



**EMPOWERING YOUNG  
PEOPLE TO TAKE ACTION**

**Aim for a  
leading French  
business school**

**NEOMA**  
BUSINESS SCHOOL

REIMS • ROUEN • PARIS

# Engage for the world

For your studies in France, join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

Be passionate. Shape the future

**150** years of history

**3 campuses:** Reims, Rouen and Paris

**400** academic partners  
in the world's leading institutions

**76,200** graduates  
in **127** countries

**210** faculty-researchers  
**73%** of whom are international

**1 month** on average  
for graduates to find their first job

Recognised  
excellence:

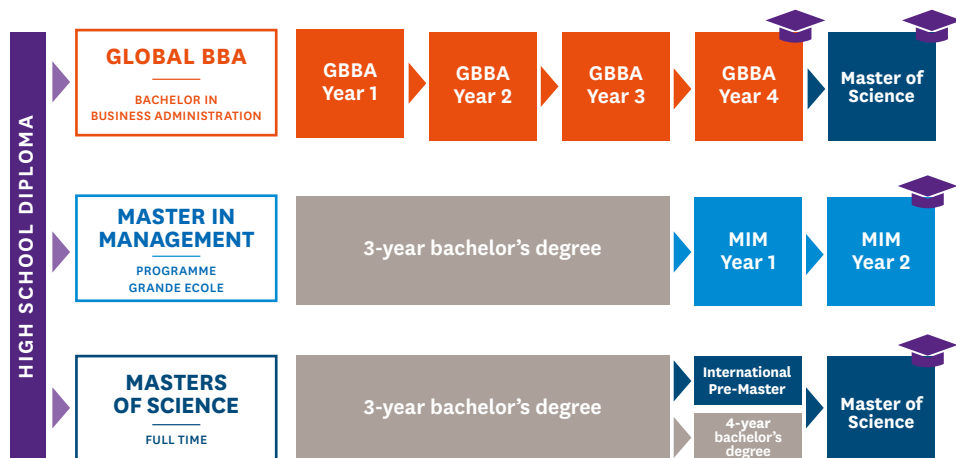
Ranked **6<sup>th</sup>**  
in France  
*Challenges 2024*

In the **TOP 25**  
worldwide  
Master in Management  
*Financial Times 2023*

A triple accredited school  
among the **top 1%** worldwide



Whatever your level of study, choose between a wide range of programmes in all fields of management, from Bachelor-level to a Master in Management and Masters of Science:



# MASTER IN MANAGEMENT

## PROGRAMME GRANDE ECOLE



"GRADE DE MASTER"\*

## SETTING NEW STANDARDS FOR EXCELLENCE

### Opt for a programme that unlocks opportunities

Explore diverse experiences in France and abroad, immerse yourself in exciting campus life, find your path to personal fulfilment and become an inspired leader capable of driving change.

### Programme fact sheet

- 2-3 years of study
- Reims or Rouen campuses
- September or January start
- Ranked in the top 25 worldwide (Master in Management - *Financial Times* 2023) and 6<sup>th</sup> in France by *Challenges* 2024
- Instruction available 100% in English

Learn more about the MIM  
by downloading the brochure



\*Level 7 RNCP (French Register of Professional Certifications) -  
Sheet No. 37683, Master in Management  
Registration date: 01/09/2023 - NEOMA



### Build your own academic journey

from Year 1, with a choice of a Major and a selection of Minors, for over 40 possible course combinations.



### Sharpen your skills

in Year 2 with over 100 specialisations, including NEOMA's MSc programmes and 78 double degrees at top institutions in France and abroad.



### Enrich your education with opportunities for international immersion

through different study tracks with our 400+ prestigious academic partners, internships and double degrees.



### Take action for the environment and society

by deepening your knowledge and making a tangible commitment, thanks to the NEOMACT training programme from the start of your academic year.



### Add up to 18 months of professional experience

during your studies and gain access to 98,000 internship and job offers thanks to our 1,000 partner companies.

# MASTERS OF SCIENCE (MSc)

**FULL-TIME**



"GRADE DE MASTER"\*

## TRUE EXPERTISE TRANSCENDS BORDERS

### Develop leading-edge expertise recognised both in France and internationally

Align your career with your passions. Master key challenges of artificial intelligence and the green transition. With an influential network and strong skills, your ambitions will take on a new dimension.

### Programme fact sheet

- ♦ 15 months of study
- ♦ Reims, Rouen or Paris campuses
- ♦ October start
- ♦ 100% in English

#### MASTER OF SCIENCE - 15 MONTHS

##### ACADEMIC COURSES



##### PROFESSIONAL EXPERIENCE



Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37684, Advanced degree in international management - Registration date: 01/09/2023 - NEOMA



### Cross-cultural skills

Grow your intercultural communication skills in a multicultural cohort of MSc students and with an international faculty.



### A sustainable approach

Our MSc programmes are guided by the School's philosophy towards the green transition: each programme addresses sustainability issues and prepares students to respond to the challenges of tomorrow.



### Training & certifications

Complement your expertise with key industry certifications in your area of study.



### Double degrees

Seize the opportunity to apply for a double degree with innovative and global universities, including POLIMI Graduate School of Management (Italy), Elon University (USA), ESB Reutlingen (Germany) and Dublin City University (Ireland).



### Professional experience

Gain professional experience via a 4-to-6-month internship, job or start-up creation in France or abroad.

## LOOKING TO ENROL IN A MASTER OF SCIENCE AFTER A 3-YEAR BACHELOR'S DEGREE?

### International Pre-Master

2-year MSc option - Rouen campus  
English - 12 months

This programme serves as a gateway to a Master of Science for students with a 3-year degree. The first year provides an overview of the core of business studies and culminates with the selected MSc in the second year.



## SHARPEN YOUR SKILLS

Our portfolio of advanced Master of Science programmes is designed to equip students with the knowledge, resources and network to thrive in a specialised field or sector of activity.

### Marketing

#### MSc Marketing (3 tracks)

Reims, Rouen or Paris Campus

- > International Brand Management Track
- > Digital & Data Marketing Track
- > Luxury Marketing Track

### Management & Strategy

- MSc Artificial Intelligence for Business  
Rouen Campus
- MSc Business Analytics  
Rouen Campus
- MSc Entrepreneurship  
Rouen Campus
- MSc Global Management  
Reims Campus
- MSc International Business Development  
Rouen Campus
- MSc International Project Development  
Rouen Campus
- MSc Strategy, Organisation & Consulting  
Rouen Campus
- MSc Supply Chain Management  
Rouen Campus
- MSc Sustainability Transformations  
Reims Campus

### Finance

#### MSc International Finance (3 tracks)

Reims or Rouen Campus

- > Corporate Finance & Investment Banking Track
- > Financial Markets & Risk Management Track
- > Real Estate & Wealth Management Track

### Sector Expertise

- MSc Cultural & Creative Industries  
Rouen Campus
- MSc Wine & Gastronomy  
Reims Campus
- International Master in Luxury Management\* - Double Degree Master programme with POLIMI Graduate School of Management  
Reims Campus & Milan

\*Not accessible via the International Pre-Master

POLIMI GRADUATE SCHOOL OF MANAGEMENT

LOUIS VUITTON

Learn more about our MSc programmes by downloading the brochure





# GLOBAL BBA

## UNDERGRADUATE PROGRAMME



"GRADE DE LICENCE"\*

### THE BEST PROGRAMME IS THE ONE THAT FITS YOU

#### Expand your horizons with the Global BBA

- ♦ A 4-year bachelor's degree
- ♦ Reims, Rouen and Paris campuses
- ♦ September start
- ♦ Ranked #3 in France by *Challenges* 2024
- ♦ Instruction available 100% in English

#### Choose from 2 tracks

##### GENERAL TRACK:

- ♦ Year 3: Academic exchange with one of our renowned partners, such as University of San Diego (USA), Universidad de Los Andes (Colombia), Technical University of Munich (Germany)
- ♦ Year 4: Masters option (prepare for a fifth year of study), Entrepreneurship option, Association option or Work-study option

##### GLOBAL DOUBLE DEGREE CESEM TRACK:

- ♦ Years 3 and 4: Double degree at one of our 23 prestigious academic partners, such as FGV EAESP (Brazil), Concordia University (Canada), Nagoya University of Commerce & Business (Japan), Dublin City University (Ireland)

Learn more about  
the Global BBA



#### A general management curriculum

with a broad range of courses and a balanced approach between theory and practice.



#### A progressive construction

of your 4 years of study, to shape the programme according to your aspirations.



#### International exposure at the core of the programme

- > Study at one of our 230+ leading academic partners worldwide through a 6-month to a 2-year exchange.
- > Complete up to 3 internships in all types of businesses in France or abroad.
- > Create your start-up abroad with the Global Incubator at UC Berkeley.



#### Become bilingual or trilingual

to enhance your profile and immerse yourself in your exchange country (8 languages possible).



#### Diverse career paths await

- > 70% of graduates go on to pursue a master's at top global institutions.
- > Alternatively, you can enter directly into the professional world.

\* Level 6 Qualification on the RNCP (French Register of Professional Certifications) / Sheet No. 36326, Bachelor of Science in Management  
- Higher Education Diploma in International Development and Entrepreneurship - Registration date: 26/08/2022 - NEOMA

# ADMISSIONS

## Admissions requirements

	ELIGIBILITY	APPLICATION CALENDAR
Global BBA	High school (equivalent to A levels, International Baccalaureate, etc)	September intake: Apply from September to the end of June
Master in Management	Bachelor's degree after at least 3 years' study at an international institution	January intake: Apply from June to early November September intake: Apply from September to the end of June
Masters of Science	1-year MSc: 4-year bachelor's degree or 3-year bachelor's degree with a minimum of 1 year's professional experience 2-year MSc option: 3-year bachelor's degree	October intake: Apply from September to mid-July

## Admissions process

- Complete the online application: [apply.neoma-bs.fr](https://apply.neoma-bs.fr)
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: From €80 to €100

Apply now by scanning the QR code



## Financing your studies

From state grants, loans and university scholarships, there are many solutions to help you achieve your career ambitions! Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for an excellence scholarship.

### Excellence scholarship:

- > Bachelors: Up to €2,500
- > Master in Management: Up to €3,000
- > Masters of Science: Up to €4,000

Early applicants for Fall may also be eligible for the Early Bird campaign (Global BBA and MSc).

## Contact

The International Admissions Team:  
[admissions@neoma-bs.fr](mailto:admissions@neoma-bs.fr)



Make a personalised appointment with our team by scanning this QR code:





# LIFE AT NEOMA

## Reims, Rouen, Paris: great places to live and work

Studying at NEOMA means benefitting from the very best living and learning conditions. Our three campuses were designed to provide students with a comfortable and stimulating environment.

## Preparing your arrival in France

The teams at NEOMA's HUB, on all three campuses, are dedicated to assisting students in preparing their arrival and getting settled on campus (housing, visas, orientation, etc.)

## Student life

On our campuses, you can live your passions while also building your skills and relationships by joining one of our 97 student organisations.

## Professional development

40 experts will support you throughout your studies as you build your career plan and look for internships or work placements.

## Health & Wellness

NEOMA's Wellness Centre provides students with mental health support, services for students with disabilities, well-being workshops and more.

NEOMA has been granted the "Bienvenue en France" label by Campus France and the French Ministry of Higher Education & Research, recognising the quality services the School offers to international students.



All our campuses are accessible  
to people with disability.



Reims Campus

59, rue Pierre Taittinger - CS 80032 - 51726 Reims Cedex

Rouen Campus

1, rue du Maréchal Juin - BP 215 - 76825 Mont-Saint-Aignan Cedex

Paris Campus

6, rue Vandrezanne - 75013 Paris



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