manager
- ▶ Flow Manager
- ▶ Head of Procurement
- ▶ Supply Chain Project Lead
- ▶ Logistics Director
- ▶ Planning Manager
- ▶ Purchasing Manager
- ▶ Supply Chain Manager
- ▶ Supply Chain/Purchasing/Operations Consultant

WHERE DO GRADUATES WORK?



1 month
Average time taken for job search
€45,000/year
Average base salary

Source: Graduate Survey 2021-2022

MSc Sustainability Transformations

“Empower yourself to become a change-maker for a sustainable future!”

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims campus



Ana Colovic,
Head of Programme



Valéry Michaux,
Head of Programme

The scale and urgency of the environmental, social, and economic challenges facing the world today require that organisations engage in a wide range of transformations and take ownership of sustainability issues throughout their value chains. These transformations must drive sustainable development, be of benefit to all and be present in all aspects of organisations if meaningful change is to have a lasting impact.

In this programme, students will acquire knowledge and develop skills to proactively address sustainability issues and implement sustainability practices in a variety of organisations, ranging from start-ups, SMEs and large corporations to non-profit organisations and public administrations.

PROGRAMME STRENGTHS



- ▶ Develop advanced technical and managerial skills in the fields of CSR and ESG which are highly sought by companies.
- ▶ Gain a 360° strategic vision integrating economic, social, societal, environmental and management challenges.
- ▶ Benefit from courses structured around shared teaching values: involvement, knowledge-sharing and transfer, and transformation.
- ▶ Engage in courses combining various teaching methods designed to challenge students: immersion, case studies, real-world business cases, training projects, hands-on workshops, critical thinking, etc.
- ▶ Learn from a diverse faculty composed of both researchers and practitioners who bring complementary perspectives on current sustainability issues.

MSc SUSTAINABILITY TRANSFORMATIONS

Courses

OCTOBER > DECEMBER

- Climate Change: Science, Policy & Transition & Change Management – Workshop 1
- CSR & ESG Strategy & Roadmap: Shared Diagnosis, Accurate Policies, Monitoring & Data
- Advanced Corporate Strategy & Transitions Management
- Corporate Foresight & Industry Transformations Anticipation
- Climate, Business Decarbonisation & Sustainability Strategies – Workshop 1
- CSR & ESG: Compliance, Certification, Controversies & Change
- Sustainability, Marketing & Communication
- Leadership Seminar
- Shape Your Career

JANUARY > APRIL

- Climate Change: Science, Policy & Transition & Change Management – Workshop 2
- CSR & ESG: Human Resource Management Challenges & Inclusion
- Climate, Business Decarbonisation & Sustainability Strategies – Workshop 2
- New Business Models, Circular Economy & New Green Businesses
- CSR & ESG Assessment & Compliance: Corporate Extra-Financial Reporting
- Responsible/Sustainable Supply Chain, Procurement & Green Mobility
- Research Insight – Chair in Bio-Economy & Sustainable Development
- Business Case with EY

Professional experience

MAY > DECEMBER

4-to-6 months
(internship, short- or long-term contract job, or business creation)



Dissertation

Academic research work

International Pre-Master 2-YEAR MSC OPTION

(If you hold a 3-year Bachelor's degree)

Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

EXPERIENTIAL AND IMMERSIVE APPROACH

One element that sets this programme apart is its hands on approach to learning that mobilises students around real-world business cases. The structure of this course enriches the traditional academic model by engaging students like consultants to apply knowledge and skills developed in the classroom and solve real, cross-sectoral challenges. Over the two semesters, students will work on a transversal business case with EY to brainstorm sustainable solutions.



KEY INDUSTRY TRAINING AND CERTIFICATIONS

Throughout the course, candidates will be able to train for and obtain key industry certifications, such as the Sulitest, a cutting-edge sustainability literacy training course and certification in line with the United Nations Sustainable Development Goals.



PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

The programme includes an internship or other practical experience where theories and skills are applied in a professional environment. Students are free to do their internship in France or abroad, subject to approval by the internship director and based on its relevance to the programme and course content.

TAKING YOUR CAREER TO A NEW LEVEL

The MSc Sustainability Transformations prepares students to tackle all dimensions of CSR and ESG challenges, across industries and countries.

The programme prepares graduates for careers with roles as Consultants, Managers, Coordinators or Directors in:

- ▶ Corporate Social Responsibility (CSR)/Environmental, social and corporate governance (ESG)
- ▶ BCSG, Sustainability & ESG reporting
- ▶ Corporate Sustainability & Social Impact
- ▶ Environmental & Social Responsibility
- ▶ Social Sustainability
- ▶ Corporate Sustainability
- ▶ Corporate Sustainability & Innovation
- ▶ Corporate Sustainability & Climate Change
- ▶ Sustainable Supply Chain
- ▶ Circular Economy and New Business Models
- ▶ Sustainable Business Development

International Master in Luxury Management

DOUBLE DEGREE WITH POLIMI GRADUATE SCHOOL OF MANAGEMENT

In partnership with 

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims campus & Milan



“Gain a double degree and complementary expertise from the cradles of luxury!”

The International Master in Luxury Management is a unique double-degree programme created jointly by NEOMA Business School and POLIMI Graduate School of Management. It delivers a curriculum specialised in how to understand, create and manage value in the luxury sector.

POLIMI GRADUATE SCHOOL OF MANAGEMENT

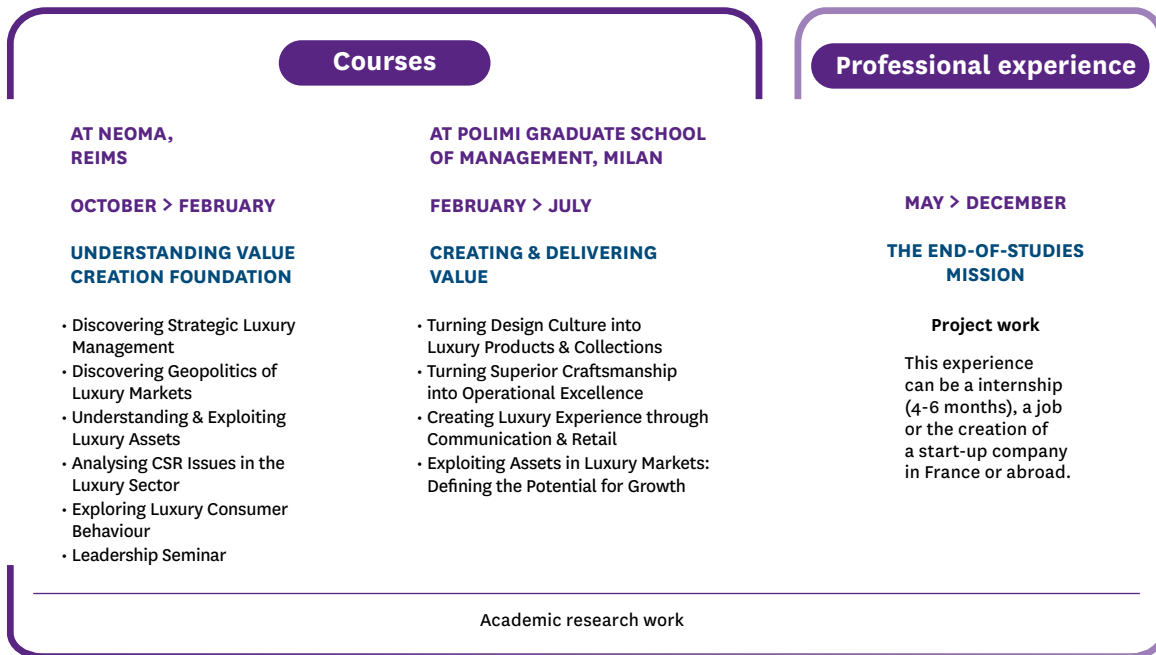
Through the programme's interactive approach based on active learning with numerous case studies, business seminars and company visits, students acquire hands-on knowledge of the major aspects of luxury management.

PROGRAMME STRENGTHS



- Obtain an internationally-recognised double Master's degree with active programme collaboration of several top luxury brands (Prada Group, Parfums Christian Dior, Royal Champagne, Gucci, L'Oréal Luxe, Guerlain, etc.).
- Discover both Italy and France, two countries recognised as the cradles of the luxury industry, and benefit from the complementary expertise of two leading business schools and their faculty.
- Build your executive skills thanks to diverse projects and experiences in the professional world.
- Benefit from the contributions of luxury industry professionals and discover the wealth of crafts in companies of various sizes.
- Acquire hands-on experience working on real business case resolutions and collaborating with top corporate executives from different partner firms.

INTERNATIONAL MASTER IN LUXURY MANAGEMENT



PROGRAMME HIGHLIGHTS

A DUAL INTERNATIONAL EXPERIENCE

Gain hands-on knowledge of luxury in two complementary countries renowned for their expertise in luxury: France and Italy. Students are plunged into the specificities of the luxury industry, relying on the core know-how of both schools: leadership and management delivered by NEOMA and production and transformation of products delivered by POLIMI Graduate School of Management.

STUDY TOUR IN PARIS

A unique one-week long opportunity to attend masterclasses conducted by luxury industry professionals. Students will be exposed to different luxury sectors (fashion, perfumes and cosmetics, jewellery, watches and hospitality) and different aspects of business (retail, merchandising, product creation, etc.)

IMMERSION IN THE CHAMPAGNE ECOSYSTEM

During the first semester in Reims, the champagne capital of the world, students will develop a thorough understanding of this sector thanks to project work, company visits and conferences hosted by professionals.

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

The programme includes an internship or other experience where the theoretical and practical skills learnt during the course can be applied in a professional environment. Students are free to carry out the internship in France or abroad.

TAKING YOUR CAREER TO A NEW LEVEL

The International Master in Luxury Management trains specialist managers in the luxury industry for senior positions in Luxury Goods.

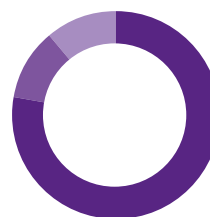
It can open the door to careers with roles such as:

- ▶ Product & Brand Manager
- ▶ Retail Merchandising Manager
- ▶ Management Controller
- ▶ Packaging and Development Manager

WHERE DO GRADUATES WORK?

56% in France **44%** in Europe (outside France)

WHAT ROLES DO THEY HAVE?



- Marketing, Communication 78%
- Consulting 11%
- Finance, Accounting, Management 11%



1 month
Average time taken for job search
€43,000/year
Average base salary

Source: Graduate Survey 2021-2022

MSc Cultural & Creative Industries

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Rouen campus



“Developing strong theoretical and empirical knowledge to prepare for a career in the cultural and creative industries.”

Sébastien Dubois,
Head of Programme



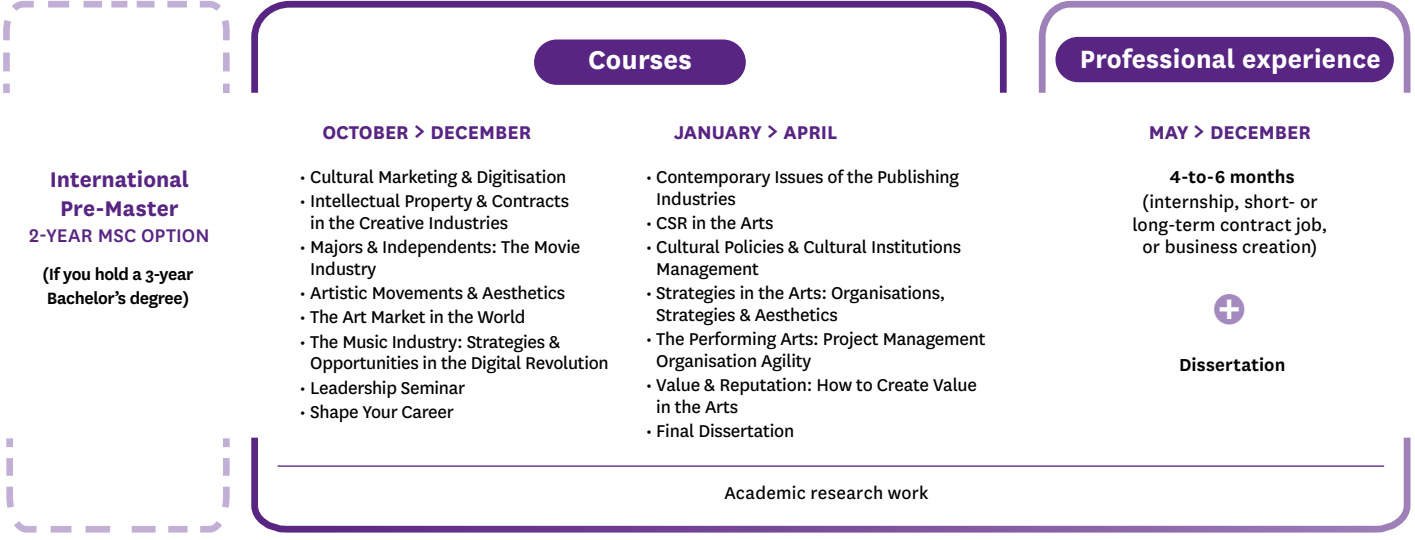
The MSc Cultural & Creative Industries provides students with deep theoretical and empirical knowledge of the creative and cultural sector. Covering every branch of the cultural sector, from music and cinema to literature and the visual and performing arts, this Master of Science provides an in-depth view of not only the management of the arts but also the economic, social and cultural issues raised by the current transformation in these industries.

PROGRAMME STRENGTHS



- ▶ Fuel your interest in the cultural industries while also developing critical and creative thinking skills.
- ▶ Discover an original art-centred approach, including an aesthetic perspective – from rap music to cinéma d’auteur, Impressionism and more.
- ▶ Build a solid knowledge base by combining art-based theory courses with lectures by highly qualified professionals.
- ▶ Immerse yourself through innovative teaching methods using new technologies, teamwork and creativity.
- ▶ Benefit from an engaged alumni network within the arts and culture industries, giving life to an active community.

MSc CULTURAL & CREATIVE INDUSTRIES



Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

EXPERIENCE THE WORLD OF CULTURE HANDS-ON

During the programme students will meet and collaborate with many different professionals and NEOMA alumni in the arts sector, such as:

- Centre Pompidou · Musée de Rouen · Netflix and Canal+ · Éditions du Seuil and Éditions La Découverte · Centre National du Cinéma · Believe Music, Warner Music, microqlima records · UZIK · Théâtre du Relais · Normandie Impressionniste · Grapes Design

PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

This is an essential opportunity to apply the theoretical and practical skills learnt during the course in a professional environment. Students are free to carry out the internship in France or abroad, subject to approval by the internship director, based on its relevance to the MSc programme and course content.

Past students have pursued internship roles such as:

- Category Manager (Glénat Éditions)
- Co-Production Sales Assistant (Wild Bunch)
- E-Commerce Operations Assistant (Ubisoft)
- Marketing Assistant International Sales (Wild Bunch)
- Museum Press & Communications Officer
- Operations Officer (Soundcharts)
- Product Manager (Stock Publishing, Centre Pompidou)
- Production Assistant (3B Productions)
- Project Manager (Firststage Productions)

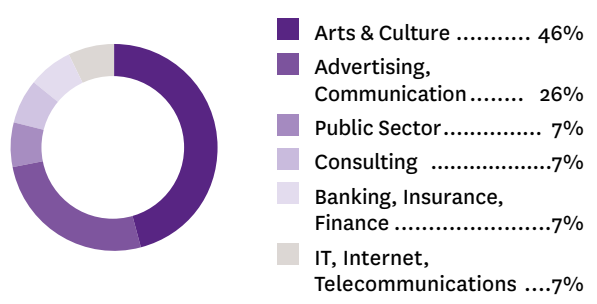
TAKING YOUR CAREER TO A NEW LEVEL

The MSc Cultural & Creative Industries prepares students for a variety of careers in the cultural and creative realm.

The Master of Science can open the door to careers in fields such as:

- ▶ Cinema & TV Production
- ▶ Executive and administrative positions in artistic institutions (museums, foundations, theatres, etc.)
- ▶ Fundraising & Sponsorship
- ▶ Marketing & Communication
- ▶ Sales Management

WHERE DO GRADUATES WORK?



1 month
Average time taken for job search
€41,000/year
Average base salary

Source: Graduate Survey 2021-2022

MSc Wine & Gastronomy

Programme fact sheet

- ✓ Master of Science*
- ✓ "Grade de Master"
- ✓ 15 months
- ✓ 100% in English
- ✓ Reims campus



“Cultivating food and beverage managers who come to the table with marketing savoir-faire!”

Nathalie Spielmann,
Head of Programme



The MSc Wine & Gastronomy is a full-time Master's degree programme taught in English that offers a comprehensive, multidimensional approach to the dynamic sector of food and drink marketing in the heart of one of the most renowned gastronomic countries in the world.

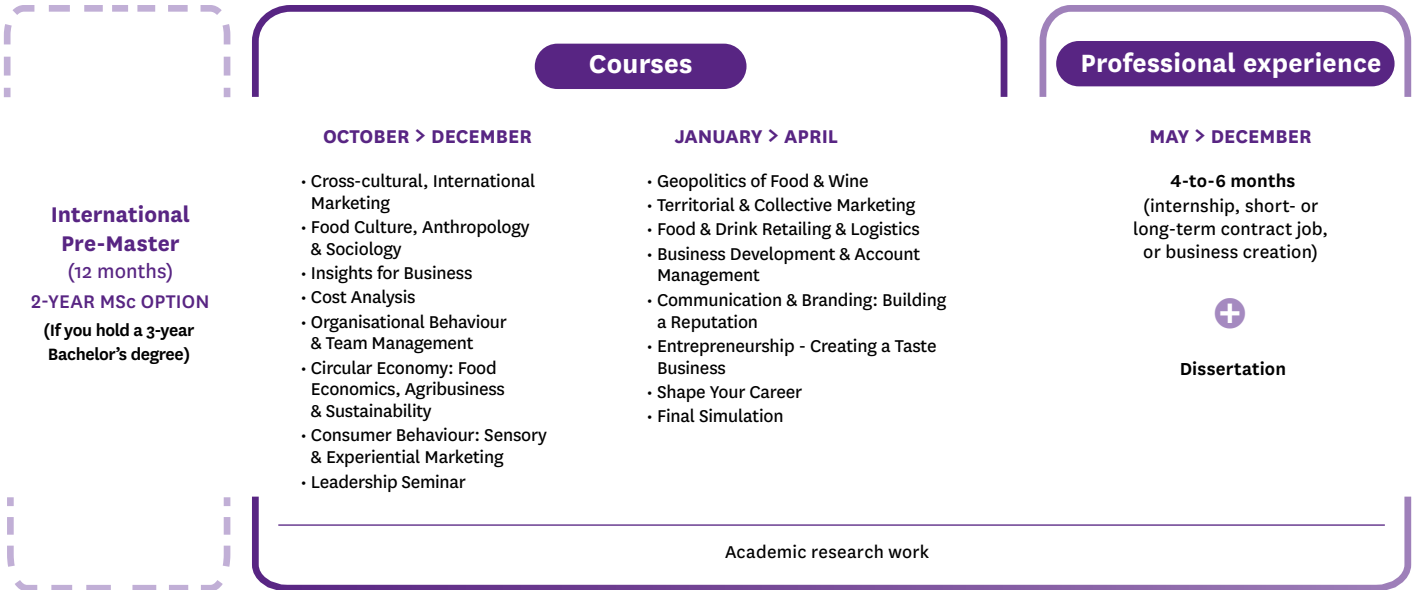
Based in the Champagne region, this incomparable educational ecosystem only 45 minutes away from Paris. The innovative Master of Science programme offers an insider look at the marketing and management dilemmas facing food, wine, spirits, and hospitality professionals.

PROGRAMME STRENGTHS



- ▶ Learn to deal with market challenges specific to the food and beverage industries.
- ▶ Gain a 360° overview and multidimensional perspective of the dynamics of food and drink marketing, incorporating producers, marketers, entrepreneurs and territorial actors.
- ▶ Benefit from premium academic content anchored with professional workshops and become an expert in bridging theory, practice and culture.
- ▶ Understand the dynamics surrounding the consumption, marketing and management of food, wine, spirits and beverages.
- ▶ Learn to combine modern-day issues (such as technology, the internet, climate change, globalisation), with heritage to adapt and associate tradition to innovation.

(MSc WINE & GASTRONOMY)



Note: Above information is subject to change.

PROGRAMME HIGHLIGHTS

AN EXPERIENTIAL AND IMMERSIVE APPROACH

An innovative pedagogy combining intense academic lectures and professional input.

In the classroom, academic research and advanced marketing principles and juxtaposed with real-life case studies sourced in Champagne and abroad. Additionally, students “learn by doing” in the classroom, but also via ateliers, allowing them to gain a better understanding of the implications and applications of theoretical concepts to the food and beverages categories as well as to hospitality. Examples of ateliers include:

- New perspectives on wine tasting, Revival of traditional food products
- Managing a collective brand and its promotion
- Winemakers and wine professionals, Chefs and producers
- Territorial brand managers and actors in collective initiatives
- Product managers for food and drink, but also related products (e.g. tonnelier), Entrepreneurs

The students are also offered the Wine and Spirits Education Trust Level 2 or Level 3 training in wine, allowing them to certify their wine knowledge with an internationally recognised certification.



PROFESSIONAL EXPERIENCE (4-TO-6 MONTHS)

The programme includes an internship or other experience where the theoretical and practical skills learnt during the course can be applied in a professional environment. Students are free to carry out the internship in France or abroad.



1 month
Average time taken for job search

€40,000/year
Average base salary

Source: Graduate Survey 2021-2022

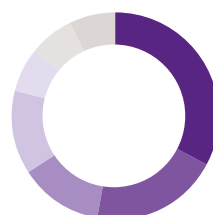
TAKING YOUR CAREER TO A NEW LEVEL

The MSc Wine & Gastronomy has been conceived to foster a new generation of competent food and drink marketers capable of anticipating change in a complex world and adept at understanding the dynamics surrounding the consumption, marketing and management of food, wine, spirits and beverages.

The Master of Science can open to the door to careers with roles such as:

- ▶ Director of food and beverage service in the hospitality industry
- ▶ Director of a wine brand or house
- ▶ Export Manager for a food or wine brand
- ▶ Food & Wine Journalist
- ▶ Marketing Director for a food or wine brand (e.g., Unilever, LVMH)
- ▶ Oenotourism Manager for a winery
- ▶ Market Researcher or Analyst in food and wine

WHERE DO GRADUATES WORK?



- Trade, Retail, E-commerce 33%
- Agribusiness 20%
- Hospitality, Tourism... 13%
- Luxury, Champagne 13%
- IT, Internet, Telecommunications7%
- Advertising, Communication7%
- Other7%



Student support

CAREER & PROFESSIONAL DEVELOPMENT

NEOMA's Talent & Career Development Unit (TCDU) supports students as they prepare for their future careers. The Talent & Career team provides students with personal guidance (CVs, cover letters, personal branding, etc.) to help each student in their search for internships and employment. NEOMA students find a job within 1 month of graduation on average.

The Talent & Career Development Unit is dedicated to helping students define their career plan and reinforce their skills, thus boosting their employability in France and abroad.

1,700+ personal advising sessions per year

98,000 internship, apprenticeship and job offers each year,

6,000 internship agreements signed per year,
25% of which are abroad

400 corporate participants in our in-person and virtual fairs

SUPPORT ON- AND OFF-CAMPUS

The teams at NEOMA'S HUB, on all three campuses, are dedicated to assisting students in preparing their arrival and getting settled on campus:

- › Essential information and services prior to and upon arrival in France
- › Administrative support (healthcare, residence permits, etc.)
- › Housing solutions for foreign students (Reims & Rouen campuses only) and advice for French students seeking housing on campus, nearby or in the city centre.

ADVISING STUDENTS TO ENSURE THE BEST POSSIBLE ACADEMIC EXPERIENCE

- › Academic support and advice
- › Guidance on choice of international programme
- › Student and campus life
- › Personalised support for people with disabilities, action for diversity, equal opportunity and inclusion

For more information about NEOMA's personalised student support, scan this QR code with your smartphone



YOUR NETWORK

NEOMA ALUMNI

72,000 alumni worldwide,
across **127** countries

25% live and work abroad

94 alumni chapters around the world

400+ events per year,
bringing together

23,000+ participants in France
and abroad

NEOMA Incubator supports students in transforming ideas into start-ups

On the Rouen, Reims and Paris campuses the Incubator acts as a comprehensive unit to assist students with company creations or takeovers:

- A fully equipped co-working space
- Individual and group coaching
- Networking and mentorship with experienced alumni-business leaders
- A Web Lab, a web development unit to help project leaders develop their website or app

NEOMA
BUSINESS SCHOOL
STARTUP LAB
REIMS · ROUEN · PARIS

250+ start-ups
launched since 2011

100+ projects
incubated each year

200+ projects
in pre-incubation every year



Great campuses TO LIVE AND WORK

NEOMA Business School's campuses and facilities have been designed so that students and faculty can evolve in a pleasant and stimulating environment.

They are spaces where people can meet and exchange ideas through conferences, debates, seminars and a multitude of events open to a variety of audiences, contributing to the School's intellectual reputation and to the cultural life of the region on a daily basis.



REIMS CAMPUS

Ideally located within both France and Europe, Reims has become a key economic hub. Its proximity to Paris is a natural draw for business investment.

And, as the birthplace of champagne, Reims is home to some of the biggest names in the industry: Lanson, Pommery, Mumm, to name but a few.

Enjoy the French experience with several performance venues, a vibrant night life, two internationally renowned theatres, museums and a variety of festivals held throughout the year.

Location

Close to the city centre and major transport routes:

- > 10 min from Reims city centre by tramway
- > 10 min from the high-speed railway stations by tramway
- > 30 min from Charles de Gaulle airport by train
- > 45 min from the centre of Paris by high-speed train

Discover our campuses:



PARIS CAMPUS

NEOMA's Paris campus is located in the Butte aux Cailles district in the heart of 13th arrondissement. With a spectacular view of Paris, it is equipped with the latest educational resources, more than twenty classrooms, an auditorium, co-working spaces, an exhibition area and creativity rooms. An incubator for young entrepreneurs is fully integrated into the building. It is the perfect embodiment of the educational and digital transformation to which the School is committed.



Location

5 min walk from metro stations and bus stops:

- > Metro stations: Place d'Italie, Tolbiac
- > Bus stops: Place d'Italie, Moulin des Prés, Verlaine, Vandrezanne

ROUEN CAMPUS

Capital of Normandy, Rouen is the "city of 100 spires" and attracts tourists from all over the world. Situated at the centre of the Le Havre-Rouen-Paris transport corridor, Rouen is the true economic heart of the region and a dynamic metropolitan area with vibrant cultural, leisure, sporting and student life. With its numerous exhibitions, concerts, festivals, shows, theatres, operas and bars, the city has something for everyone.



Location

Close to the city centre and major transport routes:

- > 10 min from Rouen city centre, by bus
- > 15 min from the train station, by bus
- > 1h15 min from Paris by train or car
- > 1 hour from the Normandy coast, by train or car

WELLNESS

An innovative service for a business school

For many years now, the school has provided personalised support to students with disabilities, mental health support to those who request it and a prevention unit to combat violence, harassment and discrimination.

NEOMA's new Wellness initiative broadens the range of services dedicated to student health and well-being: The Wellness team offers workshops and individualised coaching sessions on self confidence, health and nutrition, incorporating physical activity into daily life, sexuality, addiction prevention and managing finances as a student, among other topics.

Our health centres offer quality consultations and nursing care in complete confidentiality.

The Wellness Centre is a key student resource for living a healthier, more balanced life, whatever the situation.

All campuses are accessible for people with disabilities.



Learn more about the Wellness service by scanning this QR code with your smartphone

HOUSING

On campus:

many student housing options are available.

Near the campuses or city centre:

Students may also find housing in a university residence or private flat, a room in a youth centre or choose to live with a senior citizen or resident living with a disability.

NEOMA Business School also has its own student housing platform:

Use the platform to find or offer flat rentals, sublets or temporary rooms or to organise a flat share:

<http://housing-platform.neoma-bs.fr>



Financing

YOUR STUDIES

At NEOMA Business School, we are aware that financing one's studies is a primary concern for our students.

Our goal is to help each of our students thrive in a quality study programme by offering solutions tailored to his or her personal situation.

The staff at our information and service centre, the HUB, can provide you with information and assistance with administrative procedures. From state grants, loans and university scholarships, there are many solutions to help you achieve your career ambitions!

SCHOLARSHIPS/GRANTS

The Excellence Scholarship

NEOMA Business School offers scholarships to support international applicants who have been admitted into one of its Masters programmes.

Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for a scholarship of up to €4,000, depending on their chosen programme. Scholarships are limited and applied as a reduction in tuition fees. Once admitted to the programme, interested international candidates are invited to contact the Admissions team for more information: admissions@neoma-bs.fr

International students who apply before 31 January, 2023 may be eligible for the Early Bird discount of €1,000.

The Eiffel Scholarship

The Eiffel Excellence Scholarship (Bourse Eiffel) is granted by the French Ministry for Europe and Foreign Affairs to international students living outside of France who demonstrate great interest in pursuing their studies in France.

NEOMA Business School Foundation Scholarships

The NEOMA Foundation is committed to equal opportunity in higher education. In case of financial difficulties, the Foundation may provide eligible students with a scholarship covering up to 50% of tuition fees.

Interest-free, unsecured loans may also be awarded to students in our Specialised Masters (Mastères Spécialisés) or Masters of Science programmes. Student applications for financial aid are evaluated at two annual meetings, based on three criteria:

- Academic excellence
- Financial or family situation
- The applicant's personal merit

LOANS

Student loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles and living in France, as long as you have a guarantor.

Government-backed student loans

The French government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C, Banque Populaire and certain Caisse d'Épargne banks). Learn more by asking the banks about your financing options.

For more information about financial aid, scan this QR code with your smart phone



Admissions



ADMISSIONS REQUIREMENTS

1-YEAR MSc:

- 4-year bachelor's degree or 3-year bachelor's degree with minimum 1 year of professional experience
- Proof of English language proficiency is required during the application process (TOEIC, TOEFL iBT, IELTS, Cambridge, Duolingo)*

*Contact the Admissions team to learn more about required scores.

2-YEAR MSc:

For holders of a 3-year bachelor's degree, you may complete our MSc in two years by joining our one-year International Pre-Master programme before continuing to your MSc of choice.

ADMISSIONS PROCESS

- Complete the online application: apply.neoma-bs.fr
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete a deferred interview
- Admissions results are sent by email within two weeks of the interview

Application are accepted on a rolling basis, with a final deadline for submissions in mid-July.

Make a personalised appointment with our team by scanning this code with your smartphone.



CONTACT

The International Admissions Team:
admissions@neoma-bs.fr



Africa & Middle East

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Asia & Asia-Pacific

Min WU

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Latin America

Anya Angélica CÁRDENAS

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NEOMA

BUSINESS SCHOOL

REIMS • ROUEN • PARIS

Be passionate. Shape the future

REIMS CAMPUS • 59, rue Pierre Taittinger - CS 80032 - 51726 Reims Cedex

ROUEN CAMPUS • 1, rue du Maréchal Juin - BP 215 - 76825 Mont-Saint-Aignan Cedex

PARIS CAMPUS • 6, rue Vandrezanne - 75013 Paris

www.neoma-bs.com

